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②國玄東華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 管理資訊系統 | | | | 學年/學期 Academic Year/Se | 113/2 | | |
|------------------------------------|--------------------------------|-------------------------------|--|---------------------------------------|---------------------------|-------|--|--|
| 課程名稱(英文) Course Name in English | Management Information Systems | | | | | | | |
| 科目代碼 Course Code | MSF_10180 | 系級 Department 學二 & Year | | 開課單位 Course-Offering Department | 管理科學與財金國際學士 學位學程 | | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | | 3.0/3.0 | | | |
| 授課教師 Instructor | /吳怡菱 | | | | | | | |
| 先修課程 Prerequisite | /*管理學 | | | | | | | |

課程描述 Course Description

This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.

課程目標 Course Objectives

Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks | | |
|--------|--|------------|--|--|
| 1 | Syllabus (self-introduction, teaching schedule, grading and assessment, grouping) | | | |
| 2 | Peace Memorial Day | (No Class) | | |
| 3 | Ch1 Business Information Systems | | | |
| 4 | Graduation Project Proposal | (No Class) | | |
| 5 | Ch2 Global E-business and Collaboration | | | |
| 6 | Ch3 Achieving Competitive Advantage with Information Systems | | | |
| 7 | Spring Break | (No Class) | | |
| 8 | Exam1 and Questionnaire | | | |
| 9 | 期中考試週 Midterm Exam (No class) | (No Class) | | |
| 10 | Ch4 Ethical and Social Issues in Information System | | | |
| 11 | Ch6 Foundations of Business Intelligence | | | |
| 12 | Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications | | | |
| 13 | Ch11 Improving Decision-Making and Managing AI | | | |
| 14 | Exam 2 and Questionnaiare 2 | | | |

| 15 | Dragon Boat Festival | (No Class) | | | | | |
|---|--|------------|--|--|--|--|--|
| 16 | Final Presentation | | | | | | |
| 17 | 期末考試週 Final Exam | (No Class) | | | | | |
| 18 | Free Discussion | optional | | | | | |
| 教 學 策 略 Teaching Strategies | | | | | | | |
| ✓ 課堂講 | ✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 參觀實習 Field Trip | | | | | | |
| 其他Mis | scellaneous: | | | | | | |
| | 教學創新自評 Teaching Self-Evaluation | | | | | | |
| 創新教學(| Innovative Teaching) | | | | | | |
| ✓ 問題導向學習(PBL) | | | | | | | |
| ──────────────────────────────────── | | | | | | | |
| 社會責任(Social Responsibility) | | | | | | | |
| □ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation | | | | | | | |
| 跨域合作(Transdisciplinary Projects) | | | | | | | |
| ──跨界教學Transdisciplinary Teaching ──跨院系教學Inter-collegiate Teaching | | | | | | | |
| □ 業師合授 Courses Co-taught with Industry Practitioners | | | | | | | |
| 其它 othe | r: | | | | | | |

| 學期成績計算及多元評量方式 Grading & Assessments | | | | | | | | | |
|---|--------------------|--------------------|----------|----------|----------|----------|----------|----------|--------------|
| 配分項目 | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
| Items | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 30% | > | | | | | | | Exam |
| 期中考成績 Midterm Exam | | | | | | | | | |
| 期末考成績 Final Exam | 30% | | | ~ | ~ | | | | Presentation |
| 作業成績 Homework and/or Assignments | 30% | | ~ | | | | | | Exercise |
| 其他 Miscellaneous (attendance, participation or contribution) | 10% | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system

Authors: Kenneth C. Laudon, Jane P. Laudon,

Publisher: Pearson Education,

Edition: 17,

ISBN-10: 9781292403281

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

MS Teams: https://reurl.cc/VRye2b

Teams Code: 2znyoz8

其他補充說明(Supplemental instructions)

Bookseller:

高等教育業務部北區業務組 周益彰 (MR. Zhou)

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