

National Dong Hwa University
2025 Spring Semester
Business Law (MSF_10480/ ACIM_20110/ PA_30330)

2025.02.19

Instructor: **Prof. Markus PORSCHE-LUDWIG**

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Classroom: Management building, **C103 (管 C103)**

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I. Course description and Objective

1. Course description:

Businesses work with laws every day. Knowledge of business law can give the ability to recognize potential issues and manage legal risk. This course provides an overview about the legal principle that apply to business. Particularly, the course is aimed at non-law students.

2. Course objective:

The course provides an overview of the law and legal system, covering topics such as tort law, contract and sales law, agency and employment law, consumer protection and property law.

II. Teaching and Learning Strategy

- Lectures
- Readings
- Case studies and discussion
- Team project
- Oral Presentations

III. Course Schedule (subject to change):

Week/ Date	Topic	Note
W1/ 02.19	Class introduction	
W2/ 02.26	Topic 1. <i>What is Law? What is Business Law?</i>	
W3/ 03.05	Topic 2. <i>Business Ethics and Law</i>	
W4/	Topic 3. <i>European Union – Business Law I</i>	

03.12		
W5/ 03.19	Topic 4. European Union – Business Law II	
W6/ 03.26	Topic 5. American Law, Legal Reasoning, and the Legal System	
W7/ 04.02	Topic 6. Law of Tort	
W8/ 04.09	Mid-term exam	
W9/ 04.16	Topic 7. Contract Law I	
W10/ 04.23	Topic 8. Contract Law II	
W11/ 04.30	Topic 9. Sale of Goods and Services	
W12 / 05.07	Topic 10. Agency	
W13/ 05.14	Topic 11. Employment and Labor Law	
W14/ 05.21	Topic 12. Small Business, Entrepreneurship, and General Partnerships Topic 13. Corporate Formation and Financing	
W15/ 05.28	Topic 14. Law of Property	
W16/ 06.04	Topic 15. Consumer Protection and Product Safety Topic 16. Antitrust Law and Unfair Trade Practices Topic 17. Global Environment: International and World Trade Law	
W17/ 06.11	Final exam	
W18/ 06.18	Flexibly supplemental teaching week (TBA)	

IV. Grading policy

Item	Points	Description
Class participation	20	Class attendance and class participation
Oral presentation (Team-based)	30	Group presentation
Mid-term exam	25	
Final exam	25	
Total points	100	

V. Reference textbook

Business Law, 2019, 10th Edition, Henry CHEESEMAN, Pearson.