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②图玄束牵大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 金融市場與機構 | <u>‡</u> | | 學年/學期 Academic Year/Semester | | 107/1 | |
|------------------------------------|----------------------------------|---------------------------------|--|---------------------------------------|--------|-------|--|
| 課程名稱(英文) Course Name in English | Financial Market and Institution | | | | | | |
| 科目代碼 Course Code | FIN_40500 | 系級 Department 學四 (& Year | | 開課單位 Course-Offering Department | 財務金融學系 | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | 3.0/3.0 | | | |
| 授課教師 Instructor | /蕭朝興 | | | | | | |
| 先修課程 Prerequisite | /*財務管理 | | | | | | |
| | | | | | | | |

課程描述 Course Description

nstitutions and markets play in the historical and concurrent business environment that you will face in the future. It also develops students a series of applications of principles from finance and economics that explore the connection between financial markets, financial institutions and the economy. On the financial markets side, students will learn the term structure of interest rates, stocks, principals of derivatives, and currencies. On the institutions side, students will learn commercial banks, investment banks, insurance companies, mutual funds, foreign investors, and their role of in the economy.

課程目標 Course Objectives

將金融市場與金融機構做一致性的架構分析和介紹,使一些基本原則如資訊不對稱、代理問題、交易成本、資產市場均衡、效率市場、風險衡量與管理,以及整體供需分析等均能融入各種模式,強化學生的思考能力。此課程除逐步發展與推導模式外,還輔以金融實務來認識金融市場與機構,進而讓學生容易明瞭各種財務金融之基本原則及其與金融市場管理的關係,並透過應用說明,讓學生將理論與金融實務結合應用。

| | 系専業能力 Basic Learning Outcomes | 課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
|---|---|---|
| A | 具備經濟學、會計學、統計學及數學的基礎能力Basic knowledge of the financial theory Economics, accounting, statistical and mathematica | |
| В | 具備財務金融基本學理Understanding of the development of the financial disciplin | • |
| С | 具備運用財務金融學理進行分析能力Basic knowledge of financial theory analysi | • |
| D | 具備資料整理、書面呈現或口頭報告之能力Basic knowledge of documentation and presentation skill | • |
| Е | 具備財經時事基本分析能力Capabilities for financial analysis of current affairs | • |
| F | 具備電腦程式運算及應用基本能力Ability of computer programs, algorithms and applications | |
| G | 具備英語閱讀溝通協調等基本能力English reading ability of communication and coordination | • |

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks |
|--------|-------------------|--|
| | 1 | ' control of the cont |

| | Iv | |
|-----|--|--|
| | Introduction | |
| 1 | Recent related financial news | |
| | Chapter 7 Why Do Financial Institutions Exist? | |
| 2 | Recent related financial news | |
| _ | Chapter 7 Why Do Financial Institutions Exist? | |
| | Recent related financial news | |
| 3 | Chapter 8 Why Do Financial Crises Occur and Why Are They So | |
| | Damaging to the Economy? | |
| | Recent related financial news | |
| 4 | Chapter 8 Why Do Financial Crises Occur and Why Are They So | |
| | Damaging to the Economy? | |
| - | Recent related financial news | |
| 5 | Chapter 9 Central Banks: A Global Perspective | |
| _ | Recent related financial news | |
| 6 | Chapter 9 Central Banks: A Global Perspective | |
| | Recent related financial news | |
| 7 | Chapter 10 Conduct of Monetary Policy: Tools, Goals, Strategy, and | |
| ' | Tactics | |
| | Recent related financial news | |
| 8 | Chapter 10 Conduct of Monetary Policy: Tools, Goals, Strategy, and | |
| 0 | Tactics | |
| | | |
| 9 | 期中考試週 Midterm Exam | |
| 10 | Recent related financial news | |
| 10 | Chapter 17 Banking and the Management of Financial Institutions. | |
| 1.1 | Recent related financial news | |
| 11 | Chapter 17 Banking and the Management of Financial Institutions. | |
| 10 | Recent related financial news | |
| 12 | Chapter 18 Financial Regulation | |
| | Recent related financial news | |
| 13 | Chapter 18 Financial Regulation | |
| | Recent related financial news | |
| 14 | Chapter 20 The Mutual Fund Industry | |
| | Recent related financial news | |
| 15 | Chapter 20 The Mutual Fund Industry | |
| | • | |
| 16 | ecent related financial news | |
| | Chapter 20 The Mutual Fund Industry | |
| 17 | National Holiday | |
| 18 | Group presentations | |
| 10 | or oup presentations | |

| 教學策略 Teaching Strategies |
|---|
| 課堂講授 Lecture |
| |
| 教學創新自評Teaching Self-Evaluation |
| 創新教學(Innovative Teaching) |
| 問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL) |
| 翻轉教室 Flipped Classroom |
| 社會責任(Social Responsibility) |
| □ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation |
| 跨域合作(Transdisciplinary Projects) |
| □跨界教學Transdisciplinary Teaching □跨院系教學Inter-collegiate Teaching |
| □ 業師合授 Courses Co-taught with Industry Practitioners |
| 其它 other: |
| |

| 學期成績計算及多元評量方式 Grading & Assessments | | | | | | | | | |
|-------------------------------------|--------------------|-------------|----------|----------|----------|----------|----------|----------|----|
| 配分項目 | 多元評量方式 Assessments | | | | | | | | |
| Items | 配分比例 Percentage | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 10% | | ~ | | | | | | |
| 期中考成績 Midterm Exam | 30% | > | | | | | | | |
| 期末考成績 Final Exam | 60% | | | | | | | | |
| 作業成績 Homework and/or Assignments | | | | ~ | | | | | |
| 其他 Miscellaneous | | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Mishkin, Frederic S. and Stanley G. Eakins 2012. Financial Markets & Institutions, 7th Edition, Global Edition, Pearson, New York. 代理商:華泰文化

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)

E-Learning FIN_40500-金融機構與市場-106下