③国o支束華大學 教學計劃表 Syllabus

Cour	課程名稱(中文) se Name in Chinese	國際貿易理論與	政策(一)		學年/學期 Academic Year/Ser	mester	109/1
Cour	課程名稱(英文) se Name in English	International	Trade Theory	and Poli	icy (I)		
	科目代碼 Course Code	IIE_55700	系級 Department & Year	碩士	開課單位 Course-Offering Department		經濟學系
	修別 Type	必修 Required	學分數/時 Credit(s)/Hou		3	.0/3.0	
	授課教師 Instructor	/林燕淑					
	先修課程 Prerequisite						
		課	程描述 Cours	e Descri	ption		
organ Expor welfa	ain purpose of this c ization theory. Why d t or direct investmen re, the effect of tra mestic pollution, and	o we impose tan t for a multina de liberalizati	riffs on impo ational firm,	rted proo the impa	ducts? Why do manufa act of economic inte	acturers egration	outsource? on social
	course hopes to use t nic phenomena, to do						
	e going to discuss th el to find out the so		nods in class	, think a	about the logic of t	the prob	lem, and set
	e to train students w r research.	ho are interest	ted in doing	research.	Students can apply	y this s	kill for
		課	程目標 Cour	se Objec	tives		
國際貿	了易為國際經濟現象與核	心課題,係本系,	必修課程之一。				
			ⁱ 業能力 ning Outcomes			Cor	程目標與系專業能 力相關性 relation between urse Objectives and Dept.'s Education Objectives
A	數理分析能力:通曉經濟 Mathematical analysis s theories and game theor	skills: Mastering y in analyzing e	g in intermedia economic issues	te applic	ation of mathematical		•
В	實證經濟分析能力:通曉約 分析。Empirical analysi and econometrics in dat	s skills: Master a collection and	ing in interme l examination	ediate app	lication of statistic		
	微觀經濟之闡釋能力:通明 Thorough understanding application	of intermediate	microeconomic	theories	and relevant		•
	宏觀經濟之闡釋能力:通明 Thorough understanding application	of intermediate	macroeconomic	theories	and relevant		0
E	樂活能力:具備適應現代初 Capabilities of intermet business and government	ediate working or					0

	溝通表達能力:思路清晰,有能力與人溝通並撰寫進階專業研究報告。Communication skills:
F	Having a clear mind and capability in writing an intermediate professional academic
	report

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

	权 袜 连 度 衣 reaching Schedure & Content	
週次Week	內容 Subject/Topics	備註Remarks
1	Introduction: Mathematics, Microeconomics, Industrial Organization. Export Trade Policies: Bernhofen, 1997, Strategic Trade Policy in a Vertically Related Industry, Review of International Economics Brander and Spencer, 1985, Export Subsidies and International Market Share Rivalry, Journal of International Economics	must understand
2	Licensing Wang, 1998, Fee versus royalty licensing in a Cournot duopoly model, Economics Letters, 60, 55-62 Wang, X.W. 2002, Fee versus royalty licensing in a differentiated Cournot duopoly, Journal of Economics & Business, 54, 253-266. Martin and Saracho, 2016, "Patent Strength and Optimal two-part tariff licensing with a potential rival incorporating ad valorem royalty, Economics Letters 143, 28-31	Cournot
3	10/2 Full Moon Festival-holiday	
4	Vertical integration and separation Pinopoulos, 2019, On the welfare effects of vertical integration: Opportunism vs. double marginalization, Economics Letters, 169-172 Pinopoulos, 2019, Upstream horizontal mergers involving a vertically integrated firm, Journal of Economics Milliou 2020, Vertical integration without intrafirm trade, Economics Letters.	presentation 1
5	CSR(Corporate Social Responsibility): Goering, G.E. (2014) "The profit-maximizing case for corporate social responsibility in a bilateral monopoly," Managerial and Decision Economics, 35, 493-499. Brand, B. and M. Grothe(2015) "Social Responsibility in a bilateral Monopoly, "Journal of Economics, 115, 275-289. Chang, Yang-Ming, Chen, Hung-Yi, Wang, L.F.S, and Wu, Shih-Jye (2014), "Corporate Social Responsibility and International Competition: A Welfare Analysis", Review of International Economics, Vol 22, 625-638. Goering, G.E. (2012) "Corporate social responsibility and marketing channel coordination," Research in Economics, 66, 142-148.	presentation 2
6	Vertical Product Differentiation: Choi C.J. and Shin H.S. (1992) "A Comment on a model of vertical product differentiation, "Journal of Industrial Economics, 229-231. Ikeda, T. and T.Toshimitsu (2010) "Third-degree price discrimination, quality choice, and welfare, "Economics Letters, 106, 54-56.	presentation 3
7	Privatization Wang, Mukherjee, and Zeng, (2020) "Does technology licensing matter for privatization? Journal of Public Economic Theory, 1-19.	presentation 4
8	Post-production Services FDI and Outsourcing in a Service Industry: The Welfare Effect of Liberalizing Trade and Investment (Lu, Te-Cheng, Yan-Shu Lin and Jin-Li Hu, 2014. Economic Record, Vol. 90, Supplement sl, pages 74 - 86). Ishikawa, J., Morita, H. and Mukunoki, H. (2010), "FDI in Post- production Services and Product Market Competition," Journal of International Economics 82, 73-84.	presentation 5

