



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	英語導覽解說			學年/學期 Academic Year/Semester	114/2			
課程名稱(英文) Course Name in English	English for Tourism							
科目代碼 Course Code	EL_24700	系級 Department & Year	學二	開課單位 Course-Offering Department	英美語文學系			
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0					
授課教師 Instructor	/嚴愛群							
先修課程 Prerequisite								

課程描述 Course Description

This course uses Hualien as the main field for developing students' practical English tour guiding competence in authentic and near-authentic contexts. It focuses on Hualien's natural landscapes, local culture, Indigenous tourism, night markets and small businesses, as well as themes such as disasters and resilience, low-carbon mobility, and sustainable tourism, so that students gain a multidimensional understanding of Hualien as a tourism destination and can introduce it to domestic and international visitors in clear, structured English. Through step-by-step tasks and projects, students learn to design tour routes, write site descriptions and scripts, and deliver mini tours and full tours that integrate content knowledge with communicative performance.

Besides, the course explicitly integrates the UN Sustainable Development Goals (SDGs) and Social and Emotional Learning (SEL) as core frameworks. When planning routes and scripts, students are guided to consider the tensions and balance between tourism development and environmental protection, cultural respect, local economies, and community voices, and to identify which SDGs (such as sustainable cities and communities, responsible consumption and production, climate and ecosystems) are most relevant to their tour designs. In both the midterm mini tour and the final integrated project, students must concretely demonstrate how sustainable tourism principles and SDGs are reflected in their narratives, itinerary choices, and suggested visitor behaviors.

From the SEL perspective, the course systematically cultivates self-awareness, self-management, empathy, relationship skills, and responsible decision-making through embedded activities. Early in the semester, students engage in "My guide self" reflection and positive self-talk exercises to recognize their strengths and anxieties in English speaking and guiding situations. During route design and group work, they rotate roles, practice I-statement conflict negotiation, and conduct stress check-ins and support planning, learning to handle time pressure, divergent opinions, and teamwork challenges with more constructive and respectful communication.

課程目標 Course Objectives

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備英文聽說讀寫的基本能力。Basic English ability in listening, speaking, reading, writing.	●
B	具備對英美文化與文學史的基礎瞭解。Basic understanding of English and American cultures and their literary histories.	○

C	具備閱讀鑑賞與分析跨界（語言、種族、性別、性向、宗教）文本的基本能力。Basic ability to appreciate and analyze texts in different aspects: language, ethnicity, gender, sexuality, and religion.	●
D	具備多元藝術媒體形式鑑賞力。Basic ability to appreciate different arts.	○
E	具備資料蒐集、文本分析、書面及口頭報告的能力。Basic ability to gather materials required for textual analysis in preparation for either oral or written reports.	●

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次 Week	內容 Subject/Topics	備註 Remarks
1	Course intro & SDGs in Hualien	SEL Core Focus: self-awareness (strengths, fears & goals as a guide)
2	Sustainable Tourism in Hualien: Big Picture & Visitor Experience	SEL Core Focus: Self-management
3	Natural landscapes: Taroko, ocean & mountains (Green accommodation & food)	SEL Core Focus: Social awareness
4	Cultural, community based & Indigenous tourism in Hualien	SEL Core Focus: Responsible decision-making
5	Night markets & local businesses (Dongdamen etc.)	SEL Core Focus: Social awareness & relationship skills
6	Handling questions & small conflicts on tour	SEL Core Focus: Relationship skills
7	Port, ocean & sports tourism	SEL Core Focus: Self-management & responsible decision-making
8	期中考試週 Midterm Exam	SEL Core Focus: Self-awareness & self-affirmation
9	Disasters, resilience & tourism in Hualien + story marketing	SEL Core Focus: Emotion regulation
10	Low-carbon mobility & moving around Hualien + story marketing	SEL Core Focus: Responsible decision-making
11	Learning stops: eco & cultural “micro-stations” + story marketing	SEL Core Focus: Social awareness & empathy
12	English-friendly environment & signage in Hualien + story marketing	SEL Core Focus: Relationship skills
13	Final Project Studio I: route & content design	SEL Core Focus: Relationship skills & responsible decision-making
14	Final Project Studio II: script writing & visuals	SEL Core Focus: Responsible decision-making & values clarification
15	Final Project Studio III: rehearsal & feedback	SEL Core Focus: Self-management & caring for others
16	Final presentations & course wrap-up	SEL Core Focus: Self-awareness & feedback skills

17	期末考試週 Final Exam	SEL Core Focus: Integration & future planning
18	自我學習及期末專案修正	
教 學 策 略 Teaching Strategies		
<input checked="" type="checkbox"/> 課堂講授 Lecture <input checked="" type="checkbox"/> 分組討論 Group Discussion <input checked="" type="checkbox"/> 參觀實習 Field Trip <input type="checkbox"/> 其他Miscellaneous:		
教 學 創 新 自 評 Teaching Self-Evaluation		
創新教學 (Innovative Teaching) <input checked="" type="checkbox"/> 問題導向學習 (PBL) <input checked="" type="checkbox"/> 團體合作學習 (TBL) <input checked="" type="checkbox"/> 解決導向學習 (SBL) <input type="checkbox"/> 翻轉教室 Flipped Classroom <input type="checkbox"/> 磨課師 Moocs		
社會責任 (Social Responsibility) <input checked="" type="checkbox"/> 在地實踐 Community Practice <input type="checkbox"/> 產學合作 Industy-Academia Cooperation		
跨域合作 (Transdisciplinary Projects) <input type="checkbox"/> 跨界教學 Transdisciplinary Teaching <input type="checkbox"/> 跨院系教學 Inter-collegiate Teaching <input type="checkbox"/> 業師合授 Courses Co-taught with Industry Practitioners		
其它 other: <hr/>		

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments						
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定
平時成績(含出缺席) General Performance (Attendance Record)	20%		✓		✓			
期中考成績 Midterm Exam	20%		✓	✓	✓			
期末考成績 Final Exam	20%		✓	✓	✓			
作業成績 Homework and/or Assignments	20%		✓	✓	✓			
其他 Miscellaneous (同儕互評)	20%		✓	✓	✓			

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website (Including online teaching information.
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)