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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	社會科學研究法	;		學年/學期 Academic Year/Semester		110/1	
課程名稱(英文) Course Name in English	Research Methods of Social Sciences						
科目代碼 Course Code	APRSD0400	系級 Department 博士 & Year		開課單位 Course-Offering Department	亞太區域研究博士班		
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)		3.0/3.0			
授課教師 Instructor	/王鴻濬/洪嘉瑜						
先修課程 Prerequisite							

課程描述 Course Description

The course is an introduction to social research methods and will emphasize topics: literature review, data collection via in-depth interviewing, questionnaire design, descriptive and referential statistical analysis. As social science research is a craft, it takes practice to do it well. Students have opportunities to learn by doing in all aspects for this course, including in-depth interviewing, questionnaire and SPSS practices. A designed field trip will be arranged for understanding the society of Taiwan.

課程目標 Course Objectives

To enhance student's abilities to collect first-hand data from the field To formulate possible research methods for Ph. D. dissertation study To observe and understand the society of Taiwan

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks	
1	Self-study Read course materials and do assignments, including textbook chapters and handouts		
2	Sefl-study Read course materials and do assignments, including textbook chapter and handouts		
3	Due: the Report A report for reading Steinar Kvale, 2007. "Doing Interviews" London: Sage Publications Ltd. Page 1 to Page 119		
4	Introduction to the Course Introduction to Social Science Research	PPT: Lecture 1	
5	Literature Review Writing Note of Reviewed Articles	PPT: Lecture 2, 3	
6	Introduction to Interview research Epistemological Issues of Interviewing Ethical Issues of Interviewing	10/27, Steinar, Chapter 1, 2, 3 Page 1-32	
7	Planning an Interview Study Conducting an Interview Interview Variations	11/3, Steinar, Chapter 4, 5, 6 Page 33-77	
8	Interview Quality Transcribing Interviews Analyzing Interviews	11/10, Steinar, Chapter 7, 8, 9 Page 78-119	

9	期中考試週 Midterm Exam A Group Report for Assignment	11/17, Group Report: An Interviewing Outline and Practice				
	An Interview Practice Report					
10	2. Sampling and Measurement	11/24 Agresti (2018) Ch 2,3				
	3. Descriptive Statistics	12/1				
11	4. Probability Distributions8. Analyzing Association between Categorical Variables	Agresti (2018) Ch 4,8				
	9. Linear Regression and Correlation	12/8				
12	10. Introduction to Multivariate Relationships	Agresti (2018) Ch 9,10				
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13	Questionnaire Planning	12/15 ppt				
14	11. Multiple Regression and Correlation 12. Model Building with Multiple Regression	12/22 Agresti (2018) Ch 11,12				
15	13. Logistic Regression: Modeling Categorical Responses	12/29 Agresti (2018) Ch 13				
16	A Group Report for Assignment Questionnaire design and Data Analsis	2022/1/5				
17	A Field Trip to Observe and Understand the Society of Taiwan	TBA				
18	期末考試週 Final Exam Evaluation					
	教 學 策 略 Teaching Strategies					
	授 Lecture ✓ 分組討論Group Discussion ✓ 参觀實習 iscellaneous:	Field Trip				
	scerraneous.					
	教 學 創 新 自 評 Teaching Self-Evaluation					
創新教學(Innovative Teaching)					
✓ 問題導向學習(PBL) ✓ 團體合作學習(TBL) ✓ 解決導向學習(SBL)						
翻轉教室 Flipped Classroom						
社會責任(Social Responsibility)						
✓ 在地實踐Community Practice						
跨域合作(Transdisciplinary Projects)						
♥ 跨界教學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching						
業師合授 Courses Co-taught with Industry Practitioners						
其它 othe	r:					

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%								
期中考成績 Midterm Exam	0%								
期末考成績 Final Exam	0%								
作業成績 Homework and/or Assignments	70%								
其他 Miscellaneous ()									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Neumann, William Lawrence (2011), Social Research Methods: Qualitative and Quantitative Approach, seventh edition, published by Pearson, Boston, MA

Alan Agresti (2018), Statistical Methods for the Social Sciences, international edition, published by Prentice Hall International, INC., NJ

Steinar Kvale, 2007. "Doing Interviews" London: Sage Publications Ltd.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

 $\label{thm:condition} \mbox{Teaching Aids \& Teacher's Website} (\mbox{Including online teaching information.}$

Personal website can be listed here.)

e-learning

其他補充說明(Supplemental instructions)

none