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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理				學年/學期 Academic Year/Semester			
課程名稱(英文) Course Name in English	Financial Management							
科目代碼 Course Code	IMM0130	系級 Department 碩士 & Year		開課單位 Course-Offering Department	資訊管理學系			
修別 Type	選修 Elective	學分數/時 Credit(s)/Hou		3	3.0/3.0			
授課教師 Instructor	/侯介澤							
先修課程 Prerequisite								
AB 42 Ht. Course Description								

課程描述 Course Description

This course deals with the role of research in accounting and finance; the method of scientific inquiry; experimentation, fact finding, design of data collection methods, and analysis of collected data and interpretation of results, and formulation of business related research projects by students.

課程目標 Course Objectives

This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	培育具備創造與思考能力、服務精神、團隊合作以及國際觀Nurture ability regarding creativity and thinking, spirit of service, teamwork and international view	•
В	培養具備資訊專業知識與技能Nurture professional ability and skill regarding information	
С	培養具備資訊科技與管理領域之知識整合應用能力Nurture integrated ability regarding information technology and management	0
D	培養具備解決問題之資訊剖析、組織、整合、應用以及表達的能力Nurture ability of information analysis, organization, integration, application, and expression regarding problem solving	
Е	培養具備獨立研究、領導智能與資訊創新的能力Nurture ability regarding independent research, leadership and information innovation	0

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Course introduction	
2	Introduction and Meaning of Research	
3	Objectives of Research/ Review of Literature	
4	Features and Importance of Research in Accounting and Finance, Objectives and Types of Research - Basic, Applied, Descriptive, Analytical and Empirical Research	

5	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)						
6	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)						
7	Formulation of Research Problem: Meaning and Selection						
8	Review of Literature						
9	期中考試週 Midterm Exam						
10	全校運動會(停課一天)						
11	Research Design in Accounting and Finance						
12	Data Collection and Processing						
13	Interpretation and Report Writing						
14	Proposal presentation						
15	Proposal presentation						
16	Proposal presentation						
17	期末考試週 Final Exam						
18	Semester Evaluation Week						
	教學策略 Teaching Strategies						
✓ 課堂講	授 Lecture						
其他Mis	scellaneous:						
	教學創新自評Teaching Self-Evaluation						
創新教學(Innovative Teaching)						
問題導	向學習(PBL) ■ 解決導向學習(SBL)						
✓ 翻轉教							
	室 Flipped Classroom						
社會責任(室 Flipped Classroom						
l							
在地實	Social Responsibility)						
一 在地實 跨域合作(Social Responsibility) 選Community Practice						
□ 在地實 跨域合作(□ 跨界教	Social Responsibility) 踐Community Practice						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	多元評量方式 Assessments								
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%		~	✓			>		
期中考成績 Midterm Exam	30%			~	~		>		
期末考成績 Final Exam	30%			~	~		>		
作業成績 Homework and/or Assignments	10%	~	~						
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)