



教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 管理資訊系統 | | 學年/學期 Academic Year/Semester | 112/2 | |
|---|---|-----------------------------|---------------------------------|------------------------------------|-----------------|
| 課程名稱(英文) Course Name in English | Management Information Systems | | | | |
| 科目代碼 Course Code | MSF_10180 | 系級 Department & Year | 學二 | 開課單位 Course-Offering Department | 管理科學與財金國際學士學位學程 |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | | |
| 授課教師 Instructor | /吳怡菱 | | | | |
| 先修課程 Prerequisite | /*管理學 | | | | |
| 課程描述 Course Description | | | | | |
| This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions. | | | | | |
| 課程目標 Course Objectives | | | | | |
| Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives. | | | | | |
| 圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | | | | |
| 授課進度表 Teaching Schedule & Content | | | | | |
| 週次 Week | 內容 Subject/Topics | | | 備註 Remarks | |
| 1 | Syllabus (self-introduction, teaching schedule, grading and assessment, grouping) | | | | |
| 2 | Graduation Project Proposal of IM | | | (No Class) | |
| 3 | Ch1 Business Information Systems | | | | |
| 4 | Ch2 Global E-business and Collaboration | | | | |
| 5 | Ch3 Achieving Competitive Advantage with Information Systems | | | | |
| 6 | Ch4 Ethical and Social Issues in Information System | | | | |
| 7 | [Cases Presentation and Discussions] Case 1-3 | | | | |
| 8 | Ch5 IT infrastructure | | | | |
| 9 | 期中考試週 Midterm Exam (No class) | | | (No Class) | |
| 10 | [Cases Presentation and Discussions] Case 4-6 | | | | |
| 11 | Ch6 Foundations of Business Intelligence | | | | |
| 12 | [Cases Presentation and Discussions] Case 7-9 | | | | |
| 13 | Ch7 Telecommunication, the Internet and wireless technology | | | | |
| 14 | Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications | | | | |
| 15 | Ch11 Improving Decision Making and Managing AI | | | | |

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| 16 | [Final Presentation] | |
| 17 | 期末考試週 Final Exam | (No Class) |
| 18 | Free Discussion | optional |

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
 團體合作學習 (TBL)
 解決導向學習 (SBL)
 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|--|--------------------|--------------------|----------|----------|----------|----------|----------|----------|--------------|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 30% | ✓ | | | | | | | Quiz |
| 期中考成績 Midterm Exam | | | | | | | | | |
| 期末考成績 Final Exam | 30% | | | ✓ | ✓ | | | | Presentation |
| 作業成績 Homework and/or Assignments | 30% | | | | | | | | Notes-taking |
| 其他 Miscellaneous (attendance, participation or contribution) | 10% | | | | | | | | Peer-review |

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system
Authors: Kenneth C. Laudon, Jane P. Laudon,
Publisher: Pearson Education,
Edition: 17,
ISBN-10: 9781292403281

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

MS Teams: <https://reurl.cc/VRye2b>
Teams Code: 2znyoz8

其他補充說明 (Supplemental instructions)

Bookseller :
高等教育業務部北區業務組 周益彰 (MR. Zhou)
華泰文化事業股份有限公司
公司電話：02-2162-1217 #129
行動電話：0910275877
Line ID: hwataisales7