


國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	社會科學研究法		學年/學期 Academic Year/Semester	110/1
課程名稱(英文) Course Name in English	Research Methods of Social Sciences			
科目代碼 Course Code	APRSD0400	系級 Department & Year	博士	開課單位 Course-Offering Department
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/王鴻濬/洪嘉瑜			
先修課程 Prerequisite				
課程描述 Course Description				
The course is an introduction to social research methods and will emphasize topics: literature review, data collection via in-depth interviewing, questionnaire design, descriptive and referential statistical analysis. As social science research is a craft, it takes practice to do it well. Students have opportunities to learn by doing in all aspects for this course, including in-depth interviewing, questionnaire and SPSS practices. A designed field trip will be arranged for understanding the society of Taiwan.				
課程目標 Course Objectives				
To enhance student' s abilities to collect first-hand data from the field To formulate possible research methods for Ph. D. dissertation study To observe and understand the society of Taiwan				
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks
1	Self-study Read course materials and do assignments, including textbook chapters and handouts			
2	Self-study Read course materials and do assignments, including textbook chapter and handouts			
3	Due: the Report A report for reading Steinar Kvale, 2007. "Doing Interviews" London: Sage Publications Ltd. Page 1 to Page 119			
4	Introduction to the Course Introduction to Social Science Research			PPT: Lecture 1
5	Literature Review Writing Note of Reviewed Articles			PPT: Lecture 2, 3
6	Introduction to Interview research Epistemological Issues of Interviewing Ethical Issues of Interviewing			10/27, Steinar, Chapter 1, 2, 3 Page 1-32
7	Planning an Interview Study Conducting an Interview Interview Variations			11/3, Steinar, Chapter 4, 5, 6 Page 33-77
8	Interview Quality Transcribing Interviews Analyzing Interviews			11/10, Steinar, Chapter 7, 8, 9 Page 78-119

9	期中考試週 Midterm Exam A Group Report for Assignment An Interview Practice Report	11/17, Group Report: An Interviewing Outline and Practice
10	2. Sampling and Measurement 3. Descriptive Statistics	11/24 Agresti (2018) Ch 2, 3
11	4. Probability Distributions 8. Analyzing Association between Categorical Variables	12/1 Agresti (2018) Ch 4, 8
12	9. Linear Regression and Correlation 10. Introduction to Multivariate Relationships	12/8 Agresti (2018) Ch 9, 10
13	Questionnaire Planning	12/15 ppt
14	11. Multiple Regression and Correlation 12. Model Building with Multiple Regression	12/22 Agresti (2018) Ch 11, 12
15	13. Logistic Regression: Modeling Categorical Responses	12/29 Agresti (2018) Ch 13
16	A Group Report for Assignment Questionnaire design and Data Analsis	2022/1/5
17	A Field Trip to Observe and Understand the Society of Taiwan	TBA
18	期末考試週 Final Exam Evaluation	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
- 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
 團體合作學習 (TBL)
 解決導向學習 (SBL)
- 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%								
期中考成績 Midterm Exam	0%								
期末考成績 Final Exam	0%								
作業成績 Homework and/or Assignments	70%								
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Neumann, William Lawrence (2011), Social Research Methods: Qualitative and Quantitative Approach, seventh edition, published by Pearson, Boston, MA									
Alan Agresti (2018), Statistical Methods for the Social Sciences, international edition, published by Prentice Hall International, INC., NJ									
Steinar Kvale, 2007. "Doing Interviews" London: Sage Publications Ltd.									
課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
e-learning									
其他補充說明 (Supplemental instructions)									
none									