



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理		學年/學期 Academic Year/Semester	112/2	
課程名稱(英文) Course Name in English	Corporate Finance				
科目代碼 Course Code	IB_21800	系級 Department & Year	學二	開課單位 Course-Offering Department	國際企業學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/樂錦榮				
先修課程 Prerequisite	/*會計學原理(二)/*會計學原理(一)				
課程描述 Course Description					
<p>This is an introductory course in corporate finance. The course has three main objectives: (1) Develop an understanding of the tools that are used to value investment projects and companies (valuation). (2) Understand the basic issues involved in how firms should raise funds for their real investments (financing). (3) Evaluate how investment and financing decisions are related. Emphasis will be placed on appreciating the limitations and challenges that are faced when applying the theoretical framework of corporate finance to real world problems.</p> <p>The prerequisite for this class is a passing grade in Accounting. Therefore, it is expected that students will be comfortable with the following topics: time value of money, discounted cash flow analysis, risk-return trade-off, diversification, valuation of bonds and stocks, Capital Asset Pricing Model (CAPM).</p>					
課程目標 Course Objectives					
<p>Financial knowledge is becoming increasingly important in recent decade, especially after the sub-prime mortgage crisis. This course is an introduction to corporate finance. It covers the theories and practices of decision making within firm. Other interesting topics will be discussed in class.</p>					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備國際企業管理之知識與能力。Students will have basic knowledge of international business.			●	
B	具備邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems with logical thinking.			●	
C	具備溝通協調與團隊合作之能力。Students will be able to demonstrate effective communication, coordination and teamwork skills.				
D	具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.				
E	具備創新、創業之思維與能力To build a the concept and ability for innovation and entrepreneurship			○	
F	具備服務設計與產業分析之能力。Students will be able to demonstrate the basic abilities for service design and industry analysis.			●	
G	具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business.			●	
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	課程介紹/ 公司理財導論	
2	財務報表及現金流量	
3	貨幣的時間價值	
4	折現現金流量的評價	
5	利率與債券評價	
6	權益市場與股票評價	
7	資本預算- 淨現值(NPV)與其他投資評估準則	
8	期中考	
9	資本投資決策	
10	從市場歷史學習的課題	
11	風險與報酬	
12	資金成本	
13	槓桿與資本結構	
14	股利政策與舉措資金	
15	短期財務規劃與營運資金管理	
16	金融科技專題	
17	期末考	
18	課程調整[補充教學]	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)
 團體合作學習(TBL)
 解決導向學習(SBL)
 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%	✓			✓				
期中考成績 Midterm Exam	20%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments	20%	✓			✓				
其他 Miscellaneous (FinTechExam)	15%	✓							
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Textbook- Ross, Westerfield, Jaffe, and Jordan, Corporate Finance- Core Principles and Applications, 11th edition, 2023, McGrawHill Education (Mandarin version is supplementary in this class).									
Cases- Selected cases related to issues of financial management; Harvard Business School Cases (if necessary), students should pay copyrights (about US\$ 4.25) for each case.									
Lecture notes , if any, will be distributed in each class, and other teaching materials will be also provided if necessary.									
Recommended- WSJ (Wall Street Journal); HBR (Harvard Business Review); Materials related to FinTech (this is special topic, and the speech is required to attend).									
課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									