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②图玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	貨幣銀行學			學年/學期 Academic Year/Semester		114/1	
課程名稱(英文) Course Name in English	Money and Banking						
科目代碼 Course Code	FIN_20600	系級 Department 學三 & Year		開課單位 Course-Offering Department	財務金融學系		
修別 Type	學程 Program	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/蕭朝興						
先修課程 Prerequisite							

課程描述 Course Description

As suggested by the title, this course focuses on the study of financial markets, financial institutions and monetary policy. It aims at helping students obtain a better understanding of key financial issues currently facing private citizens and policy-makers. To achieve this goal, economic tools and concepts will be developed and real events, mainly financial crises, will be used for concrete illustration.

To sum up, this course will examine (1) how financial markets such as bond, stock and foreign exchange markets work; (2) how financial institutions such as banks, investment and insurance companies work; and (3) the role of money in the economy.

課程目標 Course Objectives

提供金融貨幣之基本知識, 俾同學有進一步了解總體經濟問題及分析政策效果之能力, 並有助於學習更高深課程。

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Why to Study Money, Banking, and Financial Markets?	Chapter 1
2	An Overview of the Financial System and what is money?	Chapters 2-3
3	Understanding Interest Rates and the Behavior of Interest Rates	
4	The Risk and Term Structure of Interest Rates	Chapters 4-5
5	Publlic holiday	Chapter 6
6	The Stock Market, the Theory of Rational Expectations, and the Efficient Market Hypothesis; An Economic Analysis of Financial Structure	Chapters 7-8
7	Publlic holiday	Chapter 9
8	Financial Crises	Chapters 10-11
9	期中考試週 Midterm Exam	
10	Banking and the Management of Financial Institutions; Economic Analysis of Financial Regulation	Chapters 12-13
11	Banking Industry: Structure and Competition; Nonbank finance	Chapters 14-15

12	Financial derivatives; the conflict of monetary policy, strategy and tactics	Chapter 16					
13	Central Bank The Money Supply Process	Chapter 17					
14	Tools of Monetary Policy; The Conduct of Monetary Policy: Strategy and Tactics	Chapters 18-19					
15	The Foreign Exchange Market	Chapter 20					
16	The International Financial System	Chapter 21					
17	期末考試週 Final Exam	Chapters 22-23					
18							
	教 學 策 略 Teaching Strategies						
✓ 課堂講	授 Lecture 分組討論Group Discussion 參觀實習	Field Trip					
 其他Mis	其他Miscellaneous:						
教 學 創 新 自 評 Teaching Self-Evaluation							
創新教學(Innovative Teaching)							
問題導	向學習(PBL) ■ 團體合作學習(TBL) 解決導向導	P 習(SBL)					
翻轉教	室 Flipped Classroom						
社會責任(Social Responsibility)						
跨域合作(Transdisciplinary Projects)							
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching							
業師合授 Courses Co-taught with Industry Practitioners							
其它 othe	r:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 Percentage	多元評量方式 Assessments							
Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam	30%	~							
期末考成績 Final Exam	40%	>							
作業成績 Homework and/or Assignments	30%		~						含上課出席
其他 Miscellaneous ()									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Frederic S. Mishkin (2022), The Economics of Money, Banking, and Financial Markets} 13th ed. Exxex: Pearson Education Limited. (代理商:華泰文化)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

E-learning

其他補充說明(Supplemental instructions)