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## ②國玄東華大學

# 教學計劃表 Syllabus

| 課程名稱(中文)<br>Course Name in Chinese | 財務管理                 |                               |  | 學年/學期<br>Academic Year/Se             | 114/1            |  |  |
|------------------------------------|----------------------|-------------------------------|--|---------------------------------------|------------------|--|--|
| 課程名稱(英文)<br>Course Name in English | Financial Management |                               |  |                                       |                  |  |  |
| 科目代碼<br>Course Code                | ACIM20010            | 系級<br>Department 學二<br>& Year |  | 開課單位<br>Course-Offering<br>Department | 會計與資訊管理國際學士<br>班 |  |  |
| 修別<br>Type                         | 學程 Program           | 學分數/時<br>Credit(s)/Hou        |  | 3.0/3.0                               |                  |  |  |
| 授課教師<br>Instructor                 | /蕭朝興/羅德謙             |                               |  |                                       |                  |  |  |
| 先修課程<br>Prerequisite               |                      |                               |  |                                       |                  |  |  |
| 課程描述 Course Description            |                      |                               |  |                                       |                  |  |  |

The purpose of this course is to study firms' investment, financing, and dividend decisions. The primary goal is to teach students how to use financial information and theory in financial management and financial decision making. The main readings for the course are Fundamentals of Corporate Finance, Fifth Edition, Berk, J., DeMarzo, P., and Harfold, J. Students are expected to attend every class, unless having an excused absence due to illness or an emergency. If one must miss a class session, it is his/her responsibility to notify the teachers by email, if possible in advance of class indicating the reason for the absence. Failure to do so may result in a penalty to your class participation grade. Homework assignments are due at the beginning of class. The course Midterm and ends with a 3-hour, closed-book in class-exam. Therefore, students' grade for this class will be determined by class participation and discussion (10%), homework assignments (30%), a midterm-

#### 課程目標 Course Objectives

This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems

examination (30%), and a final Examination (30%).

|     | 系專業能力<br>Basic Learning Outcomes     | 課程目標與系專業能<br>力相關性<br>Correlation between<br>Course Objectives<br>and Dept.'s<br>Education<br>Objectives |
|-----|--------------------------------------|---|
| A   | 兼具會計資訊理論與實務操作及專業知識,具備跨領域解決問題能力       | 0   |
| В   | 具有良好之會計資訊理論基礎與分析能力,具備相關領域升學或就業之知識與能力 | •   |
| С   | 具備以資訊技術協助企業運作與商業管理之知識與應用能力           | 0   |
| D   | 具有會計資訊、風險控管、電腦審計與稅務整合能力              | 0   |
| Е   | 具備超然獨立並嚴格遵守會計資訊專業倫理的道德勇氣             | 0   |
| F   | 具備團隊合作、國際視野、創造性思考及良好的外語能力            | 0   |
| 1 . |                                      |   |

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

#### 授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics                                       | 備註Remarks       |
|--------|---|-----------------|
| 1      | Chapter 1 Corporation Finance and the Financial Manager | Chiao, ChaoShin |

| 2            | Chapter 2 Introduction to Financial Statement Analysis         | Chiao, ChaoShin |  |  |  |  |
|--------------|--|-----------------|--|--|--|--|
| 3            | Chapter 3 Time Value of Money: An Introduction                 | Chiao, ChaoShin |  |  |  |  |
| 4            | Chapter 4 Time Value of Money: Valuing Cash Flow Streams       | Chiao, ChaoShin |  |  |  |  |
| 5            | Chiao, ChaoShin  |                 |  |  |  |  |
| 6            | Public holiday   | Chiao, ChaoShin |  |  |  |  |
| 7            | Public holiday   | Chiao, ChaoShin |  |  |  |  |
| 8            | Chapter 6 Bonds  | Chiao, ChaoShin |  |  |  |  |
| 9            | Midterm Exam   | Chiao, ChaoShin |  |  |  |  |
| 10           | Chapter 7 Stock Valuation                                      | Lo, Te-Chien    |  |  |  |  |
| 11           | Chapter 8 Investment Decision Rule                             | Lo, Te-Chien    |  |  |  |  |
| 12           | Chapter 9 Fundamentals of Capital Budgeting                    | Lo, Te-Chien    |  |  |  |  |
| 13           | Chapter 10 Stock Valuation: A Second Look                      | Lo, Te-Chien    |  |  |  |  |
| 14           | Chapter 11 Risk and Return in Capital Markets                  | Lo, Te-Chien    |  |  |  |  |
| 15           | Chapter 12 Systematic Risk and the Equity Risk Premium         | Lo, Te-Chien    |  |  |  |  |
| 16           | Chapter 13 The Cost of Capital                                 | Lo, Te-Chien    |  |  |  |  |
| 17           | Final Exam   | Lo, Te-Chien    |  |  |  |  |
| 18           |  | Lo, Te-Chien    |  |  |  |  |
|              | 教學策略 Teaching Strategies                                       |                 |  |  |  |  |
| ✓ 課堂講        | 授 Lecture 分組討論Group Discussion 參觀實習                            | Field Trip      |  |  |  |  |
| 其他Mi         | scellaneous:   |                 |  |  |  |  |
|              | 教學創新自評Teaching Self-Evaluation                                 |                 |  |  |  |  |
| 創新教學(        | Innovative Teaching)   |                 |  |  |  |  |
| 問題導          | 向學習(PBL) 團體合作學習(TBL) 解決導向學                                     | 學習(SBL)         |  |  |  |  |
| 翻轉教          | 室 Flipped Classroom  |                 |  |  |  |  |
| 社會責任(        | Social Responsibility)   |                 |  |  |  |  |
|              |  |                 |  |  |  |  |
| 跨域合作(        | Transdisciplinary Projects)                                    |                 |  |  |  |  |
| <b>一</b> 跨界教 | 學Transdisciplinary Teaching     跨院系教學Inter-collegiate Teaching | g               |  |  |  |  |
| 業師合          | 授 Courses Co-taught with Industry Practitioners                |                 |  |  |  |  |
| 其它 othe      | r:   |                 |  |  |  |  |

| 學期成績計算及多元評量方式 Grading & Assessments                      |                    |          |          |          |          |          |          |          |    |
|--|--------------------|----------|----------|----------|----------|----------|----------|----------|----|
| 配分項目   | 多元評量方式 Assessments |          |          |          |          |          |          |          |    |
| Items  | 配分比例<br>Percentage | 測驗<br>會考 | 實作<br>觀察 | 口頭<br>發表 | 專題<br>研究 | 創作<br>展演 | 卷宗<br>評量 | 證照<br>檢定 | 其他 |
| 平時成績(含出缺席)<br>General Performance<br>(Attendance Record) | 10%                |          | <b>~</b> | <b>~</b> |          |          |          |          |    |
| 期中考成績 Midterm Exam                                       | 30%                | >        |          |          |          |          |          |          |    |
| 期末考成績 Final Exam   | 30%                | >        |          |          |          |          |          |          |    |
| 作業成績 Homework and/or<br>Assignments                      | 30%                |          | <b>~</b> |          |          |          |          |          |    |
| 其他 Miscellaneous   |                    |          |          |          |          |          |          |          |    |

評量方式補充說明

Grading & Assessments Supplemental instructions

### 教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbooks:

Fundamentals of Corporate Finance, Fifth Edition (Global Edition), Berk, J., DeMarzo, P., and Harfold, J. (新陸書局代理)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

e-Learning@NDHU

其他補充說明(Supplemental instructions)