

國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	觀光遊憩衝擊AA			學年/學期 Academic Year/Semester	114/1
課程名稱(英文) Course Name in English	Tourism and Recreation Impacts				
科目代碼 Course Code	TRLS4006AA	系級 Department & Year	學四	開課單位 Course-Offering Department	觀光暨休閒遊憩學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/李介祿				
先修課程 Prerequisite					
課程描述 Course Description					
This course prepares students for the knowledge and practices regarding tourism and recreation impacts including economic, environmental, and socio-cultural aspects. Both theoretical and practical perspective of impacts will be addressed, and the lecture will be particularly focused on natural resource tourism and recreation impacts. Additionally, the approach of human dimensions for conservation and sustainability will be discussed for tourism and recreation impacts. Students will have the opportunity to choose a relevant tourism and recreation impact topic, detail the positive and negative impacts, make assessment for the impacts, promote the positive impacts, and provide possible solution for the negative impacts via completing a final team project. Students will possess the ability to deal with tourism and recreation impacts after taken this course.					
課程目標 Course Objectives					
任何土地利用形式均會對環境造成某種程度之衝擊，遊憩使用亦不例外。國民對戶外遊憩需求日殷，尤其是政府積極發展遊憩與自然文化觀光之下，遊憩與觀光之發展對現有之自然、社會、經濟與文化環境將促成改變。遊憩區或是觀光景點的經營不能，實際上也無法規避遊憩衝擊，唯有了解衝擊機制及可能的影響因子，來規劃與經營遊憩據點以及管理遊客，使得衝擊減至最低程度。 本課程將從遊憩衝擊與觀光衝擊兩個層面了解人類遊憩使用與觀光行為所造成之自然、社會、經濟與文化的影響。使得學習者修完此課程後具備遊憩與觀光衝擊之基本知識，以及了解透過規劃、經營與監測而能對衝擊加以控制。在遊憩衝擊部分將包括遊憩衝擊之組成，影響衝擊之因子，遊憩衝擊經營之策略，遊憩衝擊之監測。在觀光衝擊部分則包括實質環境衝擊，經濟衝擊，社會與文化衝擊，觀光真實性的議題。					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	對觀光休閒遊憩產業有基本的認識To Have a basic knowledge on tourism、recreation and leisure industries.				●
B	具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.				●
C	具備領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.				
D	培養國際視野以及外語專業的能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.				○
E	善用資訊科技進行資訊蒐集、分析與統整To Use of technology for information gathering, analysis and integration.				●
F	能了解觀光休憩相關政策與策略所需之專業能力To Have professional abilities to appreciate tourism and leisure-related strategies and policies.				○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					

授課進度表 Teaching Schedule & Content		
週次Week	內容 Subject/Topics	備註Remarks
1	course introduction	
2	foundation and examples for tourism and recreation impacts	
3	foundation and case studies for tourism and recreation impacts	
4	case studies for tourism and recreation impacts	
5	economic impacts case studies & discussion	
6	economic/environmental impacts	
7	environmental impacts case studies	
8	environmental impacts discussion	
9	期中考試週 Team presentation Q&A/report	
10	foundation for socio-cultural impacts	
11	invited speaker: 東華大學名譽教授: 王鴻濬特聘教授 topic: World War II (WWII) Museum travel in Port Mosby and Manila	
12	socio-cultural impacts case studies	
13	socio-cultural impacts case study and discussion	
14	socio-cultural impacts case studies and discussion	
15	Research on tourism and recreation impacts	
16	Team presentation Q&A/report	
17	期末考試週 Team presentation Q&A/report	
18	Class materials supplement/individual appointment	
教學策略 Teaching Strategies		
☒ 課堂講授 Lecture ☒ 分組討論Group Discussion ☒ 參觀實習 Field Trip ☐ 其他Miscellaneous:		
教學創新自評 Teaching Self-Evaluation		
創新教學(Innovative Teaching) ☒ 問題導向學習(PBL) ☒ 團體合作學習(TBL) ☒ 解決導向學習(SBL) ☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs 社會責任(Social Responsibility) ☐ 在地實踐Community Practice ☐ 產學合作 Industry-Academia Cooperation 跨域合作(Transdisciplinary Projects) ☐ 跨界教學Transdisciplinary Teaching ☐ 跨院系教學Inter-collegiate Teaching ☐ 業師合授 Courses Co-taught with Industry Practitioners 其它 other:		

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出席) General Performance (Attendance Record)	30%	✓	✓	✓	✓				class participation
期中考成績 Midterm Exam	30%		✓	✓	✓				presentation and report
期末考成績 Final Exam	40%		✓	✓	✓				presentation and report
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions Additional tests may be given during the semester at the discretion of the instructor. 出席率 and class discussion will serve as IMPORTANT references for 平時成績 (General Performance). Students will need to proactively contact the instructor and TA if any questions on the 出席率 record.									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) 1. Journal papers, both English and Chinese papers, will be provided as class readings. 2. Book references: a) Michael Hall & Alan A. Lew (2009). Understanding and Managing Tourism Impacts: An Integrated Approach (Contemporary Geographies of Leisure, Tourism and Mobility), 1st edition. Routledge publishing. [ISBN-13: 978-0415771337][E-book available at main library, served as the main text book] b) Robert Manning (2009). Parks & People. University of Vermont Press.[ISBN-13: 978-1584657910][E-book available at main library, served as the main text book] c) Susan Clayton & Gene Myers (2015). Conservation Psychology: Understanding and Promoting Human Care for Nature, 2nd edition. Wiley-Blackwell publishing. [ISBN-13: 978-1118874608] d) Peter Mason (2015). Tourism Impacts, Planning and Management, 3rd edition. Routledge publishing. [ISBN-13: 978-1138016293]									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.) https://sys.ndhu.edu.tw/RD/TeacherTreasury/tlist.aspx?tcher=12690 Lecture materials each week will be announced at 東華e學苑。Please check e學苑 often for class announcement.									
其他補充說明 (Supplemental instructions) Course content and order of presentations may be deviated from those topics as outlined in the syllabus. A field trip, for example, to 煙波太魯閣 and 七星潭, will be arranged in due course.									