

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理			學年/學期 Academic Year/Semester	114/1
課程名稱(英文) Course Name in English	Financial Management				
科目代碼 Course Code	DMSI20010	系級 Department & Year	學二	開課單位 Course-Offering Department	數位行銷與服務創新國際學士班
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/蕭朝興/羅德謙				
先修課程 Prerequisite					
課程描述 Course Description					
The purpose of this course is to study firms' investment, financing, and dividend decisions. The primary goal is to teach students how to use financial information and theory in financial management and financial decision making. The main readings for the course are Fundamentals of Corporate Finance, Fifth Edition, Berk, J., DeMarzo, P., and Harfold, J. Students are expected to attend every class, unless having an excused absence due to illness or an emergency. If one must miss a class session, it is his/her responsibility to notify the teachers by email, if possible in advance of class indicating the reason for the absence. Failure to do so may result in a penalty to your class participation grade. Homework assignments are due at the beginning of class. The course Midterm and ends with a 3-hour, closed-book in class-exam. Therefore, students' grade for this class will be determined by class participation and discussion (10%), homework assignments (30%), a midterm-examination (30%), and a final Examination (30%).					
課程目標 Course Objectives					
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	具備以資訊技術協助企業運作與商業管理之知識與應用能力				
B	具備邏輯思考、問題分析與解決之能力				
C	具備溝通協調與團隊合作之能力				
D	具備創新思維之能力				
E	具備國際視野及外語溝通之能力				
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Chapter 1 Corporation Finance and the Financial Manager				Chiao, ChaoShin
2	Chapter 2 Introduction to Financial Statement Analysis				Chiao, ChaoShin

3	Chapter 3 Time Value of Money: An Introduction	Chiao, ChaoShin
4	Chapter 4 Time Value of Money: Valuing Cash Flow Streams	Chiao, ChaoShin
5	Chapter 5 Interest Rates	Chiao, ChaoShin
6	Public holiday	Chiao, ChaoShin
7	Public holiday	Chiao, ChaoShin
8	Chapter 6 Bonds	Chiao, ChaoShin
9	Midterm Exam	Chiao, ChaoShin
10	Chapter 7 Stock Valuation	Lo, Te-Chien
11	Chapter 8 Investment Decision Rule	Lo, Te-Chien
12	Chapter 9 Fundamentals of Capital Budgeting	Lo, Te-Chien
13	Chapter 10 Stock Valuation: A Second Look	Lo, Te-Chien
14	Chapter 11 Risk and Return in Capital Markets	Lo, Te-Chien
15	Chapter 12 Systematic Risk and the Equity Risk Premium	Lo, Te-Chien
16	Chapter 13 The Cost of Capital	Lo, Te-Chien
17	Final Exam	Lo, Te-Chien
18		Lo, Te-Chien

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☐ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☐ 問題導向學習(PBL)
 ☐ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出席) General Performance (Attendance Record)	10%		✓	✓					
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments	30%		✓						
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Required Textbooks: Fundamentals of Corporate Finance, Fifth Edition (Global Edition), Berk, J., DeMarzo, P., and Harfold, J. (新陸書局代理)									
課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
e-Learning@NDHU									
其他補充說明 (Supplemental instructions)									