

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際金融市場			學年/學期 Academic Year/Semester	113/2
課程名稱(英文) Course Name in English	International Financial Markets				
科目代碼 Course Code	MSF_10260	系級 Department & Year	學三	開課單位 Course-Offering Department	管理科學與財金國際學士學位學程
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/翁胤哲				
先修課程 Prerequisite	/*經濟學原理-總體篇/*投資學				
課程描述 Course Description					
This course deals with the international financial system facing firms in a globalized business environment. It attempts to provide an introduction to the history, theories, development, and contemporary issues of international financial markets, and reassess the continuing transformational process of global banking and finance. The main objective of this course is to help students obtain quality working knowledge of the topics stated in the course outline below for use in their future studies and career. Topics covered in this course include interest rates, exchange rates, government influences, global financial institutions, foreign exchange and money markets, global banking, and capital markets.					
課程目標 Course Objectives					
The purpose of this course is to help students to understand the financial institutions and markets. Topics covered: interest rates, financial markets and the assets, and financial institutions.					
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Introduction				
2	Overview of the Financial System				
3	Peace Memorial Day (No class meeting this week)				
4	What Do Interest Rates Mean and What Is Their Role in Valuation?				
5	Preparation Week (No class meeting this week)				
6	Why Do Financial Institutions Exist?				
7	Spring Break (No class meeting this week)				
8	Why Do Financial Crises Occur and Why Are They So Damaging to the Economy?				
9	Midterm Exam				
10	The Money Markets				
11	The Bond Markets				
12	The Bond Markets				

13	The Stock Markets	
14	The Foreign Exchange Markets	
15	Banking and the Management of Financial Institutions	
16	Banking Industry: Structure and Competition	
17	Final Exam	
18	Case Study	

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☒ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
 ☒ 其他 Miscellaneous: Case study

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☐ 問題導向學習 (PBL)
 ☐ 團體合作學習 (TBL)
 ☒ 解決導向學習 (SBL)
 ☒ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	20%		✓						
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments	0%								
其他 Miscellaneous (Case study)	20%		✓		✓		✓		
評量方式補充說明 Grading & Assessments Supplemental instructions Please do not chat with your neighbor on things unrelated to the course or leave the classroom in the middle of the class because these behaviors distract me and other students. No mobile phones in class. Students are expected to follow the rules of academic honesty in this class. Any form of cheating on exams/assignments may result in “0” points for that exam or exercise.									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) Required Text: 1. Mishkin, Frederic, and Stanley Eakins (2025), Financial Markets and Institutions (10th Edition), Pearson (Huatai). Reference Texts: 1. Valdez, Stephen, and Philip Molyneux (2014), An Introduction to Global Financial Markets 7/e, Palgrave Macmillan (Compass). 2. Bruner, Robert, Kenneth Eades, and Michael Schill (2018) Case Studies in Finance 8/e, McGraw Hill (Huatai). 3. The Wall Street Journal 4. The Economist 5. Financial Times									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									