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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際金融市場			學年/學期 Academic Year/Semester		107/1	
課程名稱(英文) Course Name in English	International Financial Markets						
科目代碼 Course Code	IB31100	系級 Department 學三 & Year		開課單位 Course-Offering Department	國際企業學系		
修別 Type	學程 Program	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/李同龢/王廷升						
先修課程 Prerequisite							

課程描述 Course Description

The aim of this class is to assist students in understanding following topics.

- Understand history of international financial systems and institutions.
- Understand theories and development in global financial system.
- Introduce financial instruments and related issues and foster students to be capable of practical skills.
- Understand the newly development in international financial markets, such private equity, hedge fund and venture capital.

Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. No laptop computer, iPad and cellphone are allowed for use during lecture unless with special permission. Turn off your mobile phone before class. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. If you are late for the class for more than 30 minutes, please do not enter the class room. If you miss more than three classes, your semester grade will be no more than C, depending upon your severity of truancy. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade

課程目標 Course Objectives

细印口播的多亩业化

本課之目標在於提高學生對國際金融市場之瞭解,進而認識如何運用國際金融市場作籌措短期資金,投資及風險分散的運作方法。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備國際企業管理之知識與能力。Students will have basic knowledge of international business.	•
В	具備邏輯思考、問題分析與解決之能力。 Students will be able to identify, analyze and solve business problems with logical thinking.	•
С	具備溝通協調與團隊合作之能力。 Students will be able to demonstrate effective communication, coordination and teamwork skills.	•
D	具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.	•
Е	具備創新、創業之思維與能力To build a the concept and ability for innovation and entrepreneurshi	•
F	具備服務設計與產業分析之能力。Students will be able to demonstrate the basic abilities for service design and industry analysis.	•

	際企業倫理之素養。Students will be able to identify and understand the tance of ethical decision making for international business.	0	
圖示說明[]	llustration :● 高度相關 Highly correlated ○中度相關 Moderately	correlated	
	授課進度表 Teaching Schedule & Content		
週次Week	內容 Subject/Topics	備註Remarks	
1	Introduction and Eurocurrency markets, ch5		
2	Eurobond markets, ch6		
3	No class, national holiday		
4	International equity markets, ch7		
5	Foreign exchange and exchange rate, chl		
6	Foreign exchange markets ch2		
7	International parity and foreign exchange rate forecasting (I), ch3		
8	spring break, no class,		
9	期中考試週 Midterm Exam		
10	International parity and foreign exchange rate forecasting (II), ch4		
11	Foreign exchange forward markets, ch8		

12

13

14

15

16

17

18

Foreign option markets, ch9

Swaps markets, handout, ch10

No class, holiday

期末考試週 Final Exam

International assets pricing, chl1

International bond investments, ch12

International stock investments. ch13

教學策略 Teaching Strategies						
✓ 課堂講授 Lecture						
教 學 創 新 自 評 Teaching Self-Evaluation						
創新教學(Innovative Teaching)						
問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL)						
翻轉教室 Flipped Classroom 磨課師 Moocs						
社會責任(Social Responsibility)						
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation						
跨域合作(Transdisciplinary Projects)						
□跨界教學Transdisciplinary Teaching □跨院系教學Inter-collegiate Teaching						
□ 業師合授 Courses Co-taught with Industry Practitioners						
其它 other:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%		~						class participation
期中考成績 Midterm Exam	40%	>							
期末考成績 Final Exam	40%	~							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (Reviews)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

國際金融市場與投資 黃志典著 雙葉書廊

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)

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