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## ②图玄束至大學

# 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	户外遊憩				學年/學期 Academic Year/Se	113/1		
課程名稱(英文) Course Name in English	Outdoor Recreation							
科目代碼 Course Code	TRLS20130	系級 Department 學二 & Year		開課單位 Course-Offering Department	觀光暨休閒遊憩學系			
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/李介祿							
先修課程 Prerequisite								

#### 課程描述 Course Description

人們前往戶外或是自然環境從事休閒或旅遊活動,是有長久歷史;然而,人們在戶外環境中的休閒、遊憩活動的心理與行為,以及相關的經營管理活動卻一直到上一世紀才被廣為論述;戶外遊憩及其經營管理的專業領域同時也逐漸形成與發展。戶外遊憩所涵蓋的知識是整體觀光遊憩資源經營的基本知識,也是構成為公園、自然旅遊或生態旅遊領域的知識基礎。從二次世界大戰以後,戶外遊憩在人類社會受歡迎的情形愈來愈普遍,形塑人們的身心靈健康,戶外遊憩步地涵養人們的幸福感及生活品質;相對的,人們在戶外從事遊憩活動也會引發各種衝擊,使得社會不得不正視它。本課程教授內容將涵蓋介紹戶外遊憩的基本概念、戶外遊憩自然環境的相互關係、戶外遊憩中的社會心理與行為、戶外遊憩的經營管理、自然保護區和國家公園在戶外遊憩中的角色、自然旅遊和解說、以及比較新近的戶外遊憩展及其運用的介紹。本課程提供自然(包括生態)旅遊產業及目的地經營者、戶外活動服務業者、國家公園、國家風景區、森林遊樂區經營者基本知識。就個體而言,本課程提供了休閒與遊憩在確保個人們生活品質的重要基石。

#### 課程目標 Course Objectives

探討戶外遊憩的基本概念、戶外遊憩行為;分析國內外戶外遊憩資源的分類與系統;釐清戶外遊憩管理相關的承載量議題;介紹戶外遊憩管理策略。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	對觀光休閒遊憩產業有基本的認識To Have a basic knowledge on tourism、recreation and leisure industries.	•
В	具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.	0
С	具備領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	培養國際視野以及外語專業的能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	0
Е	善用資訊科技進行資訊蒐集、分析與統整To Use of technology for information gathering, analysis and integration.	•
F	能了解觀光休憩相關政策與策略所需之專業能力To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

#### 授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Course introduction			

2	Mid-autumn festival (no class)					
3	戶外遊憩介紹: an international perspective 戶外遊憩管理的概念					
4	颱風 山陀兒 停課					
5	Invited speaker: 王鴻濬特聘教授演講 Topic: 聯合國永續發展目標: 責任消費與生產					
6	户外遊憩體驗模式 戶外遊憩資源					
7	戶外遊憩行為: 需求、動機、參與及管理思維的轉變					
8	Field trip to 觀光署東管處花蓮遊客中心 and 花蓮遠雄悅來大飯店					
9	期中考試週 Midterm Exam					
10	户外遊憩行為 (Cont.): 遊憩專門化					
11	戶外遊憩行為 (Cont.): 擁擠與調適策略 and 遊憩衝突 (including 遊憩承載量評估及管理)					
12	戶外遊憩行為 (Cont.): 環境態度與行為					
13	無痕山林 and 解說					
14	户外遊憩管理策略					
15	戶外遊憩的未來改變與趨勢					
16	Final presentation					
17	期末考試週 Final presentation					
18	18 彈性補充教學					
	教學策略 Teaching Strategies					
✓ 課堂講	授 Lecture	eld Trip				
其他Mi	scellaneous:					
	教學創新自評Teaching Self-Evaluation					
創新教學(	(Innovative Teaching)					
✓ 問題導	· 向學習(PBL)	(SBL)				
翻轉教	室 Flipped Classroom					
社會責任(	(Social Responsibility)					
✓ 在地實	踐Community Practice	1				
跨域合作(	(Transdisciplinary Projects)					
☑ 跨界教學Transdisciplinary Teaching     跨院系教學Inter-collegiate Teaching						
□ 業師合授 Courses Co-taught with Industry Practitioners						
其它 other:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例	多元評量方式 Assessments							
Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%	~		~					
期中考成績 Midterm Exam	30%	>							
期末考成績 Final Exam	40%		~	~	~				
作業成績 Homework and/or Assignments									
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

Additional quizzes and/or assignments will be given during the semester at the discretion of the instructor.

The class attendance is required and serves as an important reference for your 平時成績。

### 教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

The specific course materials for each class will be announced in e-Learning (e學苑) for your preview/review. Below textbooks are suggested for your references.

- 1. 吳崇旗、王偉琴(2014)戶外遊憩管理。華都文化事業有限公司。[Main textbook: ebook available at ndhu library]
- 2. Robert Manning (2011). Studies in Outdoor Recreation: Search and Research for Satisfaction (3rd ed.). OR: Corvallis: Oregon State University Press. [ebook available at ndhu library]
- 3. Ken Cordell (1999). Outdoor Recreation in American Life: A National Assessment of Demand and Supply Trends. Sagamore Publishing Inc. [book reserved at ndhu library service desk]
- 4. Plummer, Ryan (2009). Outdoor Recreation: An Introduction. New York: Routledge. [book reserved at ndhu library service desk]
- 5. Robert Manning (2009). Parks and People: Managing Outdoor Recreation at Acadia National Park. University Press of New England. [book reserved at ndhu library service desk]
- 6. 宋秉明(2016)國家公園經營管理:兼顧自然與人文保育的宏觀思維。華都文化出版。[book available at ndhu library]
- 7. 鄭健雄 (2017): 休閒與遊憩概論: 產業觀點。雙葉書廊出版。[book available at ndhu library]
- 8. Kathleen Cordes and Garrett Hutson (2015). Outdoor Recreation: Enrichment for a Lifetime (4th ed). Sagamore Publishing Inc. (ISBN/ISSN:978-1-57167-777-8)[book available at ndhu library]

#### 課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

教師個人網址: https://sys.ndhu.edu.tw/RD/TeacherTreasury/tlist.aspx?tcher=12690

TA: 何大元 email: 61133A003@gms.ndhu.edu.tw

Lecture materials each week will be announced at 東華e學苑 https://elearn4.ndhu.edu.tw/moodle/。 Please check e學苑 frequently for lecture material announcements.

Course content and presentation order may deviate from the topics outlined in the syllabus. Please check e學苑 announcement if any change.

其他補充說明(Supplemental instructions)

授課採實體授課。