



教學計劃表 Syllabus

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| 課程名稱(中文) Course Name in Chinese | 金融機構與市場 | | 學年/學期 Academic Year/Semester | 112/2 | |
| 課程名稱(英文) Course Name in English | Financial Institution and Market | | | | |
| 科目代碼 Course Code | BM_M0290 | 系級 Department & Year | 碩士 | 開課單位 Course-Offering Department | 企業管理學系 |
| 修別 Type | 選修 Elective | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | | |
| 授課教師 Instructor | /侯介澤 | | | | |
| 先修課程 Prerequisite | | | | | |
| 課程描述 Course Description | | | | | |
| The purpose of the course is to make the student familiar with the principles which the financial market is based on and according to which it functions in contemporary conditions. More importantly, it demonstrates the way of the application of the essential principles of money and banking when creating financial and economic arrangements. | | | | | |
| 課程目標 Course Objectives | | | | | |
| The main objectives of this course are (1) to give students insights into the research process, (2) for students develop skills to identify problems and to conduct research and (3) also helps develop practical skill in common areas of the financial Institution and market. Not only this course enables students to appreciate past and current work and inspire students to make further contributions to the financial literature but also students are required to develop a critical thinking about the working of the financial institutions and markets. | | | | | |
| 系專業能力 Basic Learning Outcomes | | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
| A | 具備企業管理理論的核心專業知識。 Core knowledge of theories related to business management | | | | ● |
| B | 具備邏輯思考與企業經營管理問題解決的能力。 Capability of logical thinking and problem solving to business management | | | | ○ |
| C | 具備領導、溝通協調與團隊運作的能力。 Capability of leadership, communication, and collaboration | | | | ● |
| D | 具備國際觀以及外語溝通的能力。 Global perspective and capability of communication in foreign languages | | | | ○ |
| E | 具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。 Capability of IT applications for business operations | | | | |
| F | 具備企業倫理以奠定經營觀念之認知與堅持。 Having recognition and persistence of business ethics | | | | |
| 圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | | | | |
| 授課進度表 Teaching Schedule & Content | | | | | |
| 週次 Week | 內容 Subject/Topics | | | | 備註 Remarks |
| 1 | Introduction | | | | |
| 2 | Course papers reading | | | | |

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|----|--|--|
| 3 | Money and the Payments System | |
| 4 | Financial Instruments, Financial Markets, and Financial Institutions | |
| 5 | Stocks, Stock Markets, and Market Efficiency | |
| 6 | Foreign Exchange | |
| 7 | Spring Break (Apr. 4-8) | |
| 8 | Course Revision | |
| 9 | 期中考試週 Midterm Exam | |
| 10 | The Economics of Financial Intermediation | |
| 11 | Banks and Bank Management | |
| 12 | Financial Industry Structure | |
| 13 | Central Banks in the World | |
| 14 | Monetary Policy | |
| 15 | Exchange Rate Policy and the Central Bank | |
| 16 | Course Revision | |
| 17 | Final Exam | |
| 18 | Preparation Week | |

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)
 團體合作學習(TBL)
 解決導向學習(SBL)
 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|-------------------------------------|--------------------|--------------------|----------|----------|----------|----------|----------|----------|----|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 30% | | ✓ | ✓ | | | | | |
| 期中考成績 Midterm Exam | 20% | ✓ | | | | | | | |
| 期末考成績 Final Exam | 30% | ✓ | | | | | | | |
| 作業成績 Homework and/or Assignments | 20% | | | | ✓ | | ✓ | | |
| 其他 Miscellaneous (_____) | | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)