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② 图 至東華大學

教學計劃表 Syllabus

			•					
課程名稱(中文) Course Name in Chinese	產業經濟(一)				學年/學期 Academic Year/Semester		106/2	
課程名稱(英文) Course Name in English	Analysis in Industrial Economics (I)							
科目代碼 Course Code	IIE_55200	系級 Department & Year	nt 碩士		開課單位 Course-Offering Department	經濟學系		
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/李娓瑋							
先修課程 Prerequisite								
課程描述 Course Description								

The course is organized into one 3-hour lecture per week. Of this, 2 hours are devoted to formal lectures and half hour to student discussion, if possible.

In addition, it is essential for each student to present one of the required articles (which will be assigned in class) and turn in the relating summary and comments. Required readings will be covered on the exam

課程目標 Course Objectives

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Noncooperative Game Theory I	
2	Noncooperative Game Theory II	
3	Price Discrimination	
4	Durable Goods I	
5	Durable Goods II	
6	Price Dispersion	
7	Bundling and Tying I	
8	Bundling and Tying II	
9	期中考試週 Midterm Exam	
10	Strategic Interaction Cournot	
11	Strategic Interaction Bertrand	
12	Market Structure and Performance	
13	Product Selection horizontal differentiation	
14	Product Selection vertical differentiation I	

15	Product Selection vertical differentiation II									
16	Innovation									
17	Advertisement									
18	期末考試週 Fina	ıl Exam								
		教	學策	略 Tea	aching (Strategi	ies			
✓ 課堂請	捧授 Lecture	✓	分組討	論Group	Discuss	sion	多	觀實習	Field 7	Trip
其他M	iscellaneous:									
學期成績計算及多元評量方式 Grading & Assessments										
配分項目 配分比例 多元評量方式 Assessmer							nts			
Items		Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 (Performano		10%								class participation
期中考成績	Midterm Exam	35%	>							
期末考成績	Final Exam	35%	>							
作業成績 I Assignment	Homework and/or	20%			~					paper presentation
其他 Misce	ellaneous)									
		Grading & A		F量方式を			ruction	c		
		orading a n		oup	ртешент	ai ilist	Tuc tron			
	Textbook & Otl	教科書與參考 per References							ks. etc)
TEXTBOOK	1011020011 0 00		0 (1101	c, 11d 011	51, 1 d.5	,		Tromor 2	,	• /
	1996, Industrial The MIT Press	Organization								
l	READING and Perloff, 20	00, Modern In	dustria	ıl Organ	ization	, 3rd E	dition,	Addiso	n-Wesle	y Publishing
	Jean, 1995, The		dustria	ıl Organ	ization	,				
	ge: The MIT Press and Ross, 1990,		arket S	Structur	e and E	conomic	Perfor	mance,		
3rd edit	tion, Boston: Hou			師個人經	扯善列名	左木松內	ク細い			
課程教材網址(教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)										
其他補充說明 (Supplemental instructions) This syllabus is subject to modification as the semester progresses.										
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