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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	貨幣銀行學AB			學年/學期 Academic Year/Semester		113/1	
課程名稱(英文) Course Name in English	Money and Banking						
科目代碼 Course Code	FIN_2060AB	系級 Department 學三 & Year		開課單位 Course-Offering Department	財務金融學系		
修別 Type	學程 Program	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/蕭朝興						
先修課程 Prerequisite							

課程描述 Course Description

As suggested by the title, this course focuses on the study of financial markets, financial institutions and monetary policy. It aims at helping students obtain a better understanding of key financial issues currently facing private citizens and policy-makers. To achieve this goal, economic tools and concepts will be developed and real events, mainly financial crises, will be used for concrete illustration.

To sum up, this course will examine (1) how financial markets such as bond, stock and foreign exchange markets work; (2) how financial institutions such as banks, investment and insurance companies work; and (3) the role of money in the economy.

課程目標 Course Objectives

提供金融貨幣之基本知識, 俾同學有進一步了解總體經濟問題及分析政策效果之能力, 並有助於學習更高深課程。

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Why to Study Money, Banking, and Financial Markets?	Chapter 1
2	An Overview of the Financial System and what is money?	Chapters 2-3
3	Understanding Interest Rates and the Behavior of Interest Rates	
4	The Risk and Term Structure of Interest Rates	Chapters 4-5
5	The Stock Market, the Theory of Rational Expectations, and the Efficient Market Hypothesis; An Economic Analysis of Financial Structure	Chapter 6
6	Financial Crises	Chapters 7-8
7	Banking and the Management of Financial Institutions; Economic Analysis of Financial Regulation	Chapter 9
8	Banking Industry: Structure and Competition; Nonbank finance	Chapters 10-11
9	期中考試週 Midterm Exam	
10	Financial derivatives; the conflict of monetary policy, strategy and tactics	Chapters 12-13
11	Central Bank	Chapters 14-15

12	The Money Supply Process	Chapter 16				
13	Tools of Monetary Policy; The Conduct of Monetary Policy: Strategy and Tactics	Chapter 17				
14	The Foreign Exchange Market	Chapters 18-19				
15	The International Financial System	Chapter 20				
16	Quantity Theory, Inflation and the Demand for Money ; Aggregate demand and supply analysis	Chapter 21				
17	期末考試週 Final Exam	Chapters 22-23				
18						
	教學策略 Teaching Strategies					
✓ 課堂講授 Lecture						
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教學創新自評 Teaching Self-Evaluation 創新教學(Innovative Teaching)						
	_	紅 33 / CDI)				
	向學習(PBL) IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	子首(ODL)				
	室 Flipped Classroom					
社會責任(Social Responsibility)						
在地實踐Community Practice						
跨域合作(Transdisciplinary Projects)						
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching						
業師合授 Courses Co-taught with Industry Practitioners						
其它 othe	r: 					

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam	30%	>							
期末考成績 Final Exam	40%	~							
作業成績 Homework and/or Assignments	30%		~						含上課出席
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Frederic S. Mishkin (2022), The Economics of Money, Banking, and Financial Markets} 13th ed. Exxex: Pearson Education Limited. (代理商:華泰文化)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

E-learning

其他補充說明(Supplemental instructions)