



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	管理資訊系統		學年/學期 Academic Year/Semester	113/2	
課程名稱(英文) Course Name in English	Management Information Systems				
科目代碼 Course Code	MSF_10180	系級 Department & Year	學二	開課單位 Course-Offering Department	管理科學與財金國際學士學位學程
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/吳怡菱				
先修課程 Prerequisite	/*管理學				
課程描述 Course Description					
This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.					
課程目標 Course Objectives					
Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.					
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次 Week	內容 Subject/Topics			備註 Remarks	
1	Syllabus (self-introduction, teaching schedule, grading and assessment, grouping)				
2	Graduation Project Proposal of IM			(No Class)	
3	Ch1 Business Information Systems				
4	Ch2 Global E-business and Collaboration				
5	Ch3 Achieving Competitive Advantage with Information Systems				
6	Ch4 Ethical and Social Issues in Information System				
7	[Cases Presentation and Discussions] Case 1-3				
8	Ch5 IT infrastructure				
9	期中考試週 Midterm Exam (No class)			(No Class)	
10	[Cases Presentation and Discussions] Case 4-6				
11	Ch6 Foundations of Business Intelligence				
12	[Cases Presentation and Discussions] Case 7-9				
13	Ch7 Telecommunication, the Internet and wireless technology				
14	Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications				
15	Ch11 Improving Decision Making and Managing AI				

16	[Final Presentation]	
17	期末考試週 Final Exam	(No Class)
18	Free Discussion	optional

教學策略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
  團體合作學習 (TBL)
  解決導向學習 (SBL)  
 翻轉教室 Flipped Classroom
  磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%	✓							Quiz
期中考成績 Midterm Exam									
期末考成績 Final Exam	30%			✓	✓				Presentation
作業成績 Homework and/or Assignments	30%								Notes-taking
其他 Miscellaneous (attendance, participation or contribution)	10%								Peer-review

評量方式補充說明  
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)  
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system  
Authors: Kenneth C. Laudon, Jane P. Laudon,  
Publisher: Pearson Education,  
Edition: 17,  
ISBN-10: 9781292403281

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)  
Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

MS Teams: <https://reurl.cc/VRye2b>  
Teams Code: 2znyoz8

其他補充說明 (Supplemental instructions)

Bookseller :  
高等教育業務部北區業務組 周益彰 (MR. Zhou)  
華泰文化事業股份有限公司  
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