



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	投資學		學年/學期 Academic Year/Semester	106/2	
課程名稱(英文) Course Name in English	Investment				
科目代碼 Course Code	BM_75300	系級 Department & Year	博士	開課單位 Course-Offering Department	企業管理學系
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/蕭朝興				
先修課程 Prerequisite					
課程描述 Course Description					
<p>This class assumes no prior education in finance. It develops fundamental models of valuation and investment from first principles and applies them to problems of corporate and individual decision making. Topics covered portfolio theory and the trade-off between risk and return. It presents several asset pricing models, the Capital Asset Pricing Model, the Arbitrage Pricing Theory, the Three-Factor Model, and recent applications to the calculation of the firm's cost of capital. Students are introduced to the fundamental concepts of finance: the time value of money, portfolio theory and the determinants of expected security returns.</p>					
課程目標 Course Objectives					
<p>研習企業在全球競爭、全面品管，提昇生產力之環境下，人力資源所扮演之角色，人力資源管理功能之轉變，及其與企業經營之關係。</p>					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備企業管理理論的核心專業知識			●	
B	具備邏輯思考與企業經營管理問題解決的能力			●	
C	具備高階財務金融的分析能力			●	
D	具備高階企業財務管理專業能力			●	
E	具備英語閱讀溝通協調及教學之能力			●	
F	具備前瞻開創新興議題之能力			●	
G	具備金融創新之能力			●	
<p>圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated</p>					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics			備註Remarks	
1	(2/26) Allocating Investment Capital (lect1.pdf)				
2	(3/5) The CAPM (lec2.pdf)				

平時成績 General Performance	10%		✓						
期中考成績 Midterm Exam	45%								
期末考成績 Final Exam	45%								
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

All journal papers

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

E-learning

其他補充說明 (Supplemental instructions)