

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	供應鏈管理			學年/學期 Academic Year/Semester	114/1
課程名稱(英文) Course Name in English	Supply Chain Management				
科目代碼 Course Code	BM__M0130	系級 Department & Year	碩士	開課單位 Course-Offering Department	企業管理學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/陳怡君				
先修課程 Prerequisite					
課程描述 Course Description					
This course introduces essential issues in managing a supply chain, and discusses the possible solutions. Such concepts are fundamental to the business sector.					
課程目標 Course Objectives					
At the conclusion of this course, students are expected to: 1.understand the individual processes of supply chain management and their interrelationships within individual companies and across the supply chain; 2.evaluate the design and performance of supply chain networks in different business contexts; 3.develop effective SCM strategies that meet the requirements of different business contexts; and 4.understand the tools and techniques useful in implementing supply chain management strategies.					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	具備企業管理理論的核心專業知識。 Core knowledge of theories related to business management				●
B	具備邏輯思考與企業經營管理問題解決的能力。 Capability of logical thinking and problem solving to business management				●
C	具備領導、溝通協調與團隊運作的能力。 Capability of leadership, communication, and collaboration				●
D	具備國際觀以及外語溝通的能力。 Global perspective and capability of communication in foreign languages				●
E	具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。 Capability of IT applications for business operations				●
F	具備企業倫理以奠定經營觀念之認知與堅持。 Having recognition and persistence of business ethics				○
圖示說明Illustration：● 高度相關 Highly correlated ○中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Introduction				
2	Supply Chain Management (Ch 1)				
3	Inventory Management and Risk Pooling (Ch 2)				

4	Inventory Management and Risk Pooling (Ch 2)/ Network Planning (Ch 3)	
5	Network Planning (Ch 3)	
6	Supply Contracts (Ch 4)	
7	The Value of Information (Ch 5)	
8	Midterm Exam	
9	Supply Chain Integration (Ch 6)	
10	Distribution Strategies (Ch 7)	
11	Strategic Alliances (Ch 8)	
12	Procurement and Outsourcing Strategies (Ch 9)	
13	Final Project Presentation	
14	Global Logistics and Risk Management (Ch 10)	
15	Final Exam	
16	Holiday	
17	Holiday	
18	The 18th week for alternative curriculum	

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☐ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☒ 問題導向學習(PBL)
 ☐ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
Grading 10% Class Participation, 5% Assignments, 25% Project Presentation, 30% Midterm Exam, and 30% Final Exam.									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
1. David Simchi-Levi, Philip Kaminsky, Edith Simchi-Levi, 2003. Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies. McGraw Hill Professional, third edition.									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									