



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	職場英語		學年/學期 Academic Year/Semester		113/1			
課程名稱(英文) Course Name in English	Workplace English							
科目代碼 Course Code	LC_62510	系級 Department & Year	校核心	開課單位 Course-Offering Department	語言中心			
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0					
授課教師 Instructor	/鄭岱芸							
先修課程 Prerequisite								

課程描述 Course Description

Course Description

(Level of English: Intermediate to Upper-Intermediate / maximum number of students: 30)

Telephoning, presentations, meetings, negotiations, business correspondence and social English are regarded as the most common business skills needed for job seekers. This course is especially designed for students wanting to learn the key business language necessary to participate in an increasingly international work environment. A broad range of topics are included such as human resources, job application and marketing. Through discussion and reading of authentic texts we learn about business concepts and developments in business. Special emphasis is placed upon building participants' communication skills. The exercises and tasks will allow them to apply the business knowledge and experience they already have. By doing these activities trainees will also have a taste of how tasks, speaking in particular, can be tackled in business English examinations, for instance, the Cambridge BULATS (Business Language Testing Service) and BEC (Business English Certificates) exams.

課程目標 Course Objectives

培養英語簡報、英語面試技巧等職場英文運用能力

Developing English presentation, job interview and other relevant skills needed in workplace

(校)核心能力 Learning Outcomes		課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes
A	自主學習與創新思考Autonomous Learning and Creative Thinking	●
A	自主學習與創新思考Autonomous Learning and Creative Thinking	●
B	康健身心Physical Fitness and Mental Balance	
B	康健身心Physical Fitness and Mental Balance	
C	互動、溝通與解決問題Interactive Communication and Problem Solving	
C	互動、溝通與解決問題Interactive Communication and Problem Solving	
D	情藝美感Artistic Feeling and Aesthetic Perception	
D	情藝美感Artistic Feeling and Aesthetic Perception	
E	文化素養與尊重差異Cultural Literacy and Respect for Differences	●

E	文化素養與尊重差異Cultural Literacy and Respect for Differences	●
F	在地關懷與公民責任Local Commitment and Civic Responsibility	○
F	在地關懷與公民責任Local Commitment and Civic Responsibility	○

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次 Week	內容 Subject/Topics	備註 Remarks
1	School starts_Course overview and needs analysis	
2	Unit 1: Staff development and training	
3	Unit 2: Job descriptions and job satisfaction	
4	Unit 3: Getting the right job	
5	National Day Holiday	(no class)
6	Ditto	
7	Ditto	
8	Revision	
9	A simulated one-to-one job interview (期中考試週 Midterm Exam)	
10	Business TV shows	
11	Unit 4: Making contact	
12	Business correspondence	
13	5: Breaking into the market	
14	Ditto	
15	Revision and preparation	
16	Final Project Presentation	
17	Final Project Presentation (期末考試週 Final Exam)	
18	(Feedback and questions)	(no class)

教 學 策 略 Teaching Strategies

課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip

其他Miscellaneous: in-class activities, audio recordings and video

教 學 創 新 自 評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)

翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 Transdisciplinary Projects 跨院系教學 Inter-collegiate Teaching

業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments						
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定
平時成績(含出缺席) General Performance (Attendance Record)	50%							
期中考成績 Midterm Exam	20%							
期末考成績 Final Exam	30%							
作業成績 Homework and/or Assignments								
其他 Miscellaneous (_____)								

評量方式補充說明 Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website (Including online teaching information.
Personal website can be listed here.)

Join our Google Classroom (fmpjc zd) for online discussions, learning materials and submitting your coursework.

其他補充說明 (Supplemental instructions)

Instructor: Lucia Tai-Yun CHENG
Email: luciacheng@gms.ndhu.edu.tw

Comments from previous semesters:

老師上課很多元化，也很鼓勵同學，這是我最喜歡的地方
分組練習可以認識課堂上不同國家的外籍生，並學習如何用英文表達跟溝通
老師上課非常扎實也很實用，也能聽到各個同學不同的觀點
本身英文不太流利上起來也不會很有壓力。

Teacher is very great and professional, I can truly learn some English marketing skills and phrases in this class.

I enjoy that this class is very interactive and welcoming.

I like that learning is interactive as well as collaborative.

I like the use of the mock interview as a means of evaluation, highly effective.