



## 音樂學系學士班 課 綱 Course Outline

|                                                                                         |                                                                                                                                            |                                                                                                                                          |                                                                                                                 |   |                |   |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---|----------------|---|
| 中文課程名稱<br>Course Name in Chinese                                                        | 藝術產業菁英論壇                                                                                                                                   |                                                                                                                                          |                                                                                                                 |   |                |   |
| 英文課程名稱<br>Course Name in English                                                        | The Artists Forum                                                                                                                          |                                                                                                                                          |                                                                                                                 |   |                |   |
| 科目代碼<br>Course Code                                                                     |                                                                                                                                            | 班 別<br>Degree                                                                                                                            | □學士班Bachelor's □碩專班 Master's program<br>□碩士班Master's □博士班 Ph.D.                                                 |   |                |   |
| 修別<br>Type                                                                              | □必修Required<br>□選修Elective<br>□學程Program                                                                                                   |                                                                                                                                          | 學分數<br>Credit(s)                                                                                                | 2 | 時 數<br>Hour(s) | 2 |
| 先修課程<br>Prerequisite                                                                    |                                                                                                                                            |                                                                                                                                          |                                                                                                                 |   |                |   |
| 課程目標<br>Course Objectives                                                               | 透過業界與學界藝術產業相關領域之菁英，與同學主題性講演與對話，觸發在校同學對於藝術市場之敏銳性。                                                                                           |                                                                                                                                          |                                                                                                                 |   |                |   |
| 系教育目標<br>Dept.'s Education Objectives                                                   | 培養理論與實務兼備之音樂表演、創作、教育人才<br>To cultivate professionals mastering in both theory and practice in musical performance, creation and education. | 培養具人文藝術涵養與跨領域整合能力之音樂人才<br>To cultivate musical professionals possessing cultural/ artistic dispositions and interdisciplinary abilities. | 培養具社會關懷與國際視野之音樂人才<br>To cultivate musical professionals possessing societal concerns and international visions. |   |                |   |
| 課程目標與系教育目標相關性<br>Correlation between Course Objectives and Dept.'s Education Objectives | ●                                                                                                                                          | ●                                                                                                                                        | ●                                                                                                               |   |                |   |
| 圖示說明Illustration：●高度相關 Highly correlated ◎中度相關 Moderately correlated                    |                                                                                                                                            |                                                                                                                                          |                                                                                                                 |   |                |   |

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| <p>系專業(基本) 能力<br/>Basic Learning Outcomes</p>                                                                                                                                                                                                                                                                          | <p>A. 具備視唱（奏）、聽寫之音樂基本能力。<br/>To possess basic musicianship skills in sight-singing (reading) and dictation.</p> <p>B. 具備音樂表演或創作之專業能力。<br/>To possess professional capabilities in musical performance or composition.</p> <p>C. 具備音樂理論之基礎知識與應用能力。<br/>To possess basic knowledge and application abilities in music theory.</p> <p>D. 具備音樂教學之基礎知識與應用能力。<br/>To possess basic knowledge and application abilities in music education.</p> <p>E. 具備音樂專才應有之文化視野以及社會關懷的溝通與實踐能力。<br/>To possess cultural visions and capabilities in communication and fulfillment for societal concerns as required for musical professionals.</p> |   |   |   |   |
| <p>課程目標與系專業能力相關性<br/>Correlation between Course Objectives and Basic Learning Outcomes</p>                                                                                                                                                                                                                             | A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | B | C | D | E |
|                                                                                                                                                                                                                                                                                                                        | ◎                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ● | ● | ◎ | ● |
| <p>圖示說明Illustration：●高度相關 Highly correlated ◎中度相關 Moderately correlated</p>                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |   |   |   |   |
| <p>課程大綱<br/>Course Outline</p> <p>邀請表演藝術之相關專長給與專題演講，並透過授課教師專業的對話與引導，啟發學生思考本身未來藝術之路的想像，同時更了解當下藝術產業市場之脈動，講者包含各領域如下：</p> <ol style="list-style-type: none"> <li>1. 古典與爵士音樂</li> <li>2. 流行與傳統音樂</li> <li>3. 聲音表達</li> <li>4. 品牌行銷</li> <li>5. 音樂劇與兒童音樂劇</li> <li>6. 錄音工程與製作</li> <li>7. 劇場管理經營</li> <li>8. 藝術行政</li> </ol> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |   |   |   |   |
| <p>資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br/>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)</p> <p>師資：由音樂系專任老師或主任開課，邀請各堂課之講者，並進行對話、引導討論。</p> <p>硬體：音樂系具有影音設備之教室即可。</p>                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |   |   |   |   |

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

課程要求學生必須提出問題並參與討論，以引導並訓練音樂系學生有系統表達的能力，並能問出「思考過的問題」。

課程成績評定之依據和標準

Grading Criteria

1. 課堂參與度
2. 期末報告與各堂課之訪綱

其他

Miscellaneous