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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際金融學AB				學年/學期 Academic Year/Semester		108/2	
課程名稱(英文) Course Name in English	International Finance							
科目代碼 Course Code	EC4040AB	系級 Department & Year	ent 學三		開課單位 Course-Offering Department		經濟學系	
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/李同龢							
先修課程 Prerequisite	/*經濟學原理-總體篇							

課程描述 Course Description

Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC).

Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty

Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.

Three strikes, you're out: If you missed three classes without any official excuses, your semester grade will be C or below C. You need an official document for not attending class. No oral or email excuses will be accepted. Therefore, please do not email me that you could not come to class, just give me the official document.

課程目標 Course Objectives

本科屬於國際經濟學的兩大領域之一。討論一國與另一國之間的貨幣關係與總體經濟互相 影響性。教學目標在增進同學對國際經濟歷史與現狀之了解,及對國際經濟問題之分析能 力

		課程目標與系專業能 力相關性
	糸專業能力	Correlation between
	Basic Learning Outcomes	Course Objectives and Dept.'s Education Objectives
A	數理分析能力:應用數學與賽局理論分析與解決經濟議題的能力。Mathematical analysis skills: application of mathematical theories and game theory to analyze economic issues	
В	實證經濟分析能力:善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: application of statistics and econometrics in data collection and examinatio	
С	微觀經濟之闡釋能力:通曉個體經濟學相關的理論與應用。Microeconomic perspective: understanding of microeconomic theories and relevant application	
D	宏觀經濟之闡釋能力:通曉總體經濟學相關的理論與應用。Macroeconomic perspective: understanding of macroeconomic theories and relevant application	•

樂活能力:具備適應現代社會的學養以及就業能力。Employment opportunities: capabilities of working on important policy and decision challenges in business and government

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction, Ch 1	
2	Exchange determination, Ch 4	
3	Inflation, interest rates and exchange rates, Ch 8	
4	Forecasting exchange rates, Ch 9	
5	Exchange rates fluctuations, Ch. 10	
6	Managing transaction exposure, Ch 11	
7	Direct foreign investment, Ch 13	
8	Country risk analysis, Ch 16	
9	Midterm Exam	
10	Managing economic exposure and translation exposure, Ch 12	
11	Multinational capital budgeting, Ch 14	
12	International corporate governance and control, Ch 15	
13	Int'l capital structure and cost of capital, Ch 17	
14	Financing international trade, Ch 19	
15	Long term debt financing, Ch 18	
16	Short term financing, Ch 20	
17	No class, national holiday	
18	Final Exam	

教學策略 Teaching Strategies
✓ 課堂講授 Lecture
教學創新自評Teaching Self-Evaluation
創新教學(Innovative Teaching)
問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL)
翻轉教室 Flipped Classroom 磨課師 Moocs
社會責任(Social Responsibility)
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation
跨域合作(Transdisciplinary Projects)
──跨界教學Transdisciplinary Teaching ──跨院系教學Inter-collegiate Teaching
□ 業師合授 Courses Co-taught with Industry Practitioners
其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 多元評量方式 Assessments								
Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%		~						
期中考成績 Midterm Exam	35%	~							
期末考成績 Final Exam	35%	~							
作業成績 Homework and/or Assignments	0%		~						
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

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教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbook: International Financial Management, Eun, Resnick, Sabhewal, 5th edition, book dealer: Tunghua Publishing Company

Other readings: Other readings includes articles from the following news sources which are very helpful for understanding the practice side of international financial management: Wall Street Journal, Financial Times, Business Week, 經濟日報,工商日報 Any current news in the international financial management area will be discussed in the class and you are responsible for any such items on exams.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instruc	ctions)
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