國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	資料探勘			學年/學期 Academic Year/Semester	113/1
課程名稱(英文) Course Name in English	Data Mining				
科目代碼 Course Code	AIIA50040	系級 Department & Year	碩士	開課單位 Course-Offering Department	資訊工程學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/李官陵				
先修課程 Prerequisite					

課程描述 Course Description

學習資料探勘相關之基礎知識以及未來之發展與應用，以上課講授為主，考試以及課堂討論為輔

課程目標 Course Objectives

"Data Mining" is an applied tool discipline that is widely used in various fields of professional practical work, computer data processing, and scientific training. Therefore, in addition to introducing the basic concepts, characteristics, and related theorems of data mining, this course will also focus on the practical examples of applying the theoretical methods of data mining in various fields."

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	統合資工知識技術之能力Ability to integrate knowledge and technologies of computer science and information engineering.	●
B	設計技術理論驗證實驗之能力Ability to design and conduct science experiments and to validate hypotheses.	○
C	資訊軟硬體設計開發之能力Ability to design and develop computer software and hardware.	
D	團隊專案開發之能力Ability to design and develop team projects.	○
E	批判性思考與創新研發之能力Ability of analytical thinking, creative research planning, and innovative development.	●

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction	
2	Getting to Know Your Data	
3	Data preprocessing	
4	Association rule mining	
5	National Day	

6	Association rule mining and Interestingness Measure (I)	
7	Association rule mining and Interestingness Measure (II)	
8	Classification (I)	
9	期中考試週 Midterm Exam	
10	Classification(II)	
11	Classification(III)	
12	Classification(IV)	
13	Clustering (I)	
14	Clustering(II)	
15	Clustering(III)	
16	期末考試週 Final Exam	
17	Project report (submit slides + video)	
18	consultation	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☑ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☐ 其他Miscellaneous:

教 學 創 新 自 評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

☐ 問題導向學習(PBL) ☐ 團體合作學習(TBL) ☐ 解決導向學習(SBL)

☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任(Social Responsibility)

☐ 在地實踐Community Practice ☐ 產學合作 Industy-Academia Cooperation

跨域合作(Transdisciplinary Projects)

☐ 跨界教學Transdisciplinary Teaching ☐ 跨院系教學Inter-collegiate Teaching

☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	5%		✓						
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments	25%			✓			✓		
其他 Miscellaneous (_____)									

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

“Data mining: concepts and techniques”, third edition, Jiawei Han and Micheline Kamber, Morgan Kaufmann.
"Data Mining : Practical Machine Learning Tools and Techniques", 4/e, Ian H. Witten, Eibe Frank, Mark A. Hall, Christopher J. Pal, Morgan Kaufmann.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

e學苑

其他補充說明 (Supplemental instructions)