②国立東華大學 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個	體篇		學年/學期 Academic Year/Se	mester	108/1	
課程名稱(英文) Course Name in English	Principles of Economics-Micro Part						
科目代碼 Course Code	MSF_10120	系級 Department & Year	學一	開課單位 Course-Offering Department		經濟學系	
修別 Type	學程 Program	學分數/時 Credit(s)/Hou		3	5.0/3.0		
授課教師 Instructor	/李娓瑋						
先修課程 Prerequisite							
理程描述 Course Description							

This is an introductory course in microeconomics. It focuses on helping students to understand the basic principles of microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where 'supply' and 'demand' interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs. Finally, this course will be taught in English - which is the beauty of this course!!

Note:

(1) Tutorials will take place on Mondays. (Dates to be announced.)

(2) It is your responsibility to attend classes and quizzes. If you are not able to attend one of the classes or quizzes due to sickness or other acceptable reasons, you need to email the instructor as soon as possible.

(3) All the updates and review questions will be posted on e學苑(e-learning website:

http://www.elearn.ndhu.edu.tw/moodle/). Make sure you log in the system regularly.

(4-1) If you miss any scheduled quiz (15% each), NO SPECIAL EXAM WILL BE ALLOWED — so that every student is treated equally.

(4-2) An exception will be made for Midterm and Final exams in case of medical emergency or funeral attendance, given appropriate proofs. Note that the grade of the specially-arranged exam will be deducted for fairness purpose. Also keep in mind that the specially-arranged exam can only be arranged after the scheduled examination date (NO EXCEPTION).(5) Please switch off cell phone in class.

課程目標 Course Objectives

This is an introductory course in microeconomics. It focuses on helping students to understand the basic principles of microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where 'supply' and 'demand' interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs.

系專業能力

Basic Learning Outcomes

Δ	數量方法分析與解決問題。 g quantitative methods to analyze and solve problems.	\bigcirc	
_R 具備!	財務金融領域之分析能力。 pped with the ability to analyze finance.	0	
○ 能善)	用資訊科技進行資料分析、統整與呈現。 g information technology to analyze, integrate, and present data.	0	
	國際視野與專業外語能力。 pped with a global vision and specialized foreign language proficiency.	•	
E Equip	掌握財經時事議題及研判財經趨勢之能力。 pped with the ability to master topics of finance and economy, and other current , and to diagnose financial and economic tendencies	•	
	一般管理的基礎知識。 pped with basic knowledge of management in general.	0	
	[llustration :● 高度相關 Highly correlated ○中度相關 Moderately	correlated	
	授課進度表 Teaching Schedule & Content		
週次Week	內容 Subject/Topics	備註Remarks	
1	Introduction		
2	Chapter 1 Ten principles of Economics Chapter 2 Thinking like an economist		
3	Chapter 3 Gains from Trade Chapter 4 Market forces of demand and supply(part 1)		
4	Chapter 4 Market forces of demand and supply (part 2) Chapter 5 Elasticity and its applications (part 1)		
5	Chapter 5 Elasticity and its applications (part 2)		
6	Chapter 6 Supply, Demand and Government Policies		
7	Chapter 7 Consumer, Producer, and the Efficiency of Markets		
8	Chapter 8 The costs of Taxation	1st quiz (Note: 10/28/2019, Monday, in tutorial session)	
9	期中考試週 Midterm Exam		
10	Discussion of midterm exam questions Chapter 13 Cost of production (part 1)		
11	Chapter 13 Cost of production (part 2)		
12	Chapter 14 Firms in competitive market (part 1)		
13	Chapter 14 Firms in competitive market (part 2)		
14	Chapter 15 Monopoly (part 1)		
15	Chapter 15 Monopoly (part 2)		
16	Review Ch. 13~15	2nd quiz (Note: 12/23/2019, Monday, ir tutorial session)	
17	Final exam: all the materials taught in this semester (Note: 01/02/2020, Thursday, in class)		
18	discuss final exam		
		1	

教 學 策 略 Teaching Strategies
✓ 課堂講授 Lecture 分組討論Group Discussion 參觀實習 Field Trip
其他Miscellaneous:
教學創新自評 Teaching Self-Evaluation
創新教學(Innovative Teaching)
□問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL)
── 翻轉教室 Flipped Classroom ──
社會責任(Social Responsibility)
│ _ 在地實踐Community Practice _ 產學合作 Industy-Academia Cooperation
跨域合作(Transdisciplinary Projects)
□ 跨界教學Transdisciplinary Teaching □ 跨院系教學Inter-collegiate Teaching
業師合授 Courses Co-taught with Industry Practitioners
其它 other:

配分項目	配分比例	多元評量方式 Assessments							
Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗	證照 檢定	其他
平時成績 General Performance	10%								class participation
期中考成績 Midterm Exam	30%	\checkmark							
期末考成績 Final Exam	30%	~							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (two quizzes in tutorial sessions)	30%	~							each worth 15%
	Grading & A		量方式 [,] ents Sup			ruction	S		
Textbook & Ot	教科書與參考 her References							ks, etc	.)
Textbook: N.Gregory Mankiw 8th edit "Principles of Economics" ISBN:9789814780230 (bookstore: 華泰文化(TEL:		EX. 129)							
	教材網址(含線. ids & Teacher' Persor	s Websi	te(Incl	uding o		eaching			
This syllabus is subject t			· ••		instruct				