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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	管理資訊系統				學年/學期 Academic Year/Se	112/2		
課程名稱(英文) Course Name in English	Management Information Systems							
科目代碼 Course Code	MSF_10180	系級 Department 學二 & Year		開課單位 Course-Offering Department	管理科學與財金國際學士 學位學程			
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/吳怡菱							
先修課程 Prerequisite	/*管理學							

課程描述 Course Description

This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.

課程目標 Course Objectives

Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Syllabus (self-introduction, teaching schedule, grading and assessment, grouping)	
2	Graduation Project Proposal of IM	(No Class)
3	Ch1 Business Information Systems	
4	Ch2 Global E-business and Collaboration	
5	Ch3 Achieving Competitive Advantage with Information Systems	
6	Ch4 Ethical and Social Issues in Information System	
7	[Cases Presentation and Discussions] Case 1-3	
8	Ch5 IT infrastructure	
9	期中考試週 Midterm Exam (No class)	(No Class)
10	[Cases Presentation and Discussions] Case 4-6	
11	Ch6 Foundations of Business Intelligence	
12	[Cases Presentation and Discussions] Case 7-9	
13	Ch7 Telecommunication, the Internet and wireless technology	
14	Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	
15	Ch11 Improving Decision Making and Managing AI	

16 [Final]	Presentation]						
17 期末考記	式週 Final Exam	(No Class)					
18 Free Di	scussion	optional					
教學策略 Teaching Strategies							
✓ 課堂講授 Lectu	▼ 課堂講授 Lecture						
其他Miscellaneous:							
	教學創新自評Teaching Self-Evaluation						
創新教學(Innovati	ve Teaching)						
✓ 問題導向學習(P)	BL) ■ 國體合作學習(TBL) 解決導向學	基習(SBL)					
✓ 翻轉教室 Flippe	ed Classroom						
社會責任(Social R	esponsibility)						
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation							
跨域合作(Transdisciplinary Projects)							
──跨界教學Transdisciplinary Teaching ──跨院系教學Inter-collegiate Teaching							
□ 業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%	>							Quiz
期中考成績 Midterm Exam									
期末考成績 Final Exam	30%			~	>				Presentation
作業成績 Homework and/or Assignments	30%								Notes-taking
其他 Miscellaneous (attendance, participation or contribution)	10%								Peer-review

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system

Authors: Kenneth C. Laudon, Jane P. Laudon,

Publisher: Pearson Education,

Edition: 17,

ISBN-10: 9781292403281

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

MS Teams: https://reurl.cc/VRye2b

Teams Code: 2znyoz8

其他補充說明(Supplemental instructions)

Bookseller:

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