


國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際金融市場		學年/學期 Academic Year/Semester	112/1	
課程名稱(英文) Course Name in English	International Financial Markets				
科目代碼 Course Code	IB_31100	系級 Department & Year	學三	開課單位 Course-Offering Department	國際企業學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/李同龢/王廷升				
先修課程 Prerequisite					
課程描述 Course Description					
<p>The aim of this class is to assist students in understanding following topics.</p> <ul style="list-style-type: none"> - Understand history of international financial systems and institutions. - Understand theories and development in global financial system. - Introduce financial instruments and related issues and foster students to be capable of practical skills. - Understand the newly development in international financial markets, such private equity, hedge fund and venture capital. <p>Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. No laptop computer, iPad and cellphone are allowed for use during lecture unless with special permission. Turn off your mobile phone before class. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. If you are late for the class for more than 30 minutes, please do not enter the class room. If you miss more than three classes, your semester grade will be no more than C-, depending upon your severity of truancy. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.</p>					
課程目標 Course Objectives					
本課之目標在於提高學生對國際金融市場之瞭解，進而認識如何運用國際金融市場作籌措短期資金，投資及風險分散的運作方法。					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備國際企業管理之知識與能力。Students will have basic knowledge of international business.			●	
B	具備邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems with logical thinking.			●	
C	具備溝通協調與團隊合作之能力。Students will be able to demonstrate effective communication, coordination and teamwork skills.			●	
D	具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.			●	
E	具備創新、創業之思維與能力To build a the concept and ability for innovation and entrepreneurshi			●	
F	具備服務設計與產業分析之能力。Students will be able to demonstrate the basic abilities for service design and industry analysis.			●	

G	具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business.	○
圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
授課進度表 Teaching Schedule & Content		
週次Week	內容 Subject/Topics	備註Remarks
1	Introduction	
2	Eurocurrency markets, ch5	
3	Eurobond markets, ch6	
4	Foreign exchange and exchange rate, ch1	
5	No class, national holidays	
6	Foreign exchange markets ch2	
7	International parity and foreign exchange rate forecasting (I), ch3	
8	Banking, supplemental material	
9	期中考試週 Midterm Exam	
10	International parity and foreign exchange rate forecasting (II), ch4	
11	Foreign exchange forward and option markets, ch8 & 9	
12	International bond investments, ch12	
13	International stock investments, ch13	
14	International investment portfolio, ch14	
15	Swaps markets, ch10	
16	Alternative investment, supplemental material	
17	元旦放假	
18	期末考試	

教學策略 Teaching Strategies

- 課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)
 翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching 跨院系教學 Inter-collegiate Teaching
 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%		✓						class participation
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (小考)	20%	✓							quizzes

評量方式補充說明

Grading & Assessments Supplemental instructions

無故缺課三次(含第三次)，學期成績一定不及格，請假只有公假、喪假及病假，一定要附證明，否則不會准，請假一律上網請假並附證明，用email及託別人口頭請假一律不算請假。

所有考試一定要來考，包括小考，無故不來考期中考或期末考，學期成績一律不及格，所有考試都沒有補考。

上課過度使用手機會影響學期成績，請斟酌使用。

上課老師點名問問題，如不回答，會影響學期成績。

上課的PPT教材受智慧財產權保護，書商要求不得以任何形式傳播給學生，請不要跟老師要PPT，如需要請自行跟書商要，上課請勿拍照及錄影，違反者，會影響學期成績。

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

國際金融市場與投資 第二版 黃志典著 雙葉書廊

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)

其他補充說明 (Supplemental instructions)

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