

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	管理資訊系統			學年/學期 Academic Year/Semester	114/2
課程名稱(英文) Course Name in English	Management Information Systems				
科目代碼 Course Code	MSF_10180	系級 Department & Year	學二	開課單位 Course-Offering Department	管理科學與財金國際學士學位學程
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/吳怡菱				
先修課程 Prerequisite	/＃管理學/*管理學				
課程描述 Course Description					
This course provides an introduction to Management Information Systems (MIS) and examines the role of information systems in supporting a range of organizational functions.					
課程目標 Course Objectives					
Businesses look for candidates who know how to use information systems, therefore making a general understanding of information systems an asset to any business student. This course aims to emphasize how the application of information systems (IS) and technologies (IT) achieves business objectives.					
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Peace Memorial Day				(No Class)
2	Syllabus (self-introduction, teaching schedule, grading and assessment, grouping)				
3	Ch1 Business Information Systems Ch2 Global E-business and Collaboration				
4	Ch3 Achieving Competitive Advantage with Information Systems				
5	Ch4 Ethical and Social Issues in Information System				
6	Spring Break				(No Class)
7	Exam1 and Questionnaire				
8	Ch5 Information Technology infrastructure Ch6 Foundations of Business Intelligence				
9	期中考試週 Midterm Exam (No class)				(No Class)
10	Labour Day				(No Class)
11	Ch9 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications				
12	Ch11 Improving Decision Making and Managing AI				
13	Exam 2 and Questionnaire 2				
14	Final Presentation				
15	Final Presentation				(No Class)

16	期末考試週 Final Exam	
17	Dragon Boat Festival	(No Class)
18	Free Discussion	optional

教學策略 Teaching Strategies

☒ 課堂講授 Lecture
☒ 分組討論 Group Discussion
☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

☒ 問題導向學習 (PBL)
☒ 團體合作學習 (TBL)
☐ 解決導向學習 (SBL)
☒ 翻轉教室 Flipped Classroom
☐ 磨課師 Moocs

社會責任 (Social Responsibility)

☐ 在地實踐 Community Practice
☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

☐ 跨界教學 Transdisciplinary Teaching
☐ 跨院系教學 Inter-collegiate Teaching

☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%	✓							Exam*2
期中考成績 Midterm Exam									
期末考成績 Final Exam	30%			✓	✓				Presentation
作業成績 Homework and/or Assignments	30%		✓						Exercise
其他 Miscellaneous (attendance, participation or contribution)	10%								
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Title: Management information system Authors: Kenneth C. Laudon, Jane P. Laudon, Publisher: Pearson Education, Edition: 17, ISBN-10: 9781292403281									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									
Bookseller : 高等教育業務部北區業務組 周益彰 (MR. Zhou) 華泰文化事業股份有限公司 公司電話：02-2162-1217 #129 行動電話：0910275877 Line ID：hwataisales7									