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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個	體篇AB		學年/學期 Academic Year/Se	學年/學期 Academic Year/Semester			
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part							
科目代碼 Course Code	EC1000AB	系級 Department 學一 & Year		開課單位 Course-Offering Department	經濟學系			
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3	3.0/3.0			
授課教師 Instructor	/林奇蓉							
先修課程 Prerequisite								
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課程描述 Course Description

This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and

attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic

concepts which most economists and useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the

course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required

textbook for this course is *Economics* by Michael Parkin, 13th edition, Pearson. In addition to reading the textbook, I expect you to read a daily newspaper

on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events.

課程目標 Course Objectives

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Lecture 0: Overview	
2	Lecture 1: What is Economics? (ch. 1)	
3	Lecture 2: Demand and Supply (ch. 3)	
4	Lecture 3: Elasticity (ch. 4)	
5	Lecture 4: E ciency and Equity (ch. 5)	
6	The First Midterm Exam	
7	Lecture 5: Government Actions in Markets (ch. 6)	
8	Lecture 6: Utility and Demand (ch. 8)	
9	Lecture 7: Possibilities, Preferences, and Choices (ch. 9)	
10	Lecture 7: Possibilities, Preferences, and Choices (ch. 9)	

11	The Second Midterm Exam						
12	Lecture 8: Organizing Production (ch. 10)						
13	Lecture 9: Output and Costs (ch. 11)						
14	Lecture 9: Output and Costs (ch. 11)						
15	Lecture 10: Perfect Competition (ch. 12)						
16	Lecture 11: Monopoly (ch. 13)						
17	The Final Exam						
18	TBA						
	教學策略 Teaching Strategies						
✓ 課堂講授 Lecture							
	教學創新自評 Teaching Self-Evaluation						
創新教學(Innovative Teaching)							
問題導向學習(PBL) ■ 團體合作學習(TBL) ■ 解決導向學習(SBL)							
翻轉教室 Flipped Classroom							
社會責任(Social Responsibility)							
在地實踐Community Practice							
跨域合作(Transdisciplinary Projects)							
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching							
業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	0%								
期中考成績 Midterm Exam	65%								two midterms
期末考成績 Final Exam	35%								
作業成績 Homework and/or Assignments									
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

Students are evaluated by the performance in two midterm exams and a final exam. The first midterm is scheduled on Oct. 28 (30%), the second midterm is scheduled on Dec. 02 (35%) and the final exam is scheduled on Jan. 13 (35%).

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Economics" by Michael Parkin, 13th edition, Pearson

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

The course website is at Dong Hwa e-learning http://www.elearn.ndhu.edu.tw/moodle/. The website will contain this syllabus (and any updates), announcements, problem sets and handouts. You are required to buy the handouts from the copycenter in Social Science I or download the materials before the class. Make sure you have the latest materials with you before you attend the class.

基於防疫需求,本課程依規定須進行網路遠距教學。課程將採用 microsoft teams 線上同步進行。同學只要有電腦、平板或手機,原則上應該都可以維持不錯的上課品質,也可以透過麥克風或聊天室即時進行討論。 1 幾件事情需要大家先配合:

- 1. 請用學校帳戶登入https://www.zuvio.com.tw/student 。登入之後,應該就可以看到這門課程。若需手動加入課程,請用課程代碼77215931。上課時我會先用zuvio點名,請大家配合。
- 2. 請下載office 365 teams。學校有統一授權。說明請見下列網頁: http://www.elearn.ndhu.edu.tw/moodle/mod/resource/view.php?id=449247 首次使用請先至下列網址開通學校授權帳號

https://announce.ndhu.edu.tw/office365/enable.php

(若學校信箱為xxx@gms. ndhu. edu. tw,則 office365 帳號為 xxx@o365. ndhu. edu. tw,密碼與 xxx@gms. ndhu. edu. tw 信箱相同。

加入後請輸入課程代碼j65pd5i 進入課程。若有問題者,也請來信告知帳號,我們將手動將你加入課程。

其他補充說明(Supplemental instructions)