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②图玄束華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 貨幣銀行學AA | | | | 學年/學期 Academic Year/Semester | | 112/1 | |
|------------------------------------|-------------------|-------------------------------|--|---------------------------------------|---------------------------------|--|-------|--|
| 課程名稱(英文) Course Name in English | Money and Banking | | | | | | | |
| 科目代碼 Course Code | FIN_2060AA | 系級 Department 學三 & Year | | 開課單位 Course-Offering Department | 財務金融學系 | | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | | 3.0/3.0 | | | |
| 授課教師 Instructor | /蕭朝興 | | | | | | | |
| 先修課程 Prerequisite | | | | | | | | |

課程描述 Course Description

As suggested by the title, this course focuses on the study of financial markets, financial institutions and monetary policy. It aims at helping students obtain a better understanding of key financial issues currently facing private citizens and policy-makers. To achieve this goal, economic tools and concepts will be developed and real events, mainly financial crises, will be used for concrete illustration.

To sum up, this course will examine (1) how financial markets such as bond, stock and foreign exchange markets work; (2) how financial institutions such as banks, investment and insurance companies work; and (3) the role of money in the economy.

課程目標 Course Objectives

提供金融貨幣之基本知識,俾同學有進一步了解總體經濟問題及分析政策效果之能力,並有助於學習更高深課程。

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks | | |
|--------|---|----------------|--|--|
| 1 | Why to Study Money, Banking, and Financial Markets? | Chapter 1 | | |
| 2 | An Overview of the Financial System and what is money? | Chapters 2-3 | | |
| 3 | National holiday. | | | |
| 4 | Understanding Interest Rates and the Behavior of Interest Rates | Chapters 4-5 | | |
| 5 | The Risk and Term Structure of Interest Rates | Chapter 6 | | |
| 6 | The Stock Market, the Theory of Rational Expectations, and the Efficient Market Hypothesis; An Economic Analysis of Financial Structure | Chapters 7-8 | | |
| 7 | Financial Crises | Chapter 9 | | |
| 8 | Banking and the Management of Financial Institutions; Economic Analysis of Financial Regulation | Chapters 10-11 | | |
| 9 | 期中考試週 Midterm Exam | | | |
| 10 | Banking Industry: Structure and Competition; Nonbank finance | Chapters 12-13 | | |
| 11 | Financial derivatives; the conflict of monetary policy, strategy and tactics | Chapters 14-15 | | |

| 12 | Central Bank | Chapter 16 | | | | |
|---|---|----------------|--|--|--|--|
| | | - | | | | |
| 13 | The Money Supply Process | Chapter 17 | | | | |
| 14 | Tools of Monetary Policy; The Conduct of Monetary Policy: Strategy and Tactics | Chapters 18-19 | | | | |
| 15 | The Foreign Exchange Market | Chapter 20 | | | | |
| 16 | The International Financial System | Chapter 21 | | | | |
| 17 | Quantity Theory, Inflation and the Demand for Money; Aggregate demand and supply analysis | Chapters 22-23 | | | | |
| 18 | 期末考試週 Final Exam | | | | | |
| | 教學策略 Teaching Strategies | | | | | |
| ✓ 課堂講 | 授 Lecture | Field Trip | | | | |
| 其他Miscellaneous: | | | | | | |
| | 教學創新自評 Teaching Self-Evaluation | | | | | |
| 創新教學(Innovative Teaching) | | | | | | |
| 問題導 | 向學習(PBL) ■ 團體合作學習(TBL) 解決導向等 | 불習(SBL) | | | | |
| 翻轉教 | 室 Flipped Classroom | | | | | |
| 社會責任(| Social Responsibility) | | | | | |
| ■ 在地實踐Community Practice ■ 産學合作 Industy-Academia Cooperation | | | | | | |
| 跨域合作(Transdisciplinary Projects) | | | | | | |
| 一跨界教學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching | | | | | | |
| 業師合 | 授 Courses Co-taught with Industry Practitioners | | | | | |
| 其它 othe | r: | | | | | |

| 學期成績計算及多元評量方式 Grading & Assessments | | | | | | | | | |
|--|--------------------|--------------------|----------|----------|----------|----------|----------|----------|-------|
| 配分項目 | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
| Items | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績(含出缺席) General Performance (Attendance Record) | | | | | | | | | |
| 期中考成績 Midterm Exam | 30% | > | | | | | | | |
| 期末考成績 Final Exam | 40% | ~ | | | | | | | |
| 作業成績 Homework and/or Assignments | 30% | | ~ | | | | | | 含上課出席 |
| 其他 Miscellaneous | | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Frederic S. Mishkin (2022), The Economics of Money, Banking, and Financial Markets} 13th ed. Exxex: Pearson Education Limited. (代理商:華泰文化)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

E-learning

其他補充說明(Supplemental instructions)