



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際金融學		學年/學期 Academic Year/Semester	108/2
課程名稱(英文) Course Name in English	International Finance			
科目代碼 Course Code	FIN_B0220	系級 Department & Year	學三	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/李同蘇			
先修課程 Prerequisite				
課程描述 Course Description				
<p>Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC). Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty</p> <p>Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.</p> <p>Three strikes, you' re out: If you missed three classes without any official excuses, your semester grade will be C or below C. You need an official document for not attending class. No oral or email excuses will be accepted. Therefore, please do not email me that you could not come to class, just give me the official document.</p>				
課程目標 Course Objectives				
<p>Events in the international monetary and financial markets such as the Asian financial crises, European monetary union, Mexican peso devaluation ... have had impacts not only on a single country but on a broader region. Having knowledge in the field of International Finance is becoming more and more important in this modern world. This course intends to cover the topics ranging from exchange rate systems, balance of payments, international financial market integration, and economic policy under an open economy framework. It will provide students who are interested in advanced study with a solid background in Open Economy Macroeconomics. For students who are ambitious in the growing global business, it will also offer basic knowledge tools for business and investment decisions in the future</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	具備經濟學、會計學、統計學及數學的基礎能力 Basic knowledge of the financial theory Economics, accounting, statistical and mathematical ability.			
B	具備財務金融基本學理 Understanding of the development of the financial disciplinal.			●

C	具備運用財務金融學理進行分析能力Basic knowledge of financial theory analysis.	●
D	具備資料整理、書面呈現或口頭報告之能力Basic knowledge of documentation and presentation skills.	○
E	具備財經時事基本分析能力Capabilities for financial analysis of current affairs	●
F	具備電腦程式運算及應用基本能力Ability of computer programs, algorithms and applications	
G	具備英語閱讀溝通協調等基本能力English reading ability of communication and coordination	●

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction, Ch 1	
2	Exchange determination, Ch 4	
3	Inflation, interest rates and exchange rates, Ch 8	
4	Forecasting exchange rates, Ch 9	
5	Exchange rates fluctuations, Ch. 10	
6	Managing transaction exposure, Ch 11	
7	Direct foreign investment, Ch 13	
8	Country risk analysis, Ch 16	
9	Midterm Exam	
10	Managing economic exposure and translation exposure, Ch 12	
11	Multinational capital budgeting, Ch 14	
12	International corporate governance and control, Ch 15	
13	Int'l capital structure and cost of capital, Ch 17	
14	Financing international trade, Ch 19	
15	Long term debt financing, Ch 18	
16	Short term financing, Ch 20	
17	No class, national holiday	
18	Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)
 翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching 跨院系教學 Inter-collegiate Teaching
 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%		✓						
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments	0%		✓						
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

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教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbook: International Financial Management, Eun, Resnick, Sabhewal, 5th edition, book dealer: Tunghua Publishing Company

Other readings: Other readings includes articles from the following news sources which are very helpful for understanding the practice side of international financial management: Wall Street Journal, Financial Times, Business Week, 經濟日報, 工商日報 Any current news in the international financial management area will be discussed in the class and you are responsible for any such items on exams.

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)

其他補充說明 (Supplemental instructions)