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## ②國玄東華大學

教學計劃表 Syllabus								
Cour	課程名稱(中文) Course Name in Chinese 財務管理			學年/學期 Academic Year/Seme	學年/學期 Academic Year/Semester			
Cour	課程名稱(英文) Course Name in English Financial Management							
科目代碼 Course Code		TRLSM0030	系級 Department & Year	碩士	開課單位 Course-Offering Department 觀光		暨休閒遊憩學系	
	修別 Type  選修 Elective							
	授課教師 Instructor /侯介澤							
先修課程 Prerequisite								
課程描述 Course Description								
Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, Fundamentals of Corporate Finance Class notes Reading packet/papers + handouts								
課程目標 Course Objectives								
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.								
課程目標與系專業能 力相關性 《 Some Series of Control of Course Objectives and Dept.'s Education							力相關性 relation between urse Objectives and Dept.'s	
A	具備觀光、休閒、遊憩之理論的進階知識To Have advanced knowledge on tourism、							
В	recreation and leisure.  具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.							
С	具備跨文化領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.						0	
D	具備國際視野與外語能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.							
Е	善用資訊科技進行資訊蒐集 analysis and integration	用資訊科技進行資訊蒐集、分析與統整Use of technology for information gathering,						
F	of tourism and recreati management and planning	「深度遊憩體驗」之經營與規劃的觀光休憩知識Develop "deep recreation experience"  ourism and recreation  gement and planning knowledge.						
	勃釆「悶憶社群健康」 ウタ	派丝的钥割的鲍上人	よ 珀 知 始 Dovo lon	"Caring f	or the Community			

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

熟悉「強調資源永續」之經營與規劃的觀光休憩知識Develop "emphasis on sustainable

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Health" of tourism and

resource" of tourism and

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recreation management and planning knowledge.

recreation management and planning knowledge.

授課進度表 Teaching Schedule & Content							
週次Week	週次Week 内容 Subject/Topics						
1	Introduction						
2							
3							
4	Cash flows						
5							
6 Interest rates							
7							
8							
9	9 期中考試週 Midterm Exam Midterm 2						
10	Capital budgeting						
11 Risk and return							
12 Cost of capital long-term management							
13							
14	Coursework						
15							
16							
17							
18	18 期末考試週 Final Exam						
	教學策略 Teaching Strategies						
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion    参觀實習 Field Trip 其他Miscellaneous:							
教學創新自評 Teaching Self-Evaluation							
創新教學(	Innovative Teaching)						
■ 「							
翻轉教室 Flipped Classroom							
社會責任(Social Responsibility)							
在地實踐Community Practice        產學合作 Industy-Academia Cooperation							
選挙合作 (Transdisciplinary Projects)							
跨界教學Transdisciplinary Teaching   跨院系教學Inter-collegiate Teaching							
□ 業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	15%								
期中考成績 Midterm Exam	40%								
期末考成績 Final Exam	40%								
作業成績 Homework and/or Assignments	115%								
其他 Miscellaneous			日子上						

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)