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②國玄東華大學

教學計劃表 Syllabus

	稱(中文) ne in Chinese	產業經濟(一)			學年/學期 Academic Year/Sem	111/2		
	稱(英文) me in English	Industrial Org	ganization (I))				
	目代碼 se Code	ECM6400	系級 Department & Year	碩士	開課單位 Course-Offering Department		經濟學系	
	修別 「ype	選修 Elective	學分數/時間 Credit(s)/Hour(s) 3.0/3.0					
	課教師 cructor	/李娓瑋						
	修課程 equisite							
		課	程描述 Cours	e Descrip	tion			
				se Object:				
issues relar	ting to industr	ial economics. f the behavior	The course be of firms in a	egins with	and evaluate econom an introduction o ectly competitive w	f the fi	ield. It	
			^主 業能力 ning Outcomes			Cor	程目標與系專業能 力相關性 relation between urse Objectives and Dept.'s Education Objectives	
A Mathema	析能力:通曉經濟學 atical analysis s es and game theor	skills: Mastering	g in intermedia	te applica	、 見的能力。 tion of mathematical		•	
B 分析。]		s skills: Master	ing in interme		l.蒐集、資料統計與計量 ication of statistics			
C Thorous applica	gh understanding ation.	of intermediate	microeconomic	theories ar			•	
D Thorous applica	gh understanding ation.	of intermediate	macroeconomic	theories ar			0	
樂活能力:具備適應現代社會的進階學養以及就業能力。Employment opportunities: E Capabilities of intermediate working on important policy and decision challenges in business and government.							0	
	a clear mind and				ommunication skills: rofessional academic		0	
圖示說明II	lustration :	● 高度相關 Hi	ghly correla	ated 〇中	度相關 Moderately	corre	lated	
		授課進	度 表 Teachin	g Schedule	e & Content			
週次Week		內容	Subject/Topi	cs		1	備註Remarks	
1								

2								
3								
4								
5								
6								
7								
8								
9	期中考試週 Midterm Exam							
10								
11								
12								
13								
14								
15								
16								
17								
18	Alternative learning: Read the following article and discuss with instructor if any questions arise. Brekke and Kuhn, "Direct to Consumer Advertising in Pharmaceutical Markets," Journal of Health Economics, 25, 2006, 102-130.							
	教 學 策 略 Teaching Strategies							
課堂講	授 Lecture	Field Trip						
其他Mis	scellaneous:							
教學創新自評Teaching Self-Evaluation								
創新教學(Innovative Teaching)							
問題導	向學習(PBL) ■ ■體合作學習(TBL) 解決導向學	보谐(SBL)						
翻轉教	室 Flipped Classroom							
社會責任(Social Responsibility)							
在地實	碊Community Practice 產學合作 Industy-Academia Cooperati	on						
跨域合作(Transdisciplinary Projects)							
	學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching							
業師合:	授 Courses Co-taught with Industry Practitioners							
其它 othe	r:							

	學期成績計算	草及多元	、評量方式	犬 Gradi	ng & As	sessmen	ts		
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance									
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous ()									
	Grading & A		量方式和 ents Sup			ruction	ıs		
Textbook & Ot	教科書與參考 her References					-		ks, etc.)	
	教材網址(含線 ids & Teacher'								

其他補充說明(Supplemental instructions)