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# ②國玄東華大學

# 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理				學年/學期 Academic Year/Se	114/1		
課程名稱(英文) Course Name in English	International Financial Management							
科目代碼 Course Code	MSF_10210	系級 Department 學三 & Year		開課單位 Course-Offering Department	管理科學與財金國際學士 學位學程			
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/翁胤哲							
先修課程 Prerequisite	/#經濟學原理-總體篇/*經濟學原理-總體篇/#財務管理/*財務管理							

#### 課程描述 Course Description

The course studies corporate financial decisions in an international setting. We start with the basic concepts of international financial markets. These concepts include the global foreign exchange market and its operations, the international capital market, the global bond market, the international equity markets, and cross-border portfolio investment. Then, we discuss corporate financial decision issues, including risk management, investment, capital structure, capital budgeting, and cash management in the global context.

The main objective of this course is for the student to obtain a quality working knowledge of the topics stated in the course outline below for use in future courses and your careers.

#### 課程目標 Course Objectives

The course studies corporate financial decisions in an international setting. We start with basic concepts of international financial markets, such as the global foreign exchange market and its operations, the international capital market, the global bond market, the international equity markets, and cross-border portfolio investment. Then, we discuss corporate financial decision issues including risk management, investment, capital structure, capital budgeting, and cash management in the global context.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

### 授課進度表 Teaching Schedule & Content 週次Week 內容 Subject/Topics 備註Remarks Introduction 1 International Financial Management: An Overview 3 International Financial Markets 4 Exchange Rate Determination 5 Currency Derivatives 6 Government Influence on Exchange Rates 7 International Arbitrage and Interest Rate Parity 8 期中考試週 Midterm Exam 9 Relationships among Inflation, Interest Rates, and Exchange Rates 10 Measuring Exposure to Exchange Rate Fluctuations 11 Managing Transaction Exposure

12	Managing Economic Exposure and Translation Exposure						
13	Multinational Capital Budgeting						
14	Multinational Cost of Capital and Capital Structure						
15	期末考試週 Final Exam						
16	Constitution Day (National Holiday)						
17	New Year's Day (National Holiday)						
18	Reserved for case report writing						
教學策略 Teaching Strategies							
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion    參觀實習 Field Trip							
其他Miscellaneous:							
教 學 創 新 自 評 Teaching Self-Evaluation							
創新教學(Innovative Teaching)							
✓ 問題導向學習(PBL) ✓ 團體合作學習(TBL)      解決導向學習(SBL)							
翻轉教室 Flipped Classroom							
社會責任(Social Responsibility)							
在地實踐Community Practice      產學合作 Industy-Academia Cooperation							
跨界教學Transdisciplinary Teaching    跨院系教學Inter-collegiate Teaching							
業師合授 Courses Co-taught with Industry Practitioners							
其它 other:							

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	15%								
期中考成績 Midterm Exam	35%								
期末考成績 Final Exam	35%								
作業成績 Homework and/or Assignments	15%								
其他 Miscellaneous									

評量方式補充說明

Grading & Assessments Supplemental instructions

## 教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Madura, Jeff, and Chad Zipfel (2026), International Financial Management 15/e, Cengage. (Huatai)

## 課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

E-learning.

其他補充說明(Supplemental instructions)