



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AB		學年/學期 Academic Year/Semester	112/1	
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part				
科目代碼 Course Code	EC__1000AB	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/林奇蓉				
先修課程 Prerequisite					
課程描述 Course Description					
<p>This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic concepts which most economists find useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required textbook for this course is "Economics" by Michael Parkin, 14th edition, Pearson. In addition to reading the textbook, I expect you to read a daily newspaper on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events.</p>					
課程目標 Course Objectives					
<p>圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated</p>					
授課進度表 Teaching Schedule & Content					
週次 Week	內容 Subject/Topics			備註 Remarks	
1	Lecture 0: Overview				
2	Lecture 1: What is Economics? (ch. 1)				
3	Lecture 2: Demand and Supply (ch. 3)				
4	Lecture 3: Elasticity (ch. 4)				
5	Lecture 4: Efficiency and Equity (ch. 5)				
6	The First Midterm Exam				
7	Lecture 5: Government Actions in Markets (ch. 6)				
8	Lecture 6: Utility and Demand (ch. 8)				
9	Lecture 7: Possibilities, Preferences, and Choices (ch. 9)				
10	Lecture 7: Possibilities, Preferences, and Choices (ch. 9)				

11	Lecture 8: Organizing Production (ch. 10)	
12	The Second Midterm Exam	
13	Lecture 9: Output and Costs (ch. 11)	
14	Lecture 9: Output and Costs (ch. 11)	
15	Lecture 10: Perfect Competition (ch. 12)	
16	Lecture 11: Monopoly (ch. 13)	
17	The Final Exam	
18	Review and Feedback	

教 學 策 略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip  
 其他 Miscellaneous:

教 學 創 新 自 評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)
  團體合作學習(TBL)
  解決導向學習(SBL)  
 翻轉教室 Flipped Classroom
  磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	5%								
期中考成績 Midterm Exam	60%								two midterms
期末考成績 Final Exam	35%								
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

Students are evaluated by the performance in two midterm exams and a final exam. The first midterm is scheduled on Oct. 19 (30%), the second midterm is scheduled on Nov. 30 (35%) and the final exam is scheduled on Jan. 04 (35%).

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

"Economics" by Michael Parkin, 14th edition, Pearson

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)