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②國玄東華大學

教學計劃表 Syllabus

課程名和 Course Name		財務管理		學年/學期 Academic Year/Sem	ester	112/2			
	課程名稱(英文) Course Name in English Financial Management								
科目 Course	代碼 e Code	TRLSM0030	ALSM0030				觀光暨休閒遊憩學系		
修 Ty		選修 Elective	0/3.0						
授課 Instr	教師 uctor	/侯介澤							
先修 Prerequ	課程 uisite								
		課	程描述 Course	e Descrip	otion				
The course covers the effective integration of financial theory and practice. It will explore the rapidly evolving theory of finance as it relates to a corporation's investment in assets and finance. Financial analysis and reasoning will be applied to problems faced by management. 課程目標 Course Objectives									
mi ·	1 11 11	•							
	_	latest developments of solve finance	_	orate fin	ance theory and pra	ctice th	nat help		
糸専業能力 Basic Learning Outcomes							課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives		
	、休閒、遊憩之ヨ on and leisure.	理論的進階知識To	Have advanced l	knowledge	on tourism ·				
具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.									
具備跨文化領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.							0		
D 具備國際視野與外語能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.							0		
E 善用資訊 analysis	美用資訊科技准行資訊首集、公析與統整lise of technology for information gathering								
熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識Develop "deep recreation experience" of tourism and recreation management and planning knowledge.							0		
熟悉「關懷社群健康」之經營與規劃的觀光休憩知識Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge.							0		
	on management a								
熟悉「強 H resource	on management a 調資源永續」之紀 " of tourism an	經營與規劃的觀光(休憩知識Develop	"emphasis	on sustainable		0		
熟悉「強 H resource recreati	on management a 調資源永續」之終 " of tourism ar on management a	經營與規劃的觀光的 nd and planning know	休憩知識Develop vledge.		on sustainable 內度相關 Moderately	v corre	lated		
熟悉「強 resource recreati	on management a 調資源永續」之終 " of tourism ar on management a	經營與規劃的觀光的 and planning know ■ 高度相關 Hi	休憩知識Develop vledge.	ated ○ ‡	'度相關 Moderately	7 corre	lated		

1	Introduction to Corporate Finance						
2	Course paper reading						
3	Financial Statements, Taxes, and Cash Flow						
4	Interest Rates and Bond Valuation						
5	Stock Valuation						
6	Making Capital Investment Decisions						
7	Project Analysis and Evaluation						
8	Spring Break (Apr. 4-8)						
9	Course revision						
10	期中考試週 Midterm Exam						
11	Return, Risk, and the Security Market Line						
12	Cost of Capital						
13	Financial Leverage and Capital Structure Policy						
14	Short-Term Finance and Planning						
15	International Corporate Finance						
16	Course Revision						
17	期末考試週 Final Exam						
18	Preparation Week						
	教學策略 Teaching Strategies						
✓ 課堂講	授 Lecture	Field Trip					
其他Mis	scellaneous:						
	教學創新自評Teaching Self-Evaluation						
創新教學(Innovative Teaching)						
✓ 問題導	向學習(PBL) 團體合作學習(TBL) 解決導向學	型智(SBL)					
翻轉教	室 Flipped Classroom						
社會責任(Social Responsibility)							
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation							
跨域合作(Transdisciplinary Projects)						
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching							
──業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%								
期中考成績 Midterm Exam	20%								
期末考成績 Final Exam	30%								
作業成績 Homework and/or Assignments	20%								
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)