② 图 z 東華大學 教學計劃表 Syllabus

	课程名稱(中文) e Name in Chinese			學年/學期 Academic Year/Seme	114/1			
	課程名稱(英文) e Name in English	Seminar on Art	s and Creative Indust	ri es	•			
	科目代碼 Course Code	ACI _5180Z	系級 Department & Year	開課單位 Course-Offering Department				
	修別 Type	Requi red	學分數/時間 Credit(s)/Hour(s)	3.0)/3.0			
	授課教師 Instructor	/						
	先修課程 Prerequisite							
		課	程描述 Course Descrip	otion				
() () ()								
		課	程目標 Course Object	tives				
master'		mstudents in t	a cross-disciplinary i the theoretical, techn stries.					
		課程目標與系專 力相關性 Correlation bet Course Objecti and Dept.' Education Objectives	tween ives s					
A a	lign with global trend	ds in the art mar		tional perspective and				
Ва	rt and the art market.	L	Inderstand the value and	diversity of local				
С	Analyze the current status of the global art market.							
D i	Res ndustry.		p innovative management					
E p	racti ce.	Enhance abi	lities in artistic creat	tion and industry				
圖示說	明Illustration :(● 高度相關 Hi	ghly correlated ○ †	P度相關 Moderately	correlated			
		授課進	度表 Teaching Schedul	le & Content				
週次We	eek	內容	Subject/Topics		備註Remarks			
1					9/13 9: 10-12: 00			
2	!				9/27 9: 10-12: 00			

3		9/27 13: 10-16: 00
4	()	10/11
5	()	10/11
6		10/11
7	: 2025 Art Tai pei	10/25
8	():	10/25
9	A (or)	11/8
10	B (SWOT	11/8
11	()	11/22
12	()	11/22
13	()	12/6
14		12/6
15		12/20
16		12/20
17		1/3
18	Fi nal Exam	
	教學策略 Teaching Strategies	
>	Lecture Group Discussion	Field Trip
☐ Ni	scel I aneous:	
	教學創新自評Teaching Self-Evalua	tion
(I nnovati ve Teachi ng)	
✓	(PBL) (TBL)	(SBL)
	Flipped Classroom Mocs	
(Social Responsibility)	
✓	Community Practice Industy-Academ	ia Cooperation
(Transdi sci pl i nary Proj ects)	
	Transdi sci pl i nary Teachi ng 🕡 I nter-col l egi	ate Teachi ng
✓	Courses Co-taught with Industry Practitioners	
ot he	er: (Project-based Learning, PBL)	

和八佰日	配分比例	多元評量方式 Assessments							
	Percentage	測驗會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗評量	證照 檢定	其他
() General Performance (Attendance Record)	50%		~	~					
Midterm Exam	20%			~	~				
Fi nal Exam	30%			~	~				
Homework and/or Assignments									
Miscel I aneous									
	Grading & A		量方式和 ents Sup			ruction	.S		
Textbook & Ot	教科書與參考 her Reference							xs etc)	
TOATBOOK & OF	ner hererence	5 (1111)	c, nath	51, Tub	rioner,	ngenro	Remeri	is, e.e.,	

其他補充說明(Supplemental instructions)