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# ②國玄東華大學

## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	管理資訊系統				學年/學期 Academic Year/Se	113/2		
課程名稱(英文) Course Name in English	Management Information Systems							
科目代碼 Course Code	MSF_10180	系級 Department & Year	Department 學二		開課單位 Course-Offering Department	管理科學與財金國際學士 學位學程		
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/吳怡菱							
先修課程 Prerequisite	/*管理學							

#### 課程描述 Course Description

This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.

### 課程目標 Course Objectives

Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

#### 授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Syllabus (self-introduction, teaching schedule, grading and assessment, grouping)			
2	Peace Memorial Day	(No Class)		
3	Ch1 Business Information Systems			
4	Graduation Project Proposal	(No Class)		
5	Ch2 Global E-business and Collaboration			
6	Ch3 Achieving Competitive Advantage with Information Systems			
7	Spring Break	(No Class)		
8	Exam1 and Questionnaire			
9	期中考試週 Midterm Exam (No class)	(No Class)		
10	Ch4 Ethical and Social Issues in Information System			
11	Ch6 Foundations of Business Intelligence			
12	Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications			
13	Ch11 Improving Decision-Making and Managing AI			
14	Exam 2 and Questionnaiare 2			

15	Dragon Boat Festival	(No Class)				
16	Final Presentation					
17	期末考試週 Final Exam	(No Class)				
18	Free Discussion	optional				
	教 學 策 略 Teaching Strategies					
✓ 課堂講	✓ 課堂講授 Lecture ✓ 分組討論Group Discussion    參觀實習 Field Trip					
其他Mis	scellaneous:					
	教學創新自評 Teaching Self-Evaluation					
創新教學(	Innovative Teaching)					
▼ 問題導向學習(PBL) ■ ■ 解決導向學習(SBL)						
✓ 翻轉教	室 Flipped Classroom					
社會責任(Social Responsibility)						
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation						
跨域合作(Transdisciplinary Projects)						
──跨界教學Transdisciplinary Teaching ──跨院系教學Inter-collegiate Teaching						
──業師合授 Courses Co-taught with Industry Practitioners						
其它 other:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例	多元評量方式 Assessments							
Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%	>							Exam
期中考成績 Midterm Exam									
期末考成績 Final Exam	30%			~	~				Presentation
作業成績 Homework and/or Assignments	30%		~						Exercise
其他 Miscellaneous (attendance, participation or contribution)	10%		(旦十十)						

評量方式補充說明

Grading & Assessments Supplemental instructions

### 教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system

Authors: Kenneth C. Laudon, Jane P. Laudon,

Publisher: Pearson Education,

Edition: 17,

ISBN-10: 9781292403281

#### 課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

MS Teams: https://reurl.cc/VRye2b

Teams Code: 2znyoz8

## 其他補充說明(Supplemental instructions)

Bookseller:

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