## ② 国立東華大學 教學計劃表 Syllabus

	名稱(中文) ame in Chinese	國際金融市場	`		學年/學期 Academic Year/Se	113/2							
	名稱(英文) ame in English	International Financial Markets											
	斗目代碼 urse Code	MSF_10260	系級 Department & Year		開課單位 Course-Offering Department	管理科	學與財金國際學士 學位學程						
	修別 Type	學程 Program	學分數/時 Credit(s)/Hou	5.0/3.0									
	受課教師 structor	/翁胤哲											
	亡修課程 requisite	/*經濟學原理-總體篇/*投資學											
		課	程描述 Cours	e Descrip	tion								
This course deals with the international financial system facing firms in a globalized business environment. It attempts to provide an introduction to the history, theories, development, and contemporary issues of international financial markets, and reassess the continuing transformational process of global banking and finance. The main objective of this course is to help students obtain quality working knowledge of the topics stated in the course outline below for use in their future studies and career. Topics covered in this course include interest rates, exchange rates, government influences, global financial institutions, foreign exchange and money markets, global banking, and capital markets.													
	enange and money			se Object									
					ne financial insti s, and financial								
圖示說明I	llustration :	● 高度相關 H	ighly correl	ated ○中	度相關 Moderatel	y corre	lated						
		授課進	度 表 Teachin	g Schedule	e & Content								
週次Week		備註Remarks											
1	Introduction												
2	Overview of the	Overview of the Financial System											
3	Peace Memorial Day (No class meeting this week)												
4	What Do Interes	What Do Interest Rates Mean and What Is Their Role in Valuation?											
5	Preparation Wee	Preparation Week (No class meeting this week)											
6	Why Do Financia	Why Do Financial Institutions Exist?											
7		Spring Break (No class meeting this week)											
8	Why Do Financia Economy?	Why Do Financial Crises Occur and Why Are They So Damaging to the Economy?											
9	Midterm Exam	Midterm Exam											
10	The Money Marke	The Money Markets											
11	The Bond Market	The Bond Markets											
	The Pond Market	~~~				The Bond Markets							

13	The Stock Markets						
14	The Foreign Exchange Markets						
15	Banking and the Management of Financial Institutions						
16	Banking Industry: Structure and Competition						
17	Final Exam						
18	Case Study						
教 學 策 略 Teaching Strategies							
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 参觀實習 Field Trip							
✓ 其他Mis	scellaneous: <u>Case study</u>						
教 學 創 新 自 評 Teaching Self-Evaluation							
創新教學(Innovative Teaching)							
□問題導向學習(PBL)							
→ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■							
社會責任(Social Responsibility)							
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation							
跨域合作(Transdisciplinary Projects)							
□跨界教學Transdisciplinary Teaching □跨院系教學Inter-collegiate Teaching							
業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							
<ul> <li>✓ 翻轉教室 Flipped Classroom</li> <li></li></ul>							

學期成績計算及多元評量方式 Grading & Assessments										
一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一										
配分項目 Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他	
平時成績 General Performance	20%		~							
期中考成績 Midterm Exam	30%	~								
期末考成績 Final Exam	30%	~								
作業成績 Homework and/or Assignments	0%									
其他 Miscellaneous (Case study)	20%		~		~		~			
	評量方式補充說明 Grading & Assessments Supplemental instructions									
Please do not chat with your neighbor on things unrelated to the course or leave the classroom in the middle of the class because these behaviors distract me and other students. No mobile phones in class. Students are expected to follow the rules of academic honesty in this class. Any form of cheating on exams/assignments may result in "0" points for that exam or exercise.              教科書與參考書目(書名、作者、書局、代理商、說明) <ul> <li>Textbook &amp; Other References (Title, Author, Publisher, Agents, Remarks, etc.)</li> <li>Required Text:             <ol> <li>Mishkin, Frederic, and Stanley Eakins (2025), Financial Markets and Institutions (10th Edition), Pearson (Huatai).</li> <li>Reference Texts:             <ol> <li>Valdez, Stephen, and Philip Molyneux (2014), An Introduction to Global Financial Markets 7/e, Palgrave Macmillan (Compass).</li> <li>Bruner, Robert, Kenneth Eades, and Michael Schill (2018) Case Studies in Finance 8/e, McGraw Hill</li> </ol> </li> </ol></li></ul>										
(Huatai). 3. The Wall Street Journal 4. The Economist 5. Financial Times										
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)										
其他補充說明(Supplemental instructions)										