# ②图玄東華大學 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese				學年/學期 Academic Year/Se		114/1		
課程名稱(英文) Course Name in English	Portfolio Mana	Portfolio Management						
科目代碼 Course Code	FI N_40300	系級 Department & Year		開課單位 Course-Offering Department				
修別 Type	Program	學分數/時 Credit(s)/Hou		3.0/3.0				
授課教師 Instructor	/							
先修課程 Prerequisite								
	課	程描述 Cours	se Descrip	otion				

important investment concepts, such as efficient market hypothesis, behavioral finance, macroeconomic analysis, and equity valuation. In addition, we also study how to evaluate options contracts and futures contracts. Students who would like to seek jobs relevant to commerce/business, or would like to do smart and independent investing, are encouraged to take this course.

#### Course Objectives 課程目標

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
А	Basic knowledge of the financial theory Economics, accounting, statistical and mathematica	
В	Understanding of the development of the financial disciplin	
С	Basic knowledge of financial theory analysi	
D	Basic knowledge of documentation and presentation skill	
Е	Capabilities for financial analysis of current affairs	
F	Ability of computer programs, algorithms and applications	
G	English reading ability of communication and coordination	
I		

## 圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

## 授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction	
2	Chap 8: The Efficient Market Hypothesis	
3	Chap 9. Behavioral Finance and Technical Analysis	

4	
4	
5	
6	
7	
8	
9	Midterm Exam
10	
11	
12	
13	Final Presentation
14	Final Presentation
15	Final Presentation
16	Fi nal Exam
17	Preparati on Week
18	
	教學策略 Teaching Strategies
<b>√</b>	Lecture Group Discussion Field Trip
M:	scel I aneous:
	教學創新自評 Teaching Self-Evaluation
(	I nnovati ve Teachi ng)
	(PBL) (TBL) (SBL)
	Flipped Classroom Mocs
	Social Responsibility)
	Community Practice Industy-Academia Cooperation
(	Transdi sci pl i nary Proj ects)
	Transdi sci pl i nary Teachi ng Inter-col legi ate Teachi ng
	Courses Co-taught with Industry Practitioners
othe	r·
otne 	

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	配分比例 多元評量方式 Assessments								
Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
( ) General Performance (Attendance Record)	10%								
Midterm Exam	0%								
Fi nal Exam	30%	<b>&gt;</b>							
Homevørk and/or Assignments	20%			<b>~</b>					Oral Presentations
Miscellaneous (Final Presentation)	40%			<b>&gt;</b>					

評量方式補充說明

Grading & Assessments Supplemental instructions

## 教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Bodie, Kane, and Marcus, "Essentials of Investments", Annotated Edition, the 10th edition,

## 課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

NDHU E-learning Webpage

其他補充說明(Supplemental instructions)