



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	中級財務管理		學年/學期 Academic Year/Semester	112/2	
課程名稱(英文) Course Name in English	Intermediate Financial Management				
科目代碼 Course Code	MSF_10140	系級 Department & Year	學二	開課單位 Course-Offering Department	管理科學與財金國際學士學位學程
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/翁胤哲				
先修課程 Prerequisite	/*財務管理				

### 課程描述 Course Description

In the fundamental Financial Management class, students have learned the essential knowledge and valuation principle concept. This course will cover the core corporate financial issues by examining topics including the risk and return, capital budgeting, capital structure, long-term financing, payout policy, and possibly corporate social responsibility. Students would practice conducting empirical studies for the designated topics, making presentations in class, and delivering their research reports. Students need to learn how to use the database or any public resource to collect data for their research; therefore, performing statistical analysis will be necessary. There is a midterm and final examination and a couple of small research projects. The grading will base on the students' performance in the exams, projects, and their participation/contribution to the class.

### 課程目標 Course Objectives

This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.

#### 系專業能力

#### Basic Learning Outcomes

課程目標與系專業能力相關性  
Correlation between Course Objectives and Dept.'s Education Objectives

A	能以數量方法分析與解決問題。 Using quantitative methods to analyze and solve problems.	●
B	具備財務金融領域之分析能力。 Equipped with the ability to analyze finance.	●
C	能善用資訊科技進行資料分析、統整與呈現。 Using information technology to analyze, integrate, and present data.	
D	具備國際視野與專業外語能力。 Equipped with a global vision and specialized foreign language proficiency.	●
E	具備掌握財經時事議題及研判財經趨勢之能力。 Equipped with the ability to master topics of finance and economy, and other current news, and to diagnose financial and economic tendencies	●
F	具備一般管理的基礎知識。 Equipped with basic knowledge of management in general.	●

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

### 授課進度表 Teaching Schedule & Content

週次 Week	內容 Subject/Topics	備註 Remarks
1	Introduction	

2	Systematic Risk and the Equity Risk Premium I	
3	Systematic Risk and the Equity Risk Premium II	
4	The Cost of Capital	
5	External Financing I	
6	External Financing II	
7	External Financing III	
8	In-class exercises	
9	期中考試週 Midterm Exam	
10	Project 1	
11	Capital Structure I	
12	Capital Structure II	
13	Payout Policy	
14	Financial Modeling and Pro Forma Analysis	
15	Working Capital Management	
16	Project 2	
17	In-class exercises	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)
  團體合作學習(TBL)
  解決導向學習(SBL)  
 翻轉教室 Flipped Classroom
  磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	10%								
期中考成績 Midterm Exam	30%								
期末考成績 Final Exam	30%								
作業成績 Homework and/or Assignments	30%								
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Textbook

1. Berk, Johnathan, Peter DeMarzo, and Jarrad Harfold (2019), Fundamentals of Corporate Finance 4/e, Pearson. (Tsang-Hai).

Reference texts

1. Shefrin, Hersh (2017), Behavioral Corporate Finance, 2e, McGraw Hill.
2. The Wall Street Journal
3. The Economist
4. Financial Times

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

E-learning

其他補充說明 (Supplemental instructions)