Please consult Intellectual Property Rights before making a photocopy. Please use the textbook of copyrighted edition.

②國玄東華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 國際金融市場 | | | 學年/學期 Academic Year/Semester | | 113/2 | |
|------------------------------------|---------------------------------|-------------------------------|--|---------------------------------------|---------------------|-------|--|
| 課程名稱(英文) Course Name in English | International Financial Markets | | | | | | |
| 科目代碼 Course Code | MSF_10260 | 系級 Department 學三 & Year | | 開課單位 Course-Offering Department | 管理科學與財金國際學士 學位學程 | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | 3.0/3.0 | | | |
| 授課教師 Instructor | /翁胤哲 | | | | | | |
| 先修課程 Prerequisite | /*經濟學原理-總體篇/*投資學 | | | | | | |

課程描述 Course Description

This course deals with the international financial system facing firms in a globalized business environment. It attempts to provide an introduction to the history, theories, development, and contemporary issues of international financial markets, and reassess the continuing transformational process of global banking and finance.

The main objective of this course is to help students obtain quality working knowledge of the topics stated in the course outline below for use in their future studies and career. Topics covered in this course include interest rates, exchange rates, government influences, global financial institutions, foreign exchange and money markets, global banking, and capital markets.

課程目標 Course Objectives

The purpose of this course is to help students to understand the financial institutions and markets. Topics covered: interest rates, financial markets and the assets, and financial institutions.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks |
|--------|--|-----------|
| 1 | Introduction | |
| 2 | Overview of the Financial System | |
| 3 | Peace Memorial Day (No class meeting this week) | |
| 4 | What Do Interest Rates Mean and What Is Their Role in Valuation? | |
| 5 | Preparation Week (No class meeting this week) | |
| 6 | Why Do Financial Institutions Exist? | |
| 7 | Spring Break (No class meeting this week) | |
| 8 | Why Do Financial Crises Occur and Why Are They So Damaging to the Economy? | |
| 9 | Midterm Exam | |
| 10 | The Money Markets | |
| 11 | The Bond Markets | |
| 12 | The Bond Markets | |

| 13 | The Stock Markets | | | | | |
|---|--|--|--|--|--|--|
| 14 | The Foreign Exchange Markets | | | | | |
| 15 | Banking and the Management of Financial Institutions | | | | | |
| 16 | Banking Industry: Structure and Competition | | | | | |
| 17 | Final Exam | | | | | |
| 18 | Case Study | | | | | |
| 教學策略 Teaching Strategies | | | | | | |
| ✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 參觀實習 Field Trip | | | | | | |
| ✓ 其他Mis | scellaneous: <u>Case study</u> | | | | | |
| | 教學創新自評Teaching Self-Evaluation | | | | | |
| 創新教學(| 創新教學(Innovative Teaching) | | | | | |
| 問題導向學習(PBL) ■ 團體合作學習(TBL) ■ 解決導向學習(SBL) | | | | | | |
| ✓ 翻轉教室 Flipped Classroom | | | | | | |
| 社會責任(Social Responsibility) | | | | | | |
| 在地實踐Community Practice | | | | | | |
| 跨域合作(Transdisciplinary Projects) | | | | | | |
| ■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching | | | | | | |
| 業師合授 Courses Co-taught with Industry Practitioners | | | | | | |
| 其它 other: | | | | | | |

| 學期成績計算及多元評量方式 Grading & Assessments | | | | | | | | | |
|--|------------|--------------------|----------|----------|----------|----------|----------|----------|----|
| 配分項目 | 配分比例 | 多元評量方式 Assessments | | | | | | | |
| Items | Percentage | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績(含出缺席) General Performance (Attendance Record) | 20% | | ~ | | | | | | |
| 期中考成績 Midterm Exam | 30% | > | | | | | | | |
| 期末考成績 Final Exam | 30% | > | | | | | | | |
| 作業成績 Homework and/or Assignments | 0% | | | | | | | | |
| 其他 Miscellaneous (Case study) | 20% | | ~ | | ~ | | ~ | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

Please do not chat with your neighbor on things unrelated to the course or leave the classroom in the middle of the class because these behaviors distract me and other students. No mobile phones in class. Students are expected to follow the rules of academic honesty in this class. Any form of cheating on exams/assignments may result in "0" points for that exam or exercise.

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Text:

1. Mishkin, Frederic, and Stanley Eakins (2025), Financial Markets and Institutions (10th Edition), Pearson (Huatai).

Reference Texts:

- 1. Valdez, Stephen, and Philip Molyneux (2014), An Introduction to Global Financial Markets 7/e, Palgrave Macmillan (Compass).
- 2. Bruner, Robert, Kenneth Eades, and Michael Schill (2018) Case Studies in Finance 8/e, McGraw Hill (Huatai).
- 3. The Wall Street Journal
- 4. The Economist
- 5. Financial Times

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

其他補充說明(Supplemental instructions)