Please consult Intellectual Property Rights before making a photocopy. Please use the textbook of copyrighted edition.

②國玄東華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 經濟學原理-個 | 體篇AD | | 學年/學期 Academic Year/Semester | | 113/1 | |
|------------------------------------|-----------------------------------|-------------------------------|--|---------------------------------------|------|-------|--|
| 課程名稱(英文) Course Name in English | Principle of Economics-Micro Part | | | | | | |
| 科目代碼 Course Code | EC1000AD | 系級 Department 學一 & Year | | 開課單位 Course-Offering Department | 經濟學系 | | |
| 修別 Type | 學程 Program | 學分數/時 Credit(s)/Hou | | 3.0/3.0 | | | |
| 授課教師 Instructor | /林慧菁 | | | | | | |
| 先修課程 Prerequisite | | | | | | | |

課程描述 Course Description

本課程將應用簡單經濟學理論解釋、分析各項日常生活問題與社會現象。課程安排除介紹經濟學概念外,並著重於修課同學觀察、分析推理及表達能力之培養與訓練。

課程目標 Course Objectives

This is an introductory course in microeconomics. It focuses on helping students to understand the basic principles of microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where 'supply' and 'demand' interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs.

| | 院基本素養與核心能力 College Basic Learning Outcomes | 課程目標與院基本素 養與核心能力 Correlation between Course Objectives and Basic Learning Outcomes |
|---|--|---|
| A | 豐富人文學與社會科學基礎知能Acquire abundant knowledge of humanities and social sciences | • |
| В | 運用語文表達與批判思考能力從事創新活動Use of language expression and critical thinking ability to engage in innovative activities | |
| С | 具備民主法治理念與社會關懷素養With the concept of democratic rule of law and social care literacy | |

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks |
|--------|---------------------------------|------------|
| 1 | 本學期課程介紹 | 9/12 |
| 2 | 1. 經濟學者如何思考經濟現象?讓你的腦袋像經濟學者那樣思考! | 9/19 |
| 3 | 2. 供給與需求 | 9/26 |
| 4 | 3. 需求與彈性 | 10/3 |
| 5 | | 10/10 國定假日 |

| 6 | 4. 完全競爭下的供給 | 10/17 | | | | |
|---|--|----------|--|--|--|--|
| 7 | 5. 效率,貨物交易,與市場上那隻看不見的手 | 10/24 | | | | |
| 8 | 5. 效率,貨物交易,與市場上那隻看不見的手 | 10/31 | | | | |
| 9 | 期中考試週 Midterm Exam | 11/7 期中考 | | | | |
| 10 | 6. 獨佔, 寡占, 與壟斷性競爭 | 11/14 | | | | |
| 11 | 6. 獨佔, 寡占, 與壟斷性競爭7. 賽局與策略性行為的解析 | 11/21 | | | | |
| 12 | 7. 賽局與策略性行為的解析 | 11/28 | | | | |
| 13 | 8. 行為經濟學的介紹 | 12/5 | | | | |
| 14 | 9. 外部性與所有權的複雜關係 | 12/12 | | | | |
| 15 | 10. 用經濟學來做出更好的決策 | 12/19 | | | | |
| 16 | 11. 國際貿易與貿易政策 | 12/26 | | | | |
| 17 | Final Exam期末考 | 1/2 期末考 | | | | |
| 18 | Review | | | | | |
| | 教 學 策 略 Teaching Strategies | | | | | |
| ✓ 課堂講授 Lecture | | | | | | |
| | 教學創新自評Teaching Self-Evaluation | | | | | |
| 創新教學(Innovative Teaching) | | | | | | |
| 問題導向學習(PBL) ■ 團體合作學習(TBL) ■ 解決導向學習(SBL) | | | | | | |
| 翻轉教室 Flipped Classroom | | | | | | |
| 社會責任(Social Responsibility) | | | | | | |
| ■ 在地實踐Community Practice ■ 産學合作 Industy-Academia Cooperation | | | | | | |
| 跨域合作(Transdisciplinary Projects) | | | | | | |
| ■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching | | | | | | |
| 業師合授 Courses Co-taught with Industry Practitioners | | | | | | |
| 其它 other: | | | | | | |

| 學期成績計算及多元評量方式 Grading & Assessments | | | | | | | | | |
|--|------------------------------|----------|----------|----------|----------|----------|----------|----------|-------|
| 配分項目 | 配分項目 配分比例 多元評量方式 Assessments | | | | | | | | |
| Items | Percentage | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績(含出缺席) General Performance (Attendance Record) | 30% | ~ | ~ | | | | | | 小考或點名 |
| 期中考成績 Midterm Exam | 35% | ~ | | | | | | | |
| 期末考成績 Final Exam | 35% | ~ | | | | | | | |
| 作業成績 Homework and/or Assignments | | | | | | | | | 作業或小考 |
| 其他 Miscellaneous | | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Principles of Economics: A Streamlined approach (updated edition) by Robert H. Frank, Ben S. Bernanke, Kate Antonovics, Ori Heffetz (採用最新版本)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

http://faculty.ndhu.edu.tw/~hclin/ and New E-Learning (新E學苑)

其他補充說明(Supplemental instructions)

這次採用的教科書有美國聯準會(其地位如同美國的中央銀行)主席以及諾貝爾經濟學獎得主柏南奇(Ben S. Bernanke)特別加入撰寫課程章節,相當難得,他原本為 Princeton University 的經濟學教授與經濟系系主任,後就任兩屆聯準會主席之職,他上任不久就遇到全球性的金融危機(2007-2008),因此他對總體經濟的運作有全面且直接的了解與掌握,本書有他加入著作,更屬學生之幸.