



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財經英文		學年/學期 Academic Year/Semester	114/2	
課程名稱(英文) Course Name in English	Finance English				
科目代碼 Course Code	FIN_31400	系級 Department & Year	學三	開課單位 Course-Offering Department	財務金融學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/呂進瑞				
先修課程 Prerequisite					
課程描述 Course Description					
<p>This course aims to develop students' ability to use English effectively in finance-related contexts.</p> <p>Learners will learn essential financial terminology and concepts in areas such as financial markets, investment, and banking.</p> <p>Through reading financial news, reports, and academic studies, they will strengthen comprehension skills and understand global financial trends.</p> <p>The course also emphasizes practical communication, including writing professional financial summaries and analytical reports, as well as delivering oral presentations.</p> <p>By integrating language training with financial knowledge, learners will improve their English proficiency, critical thinking, and confidence in academic and professional financial environments.</p>					
課程目標 Course Objectives					
<p>藉由當地及國際財經相關新聞的解說及複習，來幫助英語學習者更加熟悉對商用英語會話的聽力敏感度及增加口說練習的機會，同時藉由漸進式解說，不斷地練習及複習，來消弭學生對商用英語的恐懼感。內容分為：股市、匯率、貿易、電腦產業、生技產業、銀行、大陸投資、網路、創投等。</p>					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備經濟學、會計學、統計學及數學的基礎能力 Basic knowledge of the financial theory Economics, accounting, statistical and mathematica			●	
B	具備財務金融基本學理 Understanding of the development of the financial disciplin				
C	具備運用財務金融學理進行分析能力 Basic knowledge of financial theory analysi				
D	具備資料整理、書面呈現或口頭報告之能力 Basic knowledge of documentation and presentation skill			○	
E	具備財經時事基本分析能力 Capabilities for financial analysis of current affairs			●	
F	具備電腦程式運算及應用基本能力 Ability of computer programs, algorithms and applications				
G	具備英語閱讀溝通協調等基本能力 English reading ability of communication and coordination			●	

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction	
2	1. Explain Financial Words	
3	2. Describe Financial Markets	
4	3. Summarize Finance News	
5	4. Explain Financial Diagram	
6	Holiday break	
7	5. Free Talk in Finance	
8	6. Describe Financial Models	
9	期中考試週 Midterm Exam	
10	7. Explain the Step-by-Step Derivation Process	
11	8. Explain Tables	
12	9. Analyze Financial Movies	
13	10. Write Abstracts of Financial Papers	
14	11. Modify Paragraphs of Academic Papers	
15	11. Modify Paragraphs of Academic Papers	
16	12. Resume for Applying to Financial Institutions	
17	13. Interview for a Job	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip
- 其他 Miscellaneous: Lecture, Group Discussion, Presentation

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)
- 翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching 跨院系教學 Inter-collegiate Teaching
- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	60%		✓	✓			✓		
期中考成績 Midterm Exam	0%								
期末考成績 Final Exam									
作業成績 Homework and/or Assignments	40%						✓		
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

(60%) Class participation in Q&A discussions, in-class writing exercises, and oral presentations.

Homework assignments will be given after class (40%)

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

No textbook

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

Class given

其他補充說明 (Supplemental instructions)