② 国立東華大學 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理			學年/學期 Academic Year/Se	106/2				
課程名稱(英文) Course Name in English	International	nal Financial Management							
科目代碼 Course Code	IB20500	系級 Department & Year	學二	開課單位 Course-Offering Department	武	國際企業學系			
修別 Type	學程 Program	學分數/時月 Credit(s)/Hou		3	.0/3.0				
授課教師 Instructor	/李同龢/王廷升	<u>-</u>							
先修課程 Prerequisite									
課程描述 Course Description									
Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC). Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade. Three strikes, you' re out: If you missed three classes without any official excuses, your semester grade will be C or below C. You need an official document for not attending class. No oral or email excuses will be accepted. Therefore, please do not email me that you could not come to class, just									
課程目標 Course Objectives									
課程目標在於探討國際財務管理方面的新環境與挑戰,籌措資金的國際市場來源。如何 減少外匯市場變動的風險,決定長期資金與流動資金的有效管理途徑,並討論國際稅務 規劃及跨國公司財務績效之評估。									
		¹ 業能力 ning Outcomes			Corr	程目標與系專業能 力相關性 relation between urse Objectives and Dept.'s Education Objectives			
A A Jusiness.	與能力。Students	will have basi	c knowledge	e of international		0			
具備邏輯思考、問題分析 B Students will be able thinking.	to identify, anal	lyze and solve	business pr	roblems with logical		•			
teamwork skills.	to demonstrate ef	strate effective communication, coordination and							
	之能力。Students will be able to communicate in foreign an awareness on global and cultural diversity issues.								

H H	訓新、創業之思維與角 preneurshi	もカTo build a	the conc	ept and	ability	for inno	ovation a	and			
F 具備用	- 及務設計與產業分析≈				o demons	strate th	ne basic				
Image: service design and industry analysis. G 具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business.								0			
	llustration :						關 Mode	erately	corre	lated	
		授課進	度表	Teachin	g Sched	ule & C	ontent				
週次Week	內容 Subject/Topics								備註Remarks		
1	Introduction, Ch 1										
2	Exchange determination, Ch 4										
3	Inflation, interest rates and exchange rates, Ch 8										
4	Forecasting exchange rates, Ch 9										
5	Exchange rates fluctuations, Ch. 10										
6	6 Managing transaction exposure, Ch 11										
7	7 Direct foreign investment, Ch 13										
8	Country risk an	alysis, Ch 16									
9	9 Midterm Exam										
10	10 Managing economic exposure and translation exposure, Ch 12										
11 Multinational capital budgeting, Ch 14											
12	International corporate governance and control, Ch 15										
13	Int' l capital structure and cost of capital, Ch 17										
14											
15	Long term debt financing, Ch 18										
16	Short term financing, Ch 20										
17	No class, national holiday										
18	18 Final Exam										
		教	學 策	略 Tea	aching S	Strategi	ies		1		
✓ 課堂講授 Lecture 分組討論Group Discussion 參觀實習 Field Trip											
 其他Mi	scellaneous:										
		學期成績計算	草及多元	評量方式	t Gradi	ng & As	sessmen	ts			
	记分項目	配分比例		1 2	•			ssessme	nts		
	Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他	
平時成績 G Performance		30%		~							
期中考成績	Midterm Exam	35%	>								
期末考成績	Final Exam	35%	~								

作業成績 Homework and/or Assignments	0%		~							
其他 Miscellaneous ()										
評量方式補充說明 Grading & Assessments Supplemental instructions										
Turn off your mobile phone unless with permission from class is not encouraged. An the class etiquette will be	before class n me. No loud ny irrational	. No iP chatti behavi	ad or l ng allo or in t	aptop c wed in he clas	omputer the cla s will	is all ss. Hav	owed to ing foo	d or dr	ink in the	
Three strikes, you' re out grade will be C or below C. excuses will be accepted. give me the official docume	You need an Therefore, pl ent.	offici ease do	al docu not em	ment fo ail me	r not a that yo	ttendin u could	g class not co	. No or	al or email	
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References(Title, Author, Publisher, Agents, Remarks, etc.)										
Required Textbook: Interna dealer: Tunghua Publishing		ial Man	agement	, Eun,	Resnick	, Sabhe	wal, 5t	h editi	on, book	
Other readings: Other read helpful for understanding Journal, Financial Times, I financial management area on exams.	the practice Business Week	side of , 經濟 E	intern 引報,工	ational 商日報	financ Any cur	ial man rent ne	agement ws in t	: Wall : he inte	Street rnational	
Tooching Ai	課程教材網 ds & Teacher'							horo)		
				nental						