		1
9	Aftermarket services Ishikawa, J., Morita, H. and Mukunoki, H. (2016), "Trade liberalization and aftermarket services for imports," Economic Theory 62, 719-764.	
10	final term report- issue presentation	
11	Vertical licensing Vertical licensing, input pricing, and entry, Bakaouka and Millou, International Journal of Industrial Organization, 2018.	presentation 6
12	Parallel trade: Mukherjee, A. and L. Zhao (2012) "Profitable parallel trade in unionized markets," Journal of Economics, 107,267-276. Matteucci, G. and P. Reverberi (2014) "Parallel trade, product quality, and Welfare," Economics Letters, 122, 258-262.	presentation 7
13	final term report- problem shooting	
14	Cournot and Bertrand/Stackelberg leader-follower Singh and Vives (1984), Price and Quantity competition in a differentiated duopoly, Rand Journal of Economics 546-554. Mukherjee and Zhao (2017), Profit raising entry, Journal of Industrial Economics	presentation 8
15	Bargaining Basak, (2017), Cournot and Bertrand under centralized bargaining, Economics Letters 154, 124-127. Basak, and Mukherjee (2017), Price vs. quantity competition in a vertically related market revisited, Economics Letters 153, 12-14.	presentation 9
16	External reference pricing Geng and Saggi, 2017, International effects of national regulations: External reference pricing and price controls, Journal of International Economics Geng and Saggi, 2020, Optimal price regulations in international pharmaceutical markets with generic competition, Journal of Health Economics	presentation 1 0
17	Multi-product firm Kopel, Loffler, and Pfeiffer (2017) "Complementary monopolies and multi-product firms," Economics Letters, 28-30. Kopel, Loffler, and Pfeiffer (2016) Sourcing strategies of a multi- input-multi-product firm, Journal of Economic Behavior & Organization 127, 30-45	presentation 1 1
18	final term report presentation	

教 學 策 略 Teaching Strategies
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 参觀實習 Field Trip
其他Miscellaneous: <u>research_learning</u>
教學創新自評 Teaching Self-Evaluation
創新教學(Innovative Teaching)
✓ 問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL)
── 翻轉教室 Flipped Classroom ── 磨課師 Moocs
社會責任(Social Responsibility)
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation
跨域合作(Transdisciplinary Projects)
□跨界教學Transdisciplinary Teaching □跨院系教學Inter-collegiate Teaching
業師合授 Courses Co-taught with Industry Practitioners
其它 other:

配分項目					多元評量	音方式 A	ssessme	nts	
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	」 専題 研究	創作 展演	志 宗 評量	證照 檢定	其他
平時成績 General Performance	13%		~	~					attendance
期中考成績 Midterm Exam	17%	~					~		term paper idea presentation
期末考成績 Final Exam	20%		~	~	~	~			term paper presentation
作業成績 Homework and/or Assignments	30%	~		~	~	~			20% PPT, 10% presentation
其他 Miscellaneous (PPT presentation and discussion in class)	20%	~	~	~	~	~			10% join discussion, 10% Advanced discussion
	教科書與參考							s etc	`
Textbook & Ot Recent Journal Paper or Wo		S (IIII)	c, nutio	51, 105	1151101,	ngenres,		15, 010	.)
Recent Journal Paper or Wo Christopher Snyder and Wal edition, 2012. South-Weste Alpha C. Chiang and Kevin 2005. McGraw Hill. (CW) 課程	orking Paper lter Nicholson ern. (SN) Wainwright, F 教材網址(含線. ids & Teacher'	, Micro undamen 上教學寳 s Websi	economi ital Met 資訊,教師 ite(Incl	c Theor hods of 师個人網 uding c	y: Basi Mathema 址請列位 online t	c Princ atical 1 在於本校 eaching	iples an Economic 內之網址	nd Exte cs, 4th	nsions, 11th
Recent Journal Paper or Wo Christopher Snyder and Wal edition, 2012. South-Weste Alpha C. Chiang and Kevin 2005. McGraw Hill. (CW) 課程 Teaching A E學院網站	orking Paper lter Nicholson ern. (SN) Wainwright, F 教材網址(含線. ids & Teacher'	, Micro undamen 上教學寳 s Websi	beconomi utal Met 資訊,教師	c Theor hods of 师個人網 uding c	y: Basi Mathema 址請列位 online t	c Princ atical 1 在於本校 eaching	iples an Economic 內之網址	nd Exte cs, 4th	nsions, 11th
Recent Journal Paper or Wo Christopher Snyder and Wal edition, 2012. South-Weste Alpha C. Chiang and Kevin 2005. McGraw Hill. (CW) 課程	orking Paper lter Nicholson ern. (SN) Wainwright, F 教材網址(含線 ids & Teacher' Persor	, Micro undamen 上教學育 s Websi nal webs	economi ital Met 資訊,教師 ite(Incl	c Theor hods of 戶個人網 uding c i be lis	y: Basio Mathema 址請列位 online t sted her	c Princ atical 1 :於本校i eaching re.)	iples an Economic 內之網址	nd Exte cs, 4th	nsions, 11th