



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理		學年/學期 Academic Year/Semester	108/1	
課程名稱(英文) Course Name in English	Financial Management				
科目代碼 Course Code	MSF_10100	系級 Department & Year	學二	開課單位 Course-Offering Department	財務金融學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/蕭朝興/羅德謙				
先修課程 Prerequisite					
課程描述 Course Description					
<p>The purpose of this course is to study firms' investment, financing, and dividend decisions. The primary goal is to teach students how to use financial information and theory in financial management and financial decision making. The main readings for the course are Fundamentals of Corporate Finance, Fourth Edition, Berk, J., DeMarzo, P., and Harford, J. Students are expected to attend every class, unless having an excused absence due to illness or an emergency. If one must miss a class session, it is his/her responsibility to notify the teachers by email, if possible in advance of class indicating the reason for the absence. Failure to do so may result in a penalty to your class participation grade. Homework assignments are due at the beginning of class. The course Midterm and ends with a 3-hour, closed-book in class-exam. Therefore, students' grade for this class will be determined by class participation and discussion (10%), homework assignments (30%), a midterm-examination (30%), and a final Examination (30%).</p>					
課程目標 Course Objectives					
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	能以數量方法分析與解決問題。 Using quantitative methods to analyze and solve problems.			●	
B	具備財務金融領域之分析能力。 Equipped with the ability to analyze finance.			●	
C	能善用資訊科技進行資料分析、統整與呈現。 Using information technology to analyze, integrate, and present data.				
D	具備國際視野與專業外語能力。 Equipped with a global vision and specialized foreign language proficiency.			●	
E	具備掌握財經時事議題及研判財經趨勢之能力。 Equipped with the ability to master topics of finance and economy, and other current news, and to diagnose financial and economic tendencies				
F	具備一般管理的基礎知識。 Equipped with basic knowledge of management in general.			●	
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次 Week	內容 Subject/Topics			備註 Remarks	

1	Chapter 1 Corporation Finance and the Financial Manager	Chiao, ChaoShin
2	Chapter 2 Introduction to Financial Statement Analysis	Chiao, ChaoShin
3	Chapter 3 Time Value of Money: An Introduction	Chiao, ChaoShin
4	Chapter 4 Time Value of Money: Valuing Cash Flow Streams	
5	Chapter 5 Interest Rates	Chiao, ChaoShin
6	Chapter 6 Bonds	Chiao, ChaoShin
7	Chapter 7 Stock Valuation	Chiao, ChaoShin
8	Chapter 8 Investment Decision Rule	Chiao, ChaoShin
9	期中考試週 Midterm Exam	Chiao, ChaoShin
10	Chapter 9 Fundamentals of Capital Budgeting	Lo, Te-Chien
11	Chapter 10 Stock Valuation: A Second Look	Lo, Te-Chien
12	Chapter 11 Risk and Return in Capital Markets	Lo, Te-Chien
13	Chapter 12 Systematic Risk and the Equity Risk Premium	Lo, Te-Chien
14	Chapter 13 The Cost of Capital	Lo, Te-Chien
15	Chapter 14 Raising Equity Capital	Chiao, ChaoShin
16	Chapter 15 Debt Financing	
17	Chapter 16 Capital Structure	Chiao, ChaoShin
18	期末考試週 Final Exam	Chiao, ChaoShin

### 教學策略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip
- 其他 Miscellaneous:

### 教學創新自評 Teaching Self-Evaluation

#### 創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
  團體合作學習 (TBL)
  解決導向學習 (SBL)
- 翻轉教室 Flipped Classroom
  磨課師 Moocs

#### 社會責任 (Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

#### 跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%		✓	✓					
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments	30%		✓						
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbooks:

Fundamentals of Corporate Finance, Fourth Edition (Global Edition), Berk, J., DeMarzo, P., and Harford, J. (滄海書局代理)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)

e-Learning@NDHU

其他補充說明 (Supplemental instructions)