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②國玄東華大學

教學計劃表 Syllabus

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課程名稱(中文) Course Name in Chinese	企業倫理講座A	Α		學年/學期 Academic Year/Se		114/1
課程名稱(英文) Course Name in English	Business Ethic	es Seminar		,		
科目代碼 Course Code	CM1001AA	系級 Department & Year	學三	開課單位 Course-Offering Department		管理學院
修別 Type	學程 Program	學分數/時 Credit(s)/Hou		2	2.0/2.0	
授課教師 Instructor	/陳柏元/姚維仁	-/劉英和				
先修課程 Prerequisite						
	課	程描述 Cours	e Descr	iption		

This course is designed to provide students with opportunities to apply ethical reasoning to the demands of business management. We will analyze select readings and case studies to explore fundamental ethical principles and how business practitioners and ethical theorists address the issues that commonly arise in the business world.

This course aims to enhance students' ethical awareness and appreciation of the complexity of ethical decision-making in business organizations, develop students' analytical skills for understanding and resolving ethical issues, and facilitate students' self-understanding of themselves as ethical agents.

課程目標 Course Objectives

The overall objective of this course is to enhance students' ethical awareness and appreciation of the complexity of ethical decision making in business organizations, to develop students' analytical skills for understanding and resolving ethical issues, and to facilitate student self-understanding of themselves as ethical agents.

院基本素養與核心能力 College Basic Learning Outcomes		課程目標與院基本素 養與核心能力 Correlation between Course Objectives and Basic Learning Outcomes
A	完備的商學與管理基礎知識。Sound basic knowledge of business and management	0
В	運用理性分析與創新思維從事問題解決。Ability to utilize rational and creative critical thinking in problem solving	•
С	專業外語能力。Professional foreign language skills	0

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1		本課程包含上課、實務演 講,實際進度將依課程進 行方式調整
2		
3		
4		

