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②图玄東華大學							
	教导	學計劃表	Sy1	labus			
課程名稱(中文) Course Name in Chinese	生態旅遊特論			學年/學期 Academic Year/Se	113/2		
課程名稱(英文) Course Name in English	Special topics on Ecotourism						
科目代碼 Course Code	TRLS52070	系級 Department & Year	碩士	開課單位 Course-Offering Department	觀光	暨休閒遊憩學系	
修別 Type	選修 Elective	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/李介祿						
先修課程 Prerequisite							
	課	程描述 Cours	e Descri	otion			
This course intends to covand content. Additionally, their thesis/dissertation	students will	have an oppos	rtunity t				
	課	程目標 Cour	se Objec	tives			
生態環境保育與觀光休閒發展 environmental responsibili be developing ecotourism. Forests,鑑於生態資源保育」 實務,重視實務操作的探討, 世界及此準之作力。	ty is an ongoi 聯合國將2002年 以及休閒遊憩之重	ng discussion 定為國際生態が 宣要性與日俱増	issue.(炎遊年 and ,本課程	ne of the solution 2011 is the Inter 改學目標為介紹同學對	s to this national 計生態旅遊	s issue may Year of 之相關理論與	

業服務水準之能力。

	条專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備觀光、休閒、遊憩之理論的進階知識To Have advanced knowledge on tourism、recreation and leisure.	•
В	具備多元邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.	•
С	具備跨文化領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	•
D	具備國際視野以及外語溝通的能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	0
Е	善用資訊科技進行資訊搜尋、分析與統整To Use of technology for information gathering, analysis and integration.	0
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識To Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	•
G	熟悉「關懷社群健康」之經營與規劃的觀光休憩知識To Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge	•
Н	熟悉「強調資源永續」之經營與規劃的觀光休憩知識To Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge.	•

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	生態旅遊課程介紹	

2	導論:從環境與觀光關係到生態旅遊發展					
3	觀光與環境					
4	觀光與環境 (Cont.)					
5	生態旅遊之概念、定義和相關議題					
6	生態遊客:在自然與環境中消費的人					
7	生態旅遊產業					
8	生態旅遊之衝擊					
9	期中考試週 Midterm Exam Presentation/report					
10	生態旅遊之規劃與發展					
11	管理生態旅遊:從原則到執行					
12	生態旅遊之規劃與管理					
13	生態旅遊之行銷					
14	生態旅遊之行銷(Cont.)					
15	生態旅遊之未來議題與展望 and research					
16	final review, 生態旅遊影片欣賞與paper討論					
17	Presentation/report					
18	Class materials supplement					
	教 學 策 略 Teaching Strategies					
✓ 課堂講	授 Lecture ✓ 分組討論Group Discussion ✓ 参觀實習	Field Trip				
其他Mis	scellaneous:					
	教學創新自評Teaching Self-Evaluation					
創新教學(Innovative Teaching)					
問題導口	向學習(PBL)	型图(SBL)				
社會責任(Social Responsibility)					
■ 在地實踐Community Practice ■ 産學合作 Industy-Academia Cooperation						
跨域合作(Transdisciplinary Projects)						
一 跨界教	學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching					
業師合授 Courses Co-taught with Industry Practitioners						
其它 other	r:					

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	多元評量方式 Assessments								
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%	~		~					
期中考成績 Midterm Exam	30%		✓	✓	✓				
期末考成績 Final Exam	40%		~	~	~				
作業成績 Homework and/or Assignments									
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

平時考核及戶外教學(30%)、期中考(30%)、期末考(40%)。

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

- 1. 生態旅遊, 郭乃文等譯 (Ecotourism, Stephen J. Page and Ross K. Dowling 原著) 五南圖書出版公司. 2016. [Main textbook, available at ndhu library]
- 2. Robert Manning (2022). Studies in Outdoor Recreation: Search and Research for Satisfaction (3rd ed.). OR: Corvallis: Oregon State University Press. [ebook available at ndhu library]
- 3. Robert Manning & Elizabeth Perry (2024). Conversations About Visiting and Managing the National Parks. CABI Publishing.[ebook to be available at ndhu library]
- 4. Robert Manning (2009). Parks and People: Managing Outdoor Recreation at Acadia National Park. University of Vermont Press.
- 5. Robert Manning & Laura Anderson (2012). Managing Outdoor Recreation: Case Studies in the National Parks, CABI Publishing.
- 6. Karen Paisley & Daniel Dustin (2011). Speaking Up and Speaking Out—Working for Social and Environmental Justice through Parks, Recreation, and Leisure. Sagamore Publishing.
- 7. Susan Clayton & Gene Myers (2015). Conservation Psychology: Understanding and Promoting Human Care for Nature, 2nd edition, Wiley-Blackwell publishing. [ISBN-13: 978-1118874608]
- 8. Readings, e.g., papers from Journal of Ecotourism, Journal of Outdoor Recreation and Tourism, Journal of Sustainable Tourism, Leisure Sciences, Journal of Leisure Research, Journal of Park and Recreation Administration, Tourism Recreation Research, will be provided for class discussion.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

Students are strongly encouraged to attend the first class to learn the class policy.

https://sys.ndhu.edu.tw/RD/TeacherTreasury/tlist.aspx?tcher=12690

其他補充說明 (Supplemental instructions)

The lecture topic may be deviated from the course outline. Students are expected to check e-Learning announcement for the change.