



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	理財入門AB		學年/學期 Academic Year/Semester	108/1
課程名稱(英文) Course Name in English	Introduction to Finance			
科目代碼 Course Code	GC__1790AB	系級 Department & Year	校核心	開課單位 Course-Offering Department
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	2.0/2.0	
授課教師 Instructor	/李同蘇			
先修課程 Prerequisite				
課程描述 Course Description				
<p>This class will introduce how to manage your personal finance. On the other hand, it will also increase student's finance literacy.</p> <p>How to manage your personal finance is very important these days. Poor personal finance management will have a dire consequence particularly when you are retired. Therefore, it is essential for everyone to understand the basic personal finance concept and how to manage them. This class intend to build a strong foundation for students to make a right decision in personal finance</p>				
課程目標 Course Objectives				
介紹個人理財的基本觀念以及台灣目前已有之理財工具與市場				
(校)核心能力 Learning Outcomes				課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes
A	自主學習與創新思考Autonomous Learning and Creative Thinking			●
B	康健身心Physical Fitness and Mental Balance			
C	互動、溝通與解決問題Interactive Communication and Problem Solving			●
D	情藝美感Artistic Feeling and Aesthetic Perception			
E	文化素養與尊重差異Cultural Literacy and Respect for Differences			
F	在地關懷與公民責任Local Commitment and Civic Responsibility			○
圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	Introduction			
2	The financial planning process			
3	Diagnose your financial health and introduction to basic financial management tool: the time value of money			
4	Tax planning and strategies and liquid assets management			

5	Credit card and your finance	
6	Consumer loans	
7	Mortgage and auto loan	
8	Insurance - life and health	
9	期中考試週 Midterm Exam	
10	Insurance - property and liability insurance	
11	Investments - basics and securities markets I	
12	Securities markets II and how to invest in stocks	
13	Understand Bonds and other alternative investments	
14	Mutual funds	
15	Retirement planning	
16	Estate planning	
17	Fitting the pieces together	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
 團體合作學習 (TBL)
 解決導向學習 (SBL)
 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%		✓						
期中考成績 Midterm Exam	40%	✓							
期末考成績 Final Exam	40%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Personal Finance Turning Money into Wealth, Arthur J. Keown, 6th edition, Pearson, 2013

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明 (Supplemental instructions)