



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AE		學年/學期 Academic Year/Semester	109/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part			
科目代碼 Course Code	EC__1000AE	系級 Department & Year	學一	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林志樑			
先修課程 Prerequisite				
課程描述 Course Description				
<p>1. Students will understand basic microeconomic terms, concepts and methodology and demonstrate the ability to apply them to the fundamental economic question of allocating scarce resources.</p> <p>2. Students will understand market failure and externalities as well as the effects of government intervention in such markets.</p> <p>3. Students will be able to apply economic reasoning to better understand real world policy issues, such as tax system design, poverty, and discrimination</p>				
課程目標 Course Objectives				
<p>基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。</p>				
院基本素養與核心能力 College Basic Learning Outcomes				課程目標與院基本素養與核心能力 Correlation between Course Objectives and Basic Learning Outcomes
A	完備的商學與管理基礎知識。Sound basic knowledge of business and management			●
B	運用理性分析與創新思維從事問題解決。Ability to utilize rational and creative critical thinking in problem solving			●
C	專業外語能力。Professional foreign language skills			○
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks
1	Introduction			
2	The Market Forces of Supply and Demand			
3	The Market Forces of Supply and Demand			
4	Elasticity and its Application			
5	Elasticity and its Application			
6	Elasticity and its Application			

7	The Logic of Consumer Choice and Demand Curve	
8	The Logic of Consumer Choice and Demand Curve	
9	期中考試週 Midterm Exam	
10	The Cost of Production	
11	The Cost of Production	
12	The Cost of Production	
13	Firms in Competitive markets	
14	Firms in Competitive markets	
15	Monoploy	
16	Monoploy	
17	Monopolistic Competition	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
  團體合作學習 (TBL)
  解決導向學習 (SBL)  
 翻轉教室 Flipped Classroom
  磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%	✓							
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

N. Gregory Mankiw, Principles of Economics

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)