

國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese		服務學習(一)_數位行銷班			學年/學期 Academic Year/Semester		113/2	
課程名稱(英文) Course Name in English		Service Learning (I)						
科目代碼 Course Code		SL__19080	系級 Department & Year	校核心		開課單位 Course-Offering Department		通識教育中心
修別 Type		必修 Required	學分數/時間 Credit(s)/Hour(s)		1.0/1.0			
授課教師 Instructor		/鄭辰明						
先修課程 Prerequisite								
課程描述 Course Description								
A								
課程目標 Course Objectives								
This course cultivates social concerns and cooperation spirits via being a volunteer for school or social services.								
(校)核心能力 Learning Outcomes							課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes	
A	自主學習與創新思考Autonomous Learning and Creative Thinking							
B	康健身心Physical Fitness and Mental Balance							●
C	互動、溝通與解決問題Interactive Communication and Problem Solving							
D	情藝美感Artistic Feeling and Aesthetic Perception							○
E	文化素養與尊重差異Cultural Literacy and Respect for Differences							○
F	在地關懷與公民責任Local Commitment and Civic Responsibility							●
圖示說明Illustration：● 高度相關 Highly correlated ○中度相關 Moderately correlated								
授課進度表 Teaching Schedule & Content								
週次Week		內容 Subject/Topics						備註Remarks
1								
2								
3								
4								
5								
6								

7		
8		
9	期中考試週 Midterm Exam	
10		
11		
12		
13		
14		
15		
16		
17		
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- ☐ 課堂講授 Lecture
 ☐ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☐ 問題導向學習(PBL)
 ☐ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching
☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									