



教學計劃表 Syllabus

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|------------------------------------|--------------------------------|-----------------------------|----|---------------------------------------|---------------------|--|--|--|--|
| 課程名稱(中文) Course Name in Chinese | 管理資訊系統 | | | 學年/學期 Academic Year/Semester | 114/2 | | | | |
| 課程名稱(英文) Course Name in English | Management Information Systems | | | | | | | | |
| 科目代碼 Course Code | MSF_10180 | 系級 Department & Year | 學二 | 開課單位 Course-Offering Department | 管理科學與財金國際學士 學位學程 | | | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | 3.0/3.0 | | | | | |
| 授課教師 Instructor | /吳怡菱 | | | | | | | | |
| 先修課程 Prerequisite | /#管理學/*管理學 | | | | | | | | |

課程描述 Course Description

This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.

課程目標 Course Objectives

Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次 Week | 內容 Subject/Topics | 備註 Remarks |
|---------|--|------------|
| 1 | Peace Memorial Day | (No Class) |
| 2 | Syllabus (self-introduction, teaching schedule, grading and assessment, grouping) | |
| 3 | Ch1 Business Information Systems Ch2 Global E-business and Collaboration | |
| 4 | Ch3 Achieving Competitive Advantage with Information Systems | |
| 5 | Ch4 Ethical and Social Issues in Information System | |
| 6 | Spring Break | (No Class) |
| 7 | Exam1 and Questionnaire | |
| 8 | Ch5 Information Technology infrastructure Ch6 Foundations of Business Intelligence | |
| 9 | 期中考試週 Midterm Exam (No class) | (No Class) |
| 10 | Labour Day | (No Class) |
| 11 | Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications | |
| 12 | Ch11 Improving Decision Making and Managing AI | |
| 13 | Exam 2 and Questionnaire 2 | |
| 14 | Final Presentation | |
| 15 | Final Presentation | (No Class) |

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| 16 | 期末考試週 Final Exam | |
| 17 | Dragon Boat Festival | (No Class) |
| 18 | Free Discussion | optional |

教 學 策 略 Teaching Strategies

課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip

其他Miscellaneous:

教 學 創 新 自 評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)

翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

跨界教學 Transdisciplinary Teaching 跨院系教學 Inter-collegiate Teaching

業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | |
|---|--------------------|--------------------|----------|----------|----------|----------|----------|--------------|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 |
| 平時成績(含出缺席) General Performance (Attendance Record) | 30% | ✓ | | | | | | Exam*2 |
| 期中考成績 Midterm Exam | | | | | | | | |
| 期末考成績 Final Exam | 30% | | | ✓ | ✓ | | | Presentation |
| 作業成績 Homework and/or Assignments | 30% | | ✓ | | | | | Exercise |
| 其他 Miscellaneous (attendance, participation or contribution) | 10% | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Title: Management information system

Authors: Kenneth C. Laudon, Jane P. Laudon,

Publisher: Pearson Education,

Edition: 17,

ISBN-10: 9781292403281

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website (Including online teaching information.

Personal website can be listed here.)

其他補充說明 (Supplemental instructions)

Bookseller :

高等教育業務部北區業務組 周益彰 (MR. Zhou)

華泰文化事業股份有限公司

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