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## ②國玄東華大學

教學計劃表 Syllabus									
Cour	課程名稱(中文) Course Name in Chinese 財務管理			學年/學期 Academic Year/Seme	學年/學期 Academic Year/Semester				
Cour	課程名稱(英文) Course Name in English Financial Management								
科目代碼 Course Code		TRLSM0030	系級 Department & Year	碩士	開課單位 Course-Offering Department 觀光		暨休閒遊憩學系		
	修別 Type  選修 Elective						'3.0		
	授課教師 Instructor /侯介澤								
先修課程 Prerequisite									
課程描述 Course Description									
Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, Fundamentals of Corporate Finance Class notes Reading packet/papers + handouts									
課程目標 Course Objectives									
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.									
課程目標與系專業 力相關性 《A專業能力 Basic Learning Outcomes Basic Learning Outcomes Basic Learning Outcomes Basic Learning Outcomes Basic Learning Outcomes Basic Learning Outcomes Basic Learning Outcomes							力相關性 relation between urse Objectives and Dept.'s		
A	具備觀光、休閒、遊憩之理論的進階知識To Have advanced knowledge on tourism、								
В	recreation and leisure.  具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.						•		
С	具備跨文化領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.								
D	具備國際視野與外語能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.								
Е	善用資訊科技進行資訊蒐集、分析與統整Use of technology for information gathering, analysis and integration.								
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識Develop "deep recreation experience" of tourism and recreation management and planning knowledge.						0		
	勃釆「悶憶社群健康」 ウタ	派丝的钥割的鲍上人	よ 珀 知 始 Dovo lon	"Caring f	or the Community				

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

熟悉「強調資源永續」之經營與規劃的觀光休憩知識Develop "emphasis on sustainable

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Health" of tourism and

resource" of tourism and

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recreation management and planning knowledge.

recreation management and planning knowledge.

授課進度表 Teaching Schedule & Content							
週次Week	內容 Subject/Topics	備註Remarks					
1	Introduction						
2	Overview of corporate finance						
3	Financial statements						
4	Cash flows						
5	Midterm 1						
6	Interest rates						
7	Stock valuation						
8	course revision						
9	9 期中考試週 Midterm Exam Midterm 2						
10	Capital budgeting						
11	Risk and return						
12	Cost of capital long-term management						
13	Short-term financial management						
14	14 Coursework						
15	Sustainability corporate finance						
16	Final exam						
17							
18	18 期末考試週 Final Exam						
	教學策略 Teaching Strategies						
✓ 課堂講授 Lecture							
教學創新自評 Teaching Self-Evaluation							
創新教學(	Innovative Teaching)						
■ 図							
■ 翻轉教室 Flipped Classroom ■ 磨課師 Moocs							
社會責任(Social Responsibility)							
在地實踐Community Practice        產學合作 Industy-Academia Cooperation							
跨域合作(Transdisciplinary Projects)							
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching							
□ 業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	多元評量方式 Assessments								
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	15%								
期中考成績 Midterm Exam	40%								
期末考成績 Final Exam	40%								
作業成績 Homework and/or Assignments	115%								
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

其他補充說明(Supplemental instructions)