



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理		學年/學期 Academic Year/Semester	106/2
課程名稱(英文) Course Name in English	International Financial Management			
科目代碼 Course Code	IB_20500	系級 Department & Year	學二	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/李同龢/王廷升			
先修課程 Prerequisite				
課程描述 Course Description				
<p>Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC). Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty</p> <p>Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.</p> <p>Three strikes, you' re out: If you missed three classes without any official excuses, your semester grade will be C or below C. You need an official document for not attending class. No oral or email excuses will be accepted. Therefore, please do not email me that you could not come to class, just give me the official document.</p>				
課程目標 Course Objectives				
課程目標在於探討國際財務管理方面的新環境與挑戰，籌措資金的國際市場來源。如何減少外匯市場變動的風險，決定長期資金與流動資金的有效管理途徑，並討論國際稅務規劃及跨國公司財務績效之評估。				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	具備國際企業管理之知識與能力。Students will have basic knowledge of international business.			○
B	具備邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems with logical thinking.			●
C	具備溝通協調與團隊合作之能力。Students will be able to demonstrate effective communication, coordination and teamwork skills.			○
D	具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.			

E	具備創新、創業之思維與能力To build a the concept and ability for innovation and entrepreneurshi	
F	具備服務設計與產業分析之能力。Students will be able to demonstrate the basic abilities for service design and industry analysis.	
G	具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction, Ch 1	
2	Exchange determination, Ch 4	
3	Inflation, interest rates and exchange rates, Ch 8	
4	Forecasting exchange rates, Ch 9	
5	Exchange rates fluctuations, Ch. 10	
6	Managing transaction exposure, Ch 11	
7	Direct foreign investment, Ch 13	
8	Country risk analysis, Ch 16	
9	Midterm Exam	
10	Managing economic exposure and translation exposure, Ch 12	
11	Multinational capital budgeting, Ch 14	
12	International corporate governance and control, Ch 15	
13	Int'l capital structure and cost of capital, Ch 17	
14	Financing international trade, Ch 19	
15	Long term debt financing, Ch 18	
16	Short term financing, Ch 20	
17	No class, national holiday	
18	Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論Group Discussion
 參觀實習 Field Trip
 其他Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%		✓						
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							

作業成績 Homework and/or Assignments	0%		✓						
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

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教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbook: International Financial Management, Eun, Resnick, Sabhewal, 5th edition, book dealer: Tunghua Publishing Company

Other readings: Other readings includes articles from the following news sources which are very helpful for understanding the practice side of international financial management: Wall Street Journal, Financial Times, Business Week, 經濟日報, 工商日報 Any current news in the international financial management area will be discussed in the class and you are responsible for any such items on exams.

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)