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國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AB			學年/學期 Academic Year/Semester	109/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part				
科目代碼 Course Code	EC__1000AB	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/梁文榮				
先修課程 Prerequisite					

課程描述 Course Description

This is an introductory course in Microeconomics. It focuses on helping students to understand the basic principles of Microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where 'supply' and 'demand' interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs.

課程目標 Course Objectives

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Ch. 1. Introduction	
2	Ch.2. Supply and Demand (1)	
3	中秋節	
4	Ch.2. Supply and Demand (2)	
5	Ch. 4. Demand and Elasticity (1)	
6	Ch. 4. Demand and Elasticity (2)	
7	Ch.5. Perfect competion and Supply (1)	
8	Ch.5. Perfect competion and Supply (2) quiz 1	
9	期中考試週 Midterm Exam	
10	Ch. 6. Efficiency, Trade, and Invisible Hand	
11	Ch.7. Monopoly, Oligopoly, and Monopolistic Competition (1)	
12	Ch.7. Monopoly, Oligopoly, and Monopolistic Competition (2)	

13	Ch.7. Monopoly, Oligopoly, and Monopolistic Competition (3)	
14	Ch.8. Games, and Strategic Behavior (1)	
15	Ch.8. Games, and Strategic Behavior (2)	
16	Ch. 9. Externalities, and Property Right (1)	
17	Ch. 9. Externalities, and Property Right (2) quiz 2	
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☐ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☐ 其他Miscellaneous:

教 學 創 新 自 評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

☐ 問題導向學習(PBL) ☐ 團體合作學習(TBL) ☐ 解決導向學習(SBL)

☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任(Social Responsibility)

☐ 在地實踐Community Practice ☐ 產學合作 Industy-Academia Cooperation

跨域合作(Transdisciplinary Projects)

☐ 跨界教學Transdisciplinary Teaching ☐ 跨院系教學Inter-collegiate Teaching

☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%	✓							
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (實習課15%，課堂表現5%。)	20%								

評量方式補充說明
Grading & Assessments Supplemental instructions

兩次平時考各占10%。

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Frank, R.H., B.S. Bernanke, K.Antonovics, and O. Heffetz, Principle of Economics, 7th ed., 華泰文化書局
經濟學概論，魏國棟、簡明哲編譯，第三版，華泰文化書局

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)