

 **國立東華大學**  
**教學計劃表 Syllabus**

課程名稱(中文) Course Name in Chinese	國際金融市場			學年/學期 Academic Year/Semester	113/2
課程名稱(英文) Course Name in English	International Financial Markets				
科目代碼 Course Code	IB__60400	系級 Department & Year	碩士	開課單位 Course-Offering Department	國際企業學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/李同龢/王廷升				
先修課程 Prerequisite					
課程描述 Course Description					
<p>The aim of this class is to assist students in understanding following topics.</p> <ul style="list-style-type: none"><li>- Understand history of international financial systems and institutions.</li><li>- Understand theories and development in global financial system.</li><li>- Introduce financial instruments and related issues and foster students to be capable of practical skills.</li><li>- Understand the newly development in international financial markets, such private equity, hedge fund and venture capital.</li></ul> <p>Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. No laptop computer, iPad and cellphone are allowed for use during lecture unless with special permission. Turn off your mobile phone before class. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. If you are late for the class for more than 30 minutes, please do not enter the class room. If you miss more than three classes, your semester grade will be no more than C, depending upon your severity of truancy. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade</p>					
課程目標 Course Objectives					
本課之目標在於提高學生對國際金融市場之瞭解, 進而能認識如何運用國際金融市場作為短期資金籌措, 投資及風險分散的運作方					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	具備國際企業管理之進階知識與能力。Students will have advanced knowledge of international business.				●
B	具備多元邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems using logical and critical thinking.				●
C	具備領導、溝通協調與團隊合作之能力。Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.				●
D	具備國際視野以及外語溝通的能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.				●
E	具備創新、創業之思維與能力。To build a the concept and ability for innovation and entrepreneurship				●

F	具備服務設計與產業分析之能力。Students will be able to demonstrate the advanced abilities for service design and industry analysis.	●
G	具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

### 授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Why Study Financial Markets and Institutions.	
2	The Money Markets	
3	The Bond Market	
4	Mortgage Markets	
5	Why Do Financial Institutions Exist?	
6	Banking and the Management of Financial Institutions	
7	The stock market	
8	The Foreign Exchange Market	
9	期中考試週 Midterm Exam, open books	
10	International Banking	
11	The International Financial System	
12	Investment Banks, Security Brokers and Dealers, and Venture Capital Firms	
13	Financial Regulation	
14	Banking Industry: Structure and Competition	
15	The Mutual Fund Industry and hedge funds	
16	Insurance Companies and Pension Funds	
17	期末考試週 Final Exam, open books	
18		

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture      ☐ 分組討論 Group Discussion      ☐ 參觀實習 Field Trip  
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☐ 問題導向學習 (PBL)      ☐ 團體合作學習 (TBL)      ☐ 解決導向學習 (SBL)  
☐ 翻轉教室 Flipped Classroom      ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice      ☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching      ☐ 跨院系教學 Inter-collegiate Teaching  
☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%		✓						participation
期中考成績 Midterm Exam	40%	✓							
期末考成績 Final Exam	40%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous ( )									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Financial Markets and Institutions, Mishkin and Eakins, 9th Global Ed., 2018. Distributor in Taiwan: Hwa Tai Publishing.									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									
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