5 6 7 8 9 期中考試週 Midterm Exam 10 11 12 12 13 14 14 15 15 16 16 17 18 期末考試週 Final Exam 数 學 篆 略 Teaching Strategies						
9 期中考試週 Midterm Exam 10	5					
8 9 期中考試週 Midterm Exam 10 11 12 13 14 15 16 17 18 期末考試週 Final Exam	6					
9 期中考試選 Midterm Exam 10 11 12 13 14 15 16 17 18 期末考試選 Final Exam 数學 策略 Teaching Strategies 少課堂講授 Lecture	7					
10 11 12 13 14 15 16 17 18 期末考試週 Final Exam	8					
11 12 13 14 15 16 17 18 期末考試週 Final Exam	9	期中考試週 Midterm Exam				
12 13 14 15 16 17 18 期末考試週 Final Exam 教 學 策 略 Teaching Strategies	10					
13 14 15 16 17 18 期末考試週 Final Exam 教 學 策 略 Teaching Strategies ✓ 課堂講授 Lecture	11					
14 15 16 17 18 期末考試週 Final Exam 数 學 策 略 Teaching Strategies	12					
15 16 17 18 期末考試週 Final Exam 数 學 策 略 Teaching Strategies ✓ 課堂講授 Lecture	13					
16	14					
数學 策略 Teaching Strategies 数學 新自評 Teaching Strategies 文組対論Group Discussion 多観賞習 Field Trip 其他Miscellaneous: 数學 創新自評 Teaching Self-Evaluation 多観賞習 Field Trip 其他Miscellaneous: 数學 創新自評 Teaching Self-Evaluation 別新教學(Innovative Teaching) 図題等向學習(PBL) 図題合作學習(TBL) 解決等向學習(SBL) 翻轉教室 Flipped Classroom 唐裸師 Moocs 注音責任(Social Responsibility) 在地實踐Community Practice 產學合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) 跨界教學Transdisciplinary Teaching 」跨院系教學Inter-collegiate Teaching 工作の表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表	15					
教 學 策 略 Teaching Strategies 文課堂講授 Lecture	16					
教學策略 Teaching Strategies 文字 講教 Lecture マク組討論Group Discussion 多観賞習 Field Trip 其他Miscellaneous: 教學創新自評 Teaching Self-Evaluation 多観賞習 Field Trip 対数學(Innovative Teaching) 図題等向學習(PBL) 図題合作學習(TBL) 解決等向學習(SBL) 翻轉教室 Flipped Classroom 原課師 Moocs 注意責任(Social Responsibility) 在地實踐Community Practice 重要合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) 跨界教學Transdisciplinary Teaching 野院系教學Inter-collegiate Teaching 工事合授 Courses Co-taught with Industry Practitioners	17					
▼課堂講授 Lecture ▼分組討論Group Discussion 季觀實習 Field Trip 其他Miscellaneous: 数學創新自評 Teaching Self-Evaluation 創新教學(Innovative Teaching) ▼問題導向學習(PBL) ▼ 園體合作學習(TBL) ▼ 解決導向學習(SBL) 翻轉教室 Flipped Classroom 唐課師 Moocs 社會責任(Social Responsibility) 在地實踐Community Practice 產學合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) 跨界教學Transdisciplinary Teaching 」跨院系教學Inter-collegiate Teaching 業部合授 Courses Co-taught with Industry Practitioners	18	期末考試週 Final Exam				
其他Miscellaneous: 数學創新自評Teaching Self-Evaluation		教學策略 Teaching Strategies				
数學創新自評 Teaching Self-Evaluation 創新教學(Innovative Teaching) ✓ 問題導向學習(PBL) ✓ 團體合作學習(TBL) ✓ 解決導向學習(SBL) → 翻轉教室 Flipped Classroom 正 查費任(Social Responsibility) □ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) □ 跨界教學Transdisciplinary Teaching □ 跨院系教學Inter-collegiate Teaching □ 業師合授 Courses Co-taught with Industry Practitioners	✓ 課堂講	受 Lecture	Field Trip			
創新教學(Innovative Teaching) V 問題導向學習(PBL) 翻轉教室 Flipped Classroom を書籍 Moocs 社會責任(Social Responsibility) 在地實踐Community Practice 産學合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) 「跨界教學Transdisciplinary Teaching 「跨界教學Transdisciplinary Teaching 「新合授 Courses Co-taught with Industry Practitioners	其他Mis	scellaneous:				
✓ 問題導向學習(PBL) ✓ 團體合作學習(TBL) ✓ 解決導向學習(SBL) ☐ 翻轉教室 Flipped Classroom		教學創新自評Teaching Self-Evaluation				
	創新教學(Innovative Teaching)				
社會責任(Social Responsibility) 【 在地實踐Community Practice	✓ 問題導	向學習(PBL) ✓ 團體合作學習(TBL) ✓ 解決導向學	B图(SBL)			
 □ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation 跨域合作(Transdisciplinary Projects) □ 跨界教學Transdisciplinary Teaching □ 跨院系教學Inter-collegiate Teaching □ 業師合授 Courses Co-taught with Industry Practitioners 	翻轉教:	室 Flipped Classroom				
跨域合作(Transdisciplinary Projects) □ 跨界教學Transdisciplinary Teaching □ 跨院系教學Inter-collegiate Teaching □ 業師合授 Courses Co-taught with Industry Practitioners	社會責任(Social Responsibility)				
■ 跨界教學Transdisciplinary Teaching ■ 跨院系教學Inter-collegiate Teaching ■ 業師合授 Courses Co-taught with Industry Practitioners	在地實施	淺Community Practice 產學合作 Industy-Academia Cooperati	on			
□ 業師合授 Courses Co-taught with Industry Practitioners	跨域合作(Transdisciplinary Projects)					
		學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching				
其它 other:	業師合	爱 Courses Co-taught with Industry Practitioners				
	其它 other	r: 				

比例 platage platage		口頭 發表	專題研究	創作 展演	卷宗評量	證照 檢定	其他
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其他補充說明(Supplemental instructions)